



Agile Coaching Mastery: Certification, Communication & Leadership Skills Training Course

22 – 26 August 2027
Doha



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Ref: 1013_1005 **Date:** 22 – 26 August 2027 **Location:** Doha **Fees:** 5500 Euro

Overview:

In this engaging course, you'll learn how to become an agile coach, gaining an in-depth understanding of agile methodology, agile transformation strategies, and the leadership practices that drive success. This course offers an extensive training program where you will acquire agile certification and master agile coaching techniques. You'll also strengthen your communication strategy, essential for fostering an agile culture in any organization. As an aspiring agile coach, you'll also learn negotiation skills, a key aspect of leadership coaching. This course is a comprehensive roadmap to your agile journey, regardless of where you are now.

Target Audience:

- Agile Team Leads seeking an Coach Agile role
- Project Managers interested in Agile Methodologies
- Scrum Masters looking to broaden their coaching and mentoring skills
- Leaders aiming to enhance their leadership agility

Targeted Organizational Departments:

- Project Management Offices PMO
- Software Development teams
- Operational Excellence departments
- Continuous Improvement teams

Targeted Industries:

- IT and Software Development
- Financial Services
- E-commerce
- Healthcare

Course Offerings:

Participants will gain:



- Knowledge of Agile Transformation Strategies
- Mastery of Agile Coaching techniques
- Agile Certification
- Leadership Coaching skills
- Proficiency in Negotiation Skills
- Understanding of Agile Leadership Principles and Practices

Training Methodology:

This comprehensive training course employs a blend of interactive sessions, case studies, group work, and feedback sessions to ensure a dynamic learning experience. It covers Agile 101, a fundamental introduction to Agile, followed by a deep dive into Agile Methodology, Agile Transformation Strategy, Agile Leadership Principles, and Practices. The course also emphasizes the development of a robust communication strategy and negotiation skills.

Course Toolbox:

- Agile Coaching Workbook
- Access to Agile 101 online resources
- A checklist for Agile Transformation
- Agile Leadership self-assessment tool
- Negotiation Skills training materials
- Agile Certification study guide

Course Agenda:

Day 1: Understanding Agile

- Agile 101: Introduction to Agile
- In-depth exploration of Agile Methodology
- Reflection & Review: Unpacking the day's learnings

Day 2: Agile Transformation

- Understanding Agile Transformation Strategy
- Planning for Agile Transformation
- Reflection & Review: Reviewing Agile Transformation concepts

Day 3: Agile Coaching and Leadership

- Mastering Agile Coaching techniques
- Leadership Coaching and Mentoring in Agile
- Reflection & Review: Reflecting on Agile leadership practices



Day 4: Communication and Negotiation Skills

- Developing a powerful Communication Strategy in Agile
- Building Negotiation Skills
- Reflection & Review: Enhancing communication and negotiation abilities

Day 5: Agile Certification

- Preparing for Agile Certification
- Understanding Leadership Agility and learning agility in leadership
- Reflection & Review: Preparing for the Agile Coach role

How This Course is Different from Other Agile Coach Certification Courses:

Unlike other training courses, our 'Becoming an Agile Coach' program combines a Certified Agile Leadership Program with an intensive Negotiation Skills Course. We prioritize practical experience and foster a supportive environment for coaching and mentoring, giving our participants the confidence they need to guide their teams towards successful Agile Transformation.