



Strategic Management and Organizational Transformation

Strategic Management and Organizational Transformation

Overview

Strategic Management and Organizational Transformation is a 2-week course for senior managers, corporate planners, and transformation directors seeking to design actionable corporate strategy and lead enterprise change initiatives. Organizations often experience strategic drift and failed change initiatives when formulation disconnects from operational delivery. This course bridges that divide by combining rigorous strategic analysis frameworks with practical execution and change management roadmaps. Instruction and practical case study analysis for this Strategic Management Training are provided by Agile Leaders Training Center.

Who Should Attend

- Leaders responsible for setting enterprise vision and approving multi-year capital resource allocations.
- Planners responsible for facilitating corporate reviews, strategic forecasting, and operational planning cycles.
- Department heads responsible for translating organizational objectives into functional work plans and departmental milestones.
- Transformation leads responsible for steering organizational redesign, process overhauls, and workforce transitions.
- Operational managers responsible for tracking portfolio performance metrics, risk indicators, and strategic initiative delivery.

Departments and Industries

The course provides actionable toolkits applicable across diverse functional areas and industrial sectors.



- Corporate strategy, business development, and enterprise performance offices
- Supply chain logistics, commercial freight, and distribution networks
- Financial services, retail banking, and commercial insurance underwriting
- Energy operations, utilities management, and industrial manufacturing plants
- Information technology governance and digital operations departments

Learning Objectives

By the end of this course, participants will be able to:

- Build a coherent Business Growth Strategy using the Ansoff Matrix and Blue Ocean Strategy Canvas.
- Prioritize portfolio investments using the BCG Growth-Share Matrix and Ashridge Portfolio Model.
- Align operating models with Strategy Execution using Kaplan-Norton Strategy Maps and balanced scorecards.
- Apply Strategic Leadership practices to lead Organizational Transformation initiatives using Kotter Eight-Stage Change Model.
- Evaluate Strategic Planning processes using scenario planning matrices and dynamic capability audits.
- Diagnose organizational friction using the McKinsey 7S Framework and Burke-Litwin Causal Model.



Course Agenda

Day 1: Strategic Context and Environmental Analysis

- PESTLE Trend Analysis Matrix for Macro-Environmental Scanning
- Porter Five Forces Competitive Structure Diagnostic
- Industry Lifecycle Analysis and Strategic Group Mapping
- Scenario Planning Plausibility Matrix for Uncertain Operating Environments
- Stakeholder Salience Model for Strategic Stakeholder Prioritization

Day 2: Internal Capabilities and Competitive Positioning

- VRIO Framework for Core Competency and Resource Assessment
- Porter Value Chain Activity Analysis for Competitive Advantage
- SWOT Matrix Integration with TOWS Action Formulations
- Financial Performance Ratio Benchmarking against Peer Competitor Cohorts
- Dynamic Capabilities Audit Checklist for Adaptive Organizational Capacity

Day 3: Corporate and Growth Strategy Formulation

- Corporate Strategy Parenting Advantage Evaluation Matrix
- Ansoff Matrix for Business Growth Strategy Diversification Pathways
- BCG Growth-Share Matrix for Multi-Business Capital Allocation
- Blue Ocean Strategy Canvas and Value Curve Diagnostics
- Mergers and Acquisitions Strategic Fit Screening Grid

Day 4: Business Model Innovation and Value Creation

- Osterwalder Business Model Canvas for Operating Architecture Design
- Customer Value Proposition Canvas for Market Differentiation
- Platform Business Model Governance and Network Effect Metrics
- Dual Operating System Architecture for Core Operations and Innovation
- Unit Economics and Revenue Stream Sensitivity Analysis Models

Day 5: Strategy Execution and Strategic Alignment

- Kaplan-Norton Strategy Map Formulation for Strategic Planning Cascading
- Balanced Scorecard Metric Selection and Target Cascading Sheets
- Objectives and Key Results Alignment Matrix
- Hoshin Kanri X-Matrix for Enterprise Strategic Deployment
- Strategic Initiative Portfolio Prioritization Matrix using Weighted Scoring

Day 6: Organizational Transformation and Change Readiness

- McKinsey 7S Framework Diagnostic for Structural and Cultural Fit
- Burke-Litwin Causal Model for Organizational Performance and Change
- Kurt Lewin Force Field Analysis for Change Barrier Identification
- Prosci ADKAR Model Baseline Readiness Assessment Grid
- Transformation Governance Architecture and Program Management Office Charters

Day 7: Leading and Communicating Strategic Transformation

- Kotter Eight-Stage Change Model Implementation Roadmap
- Strategic Leadership Influence Matrix for Executive Alignment
- Enterprise Transformation Stakeholder Communication Matrix
- Psychological Safety Index Survey for Transitioning Teams
- Cultural Artifacts and Behavioral Anchoring Audit Checklist

Day 8: Organizational Design and Agile Operations

- Galbraith Star Model for Organizational Design Alignment
- Operating Model Canvas for Value Delivery and Capability Mapping
- Agile Team Topology Blueprint for Cross-Functional Execution
- Governance Decision Rights Matrix using RACI Accountabilities
- Enterprise Process Architecture Mapping for Lean Operational Flow

Day 9: Performance Governance and Strategic Risk Control

- Strategic Key Risk Indicator Dashboard Design
- Enterprise Risk Management Alignment using ISO 31000 Principles
- Executive Strategic Review Meeting Agendas and Variance Reporting Packs
- Benefits Realization Management Tracking Register
- Strategy Refresh Trigger Checklist for Emergent Strategy Adjustments

Day 10: Strategy Execution and Transformation Practice

- Strategy Execution Roadmap Synthesis Exercise
- Balanced Scorecard and Strategy Map Calibration Exercise
- Change Intervention Design Exercise for Enterprise Realignment
- Executive Transformation Pitch Presentation using Board Briefing Decks
- Organizational Transformation Strategy Integration Capstone Exercise

Practical Exercises

The course incorporates practical application through structured analytical exercises.

