

Innovation Management and Leadership: Rethinking Business Models

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Organize for Innovation: Rethinking How We Work Overview:

In the ever-evolving world of business, innovation is the catalyst for growth. Our corporate innovation course, 'Organize for Innovation: Rethinking How We Work', is a comprehensive innovation training course designed to equip employees with the tools to think differently, disrupt the status quo, and fuel progress. This business innovation course incorporates elements of an innovation management course, creativity, and design thinking. It creates an intersection between entrepreneurship and innovation courses, focusing on translating novel ideas into successful business models. The course offers a transformative learning experience that redefines the business model innovation course paradigm and imparts valuable innovation skills training.

Target Audience:

- Managers
- Team Leaders
- Senior Executives
- CEOs
- Any individual seeking to improve innovation management, business innovation, and innovation leadership skills.
- Individuals interested in creativity, design thinking, and innovation for business.
- Entrepreneurs and individuals keen on innovation.

Targeted Organizational Departments:

- Product Development
- Research & Development
- Marketing
- Human Resources
- Management especially beneficial considering the innovation management course syllabus
- Business Strategy will greatly benefit from the innovation skills training

Targeted Industries:

- Technology
- Pharmaceuticals
- E-commerce
- Renewable Energy
- Manufacturing especially with the current trend towards digital transformation
- Retail especially those looking towards business model reinvention

Course Offerings:

- Cultivating an innovative mindset.
- Understanding and applying principles of innovation and entrepreneurship.
- Using design thinking to solve complex problems and generate new ideas.
- Mastering business model innovation.
- Effective leadership skills for innovation training for employees.

Training Methodology:

The training methodology of 'Organize for Innovation: Rethinking How We Work' includes an amalgamation of case studies, group work, interactive sessions, and feedback sessions. Our unique approach marries the creativity and innovation course ethos with the structure of an innovation management course syllabus. We place emphasis on experiential learning, using real-world scenarios to practice innovation skills training. The course also includes self-reflection, encouraging participants to introspect their learning journey and understand how they can apply these innovation training topics in their roles.

Course Toolbox:

Participants will receive a comprehensive toolkit comprising of workbooks, software, reading materials, online resources, and more. Unique tools include a digital innovation sandbox, innovation challenges templates, and a virtual collaboration platform for practicing innovation training for employees.

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Course Agenda:

Day 1: Embracing Open Organizations

• Topic 1: Understanding why 'Culture matters when encouraging innovative behaviors'

• Topic 2: Identifying the 'Limits of hierarchies' • Topic 3: 'Becoming a master of organizational jujutsu'

• Topic 4: Learning why 'Innovation requires new approaches to feedback and failure'

• Reflection & Review: Reflect on innovation management, and how innovation skills training can promote open organizations

Day 2: Open Leadership and Innovation

• Topic 1: Defining 'What it means to be an open leader'

• Topic 2: Understanding 'What the community has taught me about open organizations'

• Topic 3: Learning 'Why your people need to collide more, not less'

• Topic 4: Discussing 'Why aren't we more invested in our work?'

• Reflection & Review: Reflect on leadership and innovation training, and how it promotes more open, inclusive environments.

Day 3: Building an Open Culture

• Topic 1: 'Appreciating the full power of open'

• Topic 2: Discussing 'Peanuts, paper towels, and other important considerations on community'

• Topic 3: Sharing experiences on 'How I discovered Linux's true power'

• Topic 4: Understanding 'What our families teach us about organizational life'

• Reflection & Review: Reflect on how fostering an open culture can enhance business model innovation and overall business innovation.

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Day 4: Driving Innovation in Public Sector

• Topic 1: Debunking 'The innovation delusion'

• Topic 2: Understanding why 'Public sector innovation doesn't need technology—it needs culture change'

• Reflection & Review: Reflect on how public sector entities can drive innovation and benefit from corporate innovation training.

Day 5: Open Education and its Role in Innovation

• Topic 1: Understanding 'Like open source software, a book is more than its content'

• Topic 2: Discussing why 'Open education is more than open content'

• Topic 3: Wrapping up the course and 'Engage more and dictate less'

• Reflection & Review: Reflect on the innovation course, what has been learned and how to apply it to your personal and professional life.

How This Course is Different from Other Organize for Innovation Courses:

'Organize for Innovation: Rethinking How We Work' stands out due to its holistic approach towards innovation. Unlike a conventional innovation course, this program brings together elements from an innovation management course, business model innovation course, creativity and design thinking course, and an entrepreneurship and innovation course. Our course emphasizes not only innovation skills training but also how to inspire and manage innovation within a team, a crucial aspect usually missing in standard innovation training courses.

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Training Course Categories

- Agile PM and Project Management Training Courses
- Agribusiness & Food Security Training Courses
- Aviation Management and Operations Training Courses
- Certified Courses By International Bodies
- Communication and Public Relations Training Courses
- Crisis Management and Business Continuity Training Courses
- Data Analytics Training and Data Science Courses
- Digital Government & Public Service Training Courses
- Education and Learning Development Training Courses
- Environment & Sustainability Training Courses
- Facilities and Real Estate Training Courses
- Finance and Accounting Training Courses
- Governance, Risk and Compliance Training Courses
- Healthcare Management Training Courses
- Heritage Conservation and Museum Management Training Courses
- Hospitality and Tourism Training Courses
- Human Resources Training and Development Courses
- IT Security Training & IT Training Courses
- Leadership and Management Training Courses
- Legal Training, Procurement and Contracting Courses
- Maintenance Training and Engineering Training Courses
- Marketing, Customer Relations, and Sales Courses
- NGO, Humanitarian and Development Management Training Courses
- Occupational Health, Safety and Security Training Courses
- Oil & Gas Training and Other Technical Courses
- Personal & Self-Development Training Courses

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Training Course Categories

- Quality and Operations Management Training Courses
- Secretarial and Administration Training Courses
- Shipping, Maritime and Ports Training Courses

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