Adobe Premiere Pro with AI: Smart Video Editing & Automation Training Course

1 – 5 February 2027
Zoom

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Ref: 103600312_65469 **Date:** 1 – 5 February 2027 **Location:** Zoom **Fees:** 1500 Euro

Course Overview:

"Adobe Premiere Pro with AI: Smart Video Editing & Automation Training Course" is a cutting-edge corporate training program designed to equip professionals with AI-powered video editing skills. This course integrates the latest AI-driven tools in Adobe Premiere Pro, offering automation techniques to enhance workflow efficiency and post-production creativity. Participants will explore Generative AI, AI-powered transitions, speech enhancement, and smart automation techniques that redefine video editing.

Throughout this course, learners will gain hands-on experience in AI-assisted video storytelling, AI-based workflow management, object removal, and AI-driven motion tracking. With structured learning, real-world projects, and expert-led sessions, attendees will master how AI improves video editing, making their content more engaging and production-ready. Whether you're a content creator, marketing professional, or video editor, this course will empower you to leverage AI tools for smarter, faster, and higher-quality video production.

Target Audience:

- Video Editors & Filmmakers
- Content Creators & Social Media Managers
- Marketing & Advertising Professionals
- Corporate Trainers & E-learning Developers
- Media Production Teams & Agencies

Targeted Organizational Departments:

- Marketing & Advertising
- Media Production & Creative Teams
- Corporate Communications
- Learning & Development
- Social Media & Digital Content Teams

Targeted Industries:

- Media & Entertainment
- Marketing & Advertising
- Corporate Training & E-learning
- Digital Content Creation & Social Media
- Film & Television Production

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Course Offerings:

By the end of this course, participants will be able to:

- Utilize Adobe Premiere Pro AI tools for smarter video editing.
- Apply AI-powered video editing techniques for automation.
- Enhance videos with AI-based color correction and object removal.
- Integrate AI-driven motion tracking and smart editing automation.
- Implement Generative AI in Premiere Pro for content creation.
- Utilize AI-powered transitions, B-roll generators, and speech enhancement tools.
- Optimize workflow with AI automation in video editing.

Training Methodology:

This course adopts an interactive, hands-on training approach combining:

- Practical demonstrations and real-time AI video editing exercises.
- Case studies showcasing AI-driven video production techniques.
- Activities to apply AI-based workflow in Premiere Pro.
- Instructor-led tutorials on AI-powered subtitles, transitions, and object removal.
- Feedback sessions and Q&A discussions to solidify learning.
- Final project showcasing AI-assisted video storytelling.

Course Toolbox:

- Sample project files and media assets
- AI-powered video editing reference guides
- Checklists and workflow templates for automation

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Course Agenda:

Day 1: Introduction to AI-Powered Video Editing

- **Topic 1:** Overview of Adobe Premiere Pro AI features
- **Topic 2:** Understanding AI automation in video editing
- **Topic 3:** Setting up an AI-based workflow in Premiere Pro
- **Topic 4:** Introduction to Generative AI in video editing
- **Topic 5:** AI-powered video editing techniques
- **Topic 6:** Hands-on: AI-driven project setup
- **Reflection & Review:** Key takeaways and Q&A session

Day 2: AI-Powered Video Enhancements & Smart Automation

- **Topic 1:** AI-driven motion tracking in Premiere Pro
- **Topic 2:** AI-powered object removal and scene clean-up
- **Topic 3:** Enhance speech AI in Premiere Pro for clear audio
- **Topic 4:** AI color correction and automated grading techniques
- **Topic 5:** AI-powered transitions and automated effects
- **Topic 6:** Implementing AI-based workflow automation
- **Reflection & Review:** Hands-on practice and knowledge check

Day 3: AI-Assisted Storytelling and Content Creation

- **Topic 1:** AI-powered subtitles and voice enhancement tools
- **Topic 2:** Smart editing automation for efficiency
- **Topic 3:** Premiere Pro AI B-roll generator and content expansion
- **Topic 4:** AI-based storytelling techniques for engaging videos
- **Topic 5:** AI-powered social media video editing techniques
- **Topic 6:** AI-assisted video effects for dynamic content
- **Reflection & Review:** Practical session and group feedback

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Day 4: AI in Filmmaking and Corporate Video Production

- **Topic 1:** AI-driven post-production techniques
- **Topic 2:** Video editing automation for corporate content
- **Topic 3:** AI-powered branding and marketing video creation
- **Topic 4:** AI tools for enhancing business presentations
- **Topic 5:** AI-driven video marketing strategies
- **Topic 6:** Optimizing workflow with AI automation
- **Reflection & Review:** Discussion and troubleshooting

Day 5: Final Project & Future trends

- **Topic 1:** Final project: AI-assisted video storytelling
- **Topic 2:** Review of AI automation techniques in Premiere Pro
- **Topic 3:** Real-world AI-powered video editing applications
- **Topic 4:** Best practices for AI-enhanced editing workflows
- **Topic 5:** Final assessment and feedback
- **Topic 6:** Future trends in AI-driven video production
- **Reflection & Review:** Course wrap-up and participant feedback

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

No prior AI experience is required, but a basic understanding of Adobe Premiere Pro is recommended. The course is designed for professionals looking to enhance their video editing skills with AI-powered tools.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session lasts approximately 4-5 hours, including hands-on practice and interactive discussions. The total course spans one week, totaling 20-25 hours.

How does AI-powered video editing improve efficiency compared to traditional methods?

AI automates repetitive tasks like object removal, motion tracking, and speech enhancement, reducing manual effort and speeding up production time. AI-powered tools ensure precision and higher-quality video outputs.

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How This Course is Different from Other Adobe Premiere Pro Courses:

Unlike traditional video editing courses, "Adobe Premiere Pro with AI: Smart Video Editing & Automation" focuses exclusively on AI-powered enhancements. This course equips learners with cutting-edge AI tools for automation, smart transitions, and AI-driven post-production techniques. Participants will gain practical experience with Generative AI, AI-powered storytelling, and AI-driven motion tracking—essential skills for modern video production. By integrating AI into their workflow, learners can significantly improve their editing efficiency, content quality, and storytelling effectiveness.