- Suggested activity: Develop a Kaplan-Norton Strategy Map and balanced scorecard for an industrial manufacturing scenario.
- Suggested activity: Conduct a McKinsey 7S Framework organizational diagnosis to pinpoint friction in a retail banking integration.
- Suggested activity: Formulate an Ansoff Matrix and Blue Ocean Strategy Canvas for a corporate diversification initiative.



FAQs

Who should attend Strategic Management Training and what does it require?

Strategic Management Training suits mid-level to senior executives, corporate strategists, and functional heads responsible for business units. The course assumes foundational managerial experience in resource allocation and team leadership, leaving out introductory supervision concepts to focus on high-level enterprise formulation and execution frameworks.

How does this Strategic Management and Organizational Transformation course differ from operational project management courses?

Operational project management courses focus on task delivery, schedule control, and individual project tracking. In contrast, this Strategic Management and Organizational Transformation course addresses enterprise-level corporate strategy formulation, portfolio alignment, operating model design, and systemic cultural change required to execute multi-year business shifts.

How does Strategic Planning differ from Strategy Execution during Organizational Transformation?

Strategic Planning identifies market positioning, competitive advantage, and future goals through analytical models. Strategy Execution translates those strategic choices into actionable balanced scorecards, operating models, governance mechanisms, and behavioral change interventions necessary to realize planned performance across the entire organization.

Why is Strategic Leadership critical for a successful Business Growth Strategy?

A Business Growth Strategy outlines expansion pathways across markets and products. Strategic Leadership ensures executive alignment, secures cross-functional collaboration, allocates capital effectively, and guides employees through the structural and cultural changes required to sustain long-term business performance.

Conclusion

Participants leave the course with a finalized Enterprise Strategy and Transformation Blueprint tailored to their organization. This operational artifact establishes clear alignment between market positioning, strategic balanced scorecards, and cross-functional change roadmaps. Its implementation eliminates strategic ambiguity, accelerates execution timelines, and ensures organizational capabilities directly support long-term enterprise goals.



Training Course Categories

Agile PM and Project Management Training Courses

Agribusiness & Food Security Training Courses

Aviation Management and Operations Training Courses

Certified Courses By International Bodies

Communication and Public Relations Training Courses

Crisis Management and Business Continuity Training Courses

Data Analytics Training and Data Science Courses

Digital Government & Public Service Training Courses

Education and Learning Development Training Courses

Environment & Sustainability Training Courses

Facilities and Real Estate Training Courses

Finance and Accounting Training Courses

Governance, Risk and Compliance Training Courses

Healthcare Management Training Courses

Heritage Conservation and Museum Management Training Courses

Hospitality and Tourism Training Courses

Human Resources Training and Development Courses

IT Security Training & IT Training Courses

Leadership and Management Training Courses

Legal Training, Procurement and Contracting Courses

Maintenance Training and Engineering Training Courses

Marketing, Customer Relations, and Sales Courses

NGO, Humanitarian and Development Management Training Courses

Occupational Health, Safety and Security Training Courses

Oil & Gas Training and Other Technical Courses

Personal & Self-Development Training Courses



Training Course Categories

Quality and Operations Management Training Courses

Secretarial and Administration Training Courses

Shipping, Maritime and Ports Training Courses



Training Cities

Abu Dhabi UAE	Accra Ghana	Amman Jordan
Amsterdam Netherlands	Athens Greece	Baku Azerbaijan
Bali Indonesia	Bangkok Thailand	Barcelona Spain
Berlin Germany	Cairo Egypt	Cape town South Africa
Casablanca Morocco	Chicago USA	Doha Qatar
Dubai UAE	Frankfurt Germany	Geneva Switzerland
Istanbul Turkey	Jakarta Indonesia	Johannesburg South Africa
Kuala Lumpur Malaysia	Kuwait Kuwait	Lagos Nigeria
Langkawi Malaysia	Lisbon Portugal	London UK
Madrid Spain	Manama Bahrain	Marbella Spain
Milan Italy	Montreux Switzerland	Munich Germany
Muscat Oman	Nairobi Kenya	New York USA

Training Cities

Nice

France

Paris

France

Phuket

Thailand

Port Louis

Mauritius

Porto

Portugal

Prague

Czech Republic

Rome

Italy

San Diego

USA

Seoul

South Korea

Sharm El-Sheikh

Egypt

Singapore

Singapore

Tashkent

Uzbekistan

Tbilisi

Georgia

Tokyo

Japan

Toronto

Canada

Trabzon

Turkey

Vienna

Austria

Zanzibar

Tanzania

Zoom

Online Training

Zurich

Switzerland