



Premiere Pro Advanced: Editing & Workflow Mastery

1 – 5 November 2026
Nairobi



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Ref: 103600484_104418 **Date:** 1 – 5 November 2026 **Location:** Nairobi **Fees:** 4500 Euro

Course Overview:

This advanced-level course dives deep into professional editing workflows in Adobe Premiere Pro. Participants will learn sophisticated techniques for timeline editing, keyframing, color grading, and seamless integration with After Effects, among other topics. The course emphasizes speed and efficiency, helping video professionals enhance their editing prowess using Premiere Pro's vast toolset. The advanced workflow will ensure a more streamlined and productive editing process, ultimately elevating the quality of video projects.

By the end of this course, participants will be proficient in advanced Premiere Pro editing, keyframing, color grading, audio editing, and motion graphics, while utilizing After Effects integration and Dynamic Link for a smoother workflow. The course will explore all the tools necessary for professional video editing and media management, ensuring you maximize Premiere Pro's potential.

Target Audience:

- Video Editors
- Filmmakers
- Post-production professionals
- Motion graphic artists
- Media professionals working with Adobe Premiere Pro
- Video production teams

Targeted Organizational Departments:

- Video Production Teams
- Media Management Departments
- Marketing and Content Creation Teams
- Creative Departments
- Post-production and editing departments

Targeted Industries:

- Film and Video Production
- Broadcast and Television
- Marketing and Advertising
- Corporate Communications
- Social Media and Content Creation

Course Offerings:

By the end of this course, participants will be able to:

- Master advanced timeline editing techniques and keyboard shortcuts for fast-paced editing.
- Organize and manage large video projects efficiently with media management tools in Premiere Pro.
- Use Lumetri Color to perform color correction and color grading for a professional look.
- Apply advanced audio editing using the Essential Sound panel for clean, high-quality sound.
- Utilize keyframing to animate and manipulate motion, scale, and other video properties.
- Create stunning motion graphics directly within Premiere Pro using the Essential Graphics panel.
- Efficiently export final videos through professional export workflows, adjusting formats and settings for various platforms.

Training Methodology:

This course will employ a combination of hands-on training, case studies, and interactive sessions to ensure practical learning. The sessions will incorporate real-world examples, live demonstrations, and group work. Participants will be encouraged to work on their own editing projects, with guidance from the instructor. Feedback will be provided after each session to ensure mastery of the concepts. Techniques such as batch editing, dynamic linking, and color grading workflows will be explored to optimize editing tasks.

Course Toolbox:

- Adobe Premiere Pro Latest Version
- Essential Graphics Panel for motion graphics
- Adobe After Effects for Dynamic Link
- Workbooks and instructional materials
- Pre-recorded video tutorials
- Access to Lumetri Color tools and Essential Sound presets



Course Agenda:

Day 1: Advanced Timeline Editing and Keyboard Shortcuts

- **Topic 1:** Advanced Timeline Navigation & Keyboard Shortcuts
- **Topic 2:** Organizing Projects & Efficient Media Management
- **Topic 3:** Essential Video Editing Tools in Premiere Pro
- **Topic 4:** Time-Saving Techniques and Automation in Editing
- **Topic 5:** Color Correction and Basic Color Grading Techniques
- **Reflection & Review:** Reviewing key concepts and workflow techniques for faster editing

Day 2: Color Grading & Audio Editing with Essential Sound

- **Topic 1:** Advanced Color Grading with Lumetri Color
- **Topic 2:** Enhancing Audio with Essential Sound Panel
- **Topic 3:** Fine-tuning Audio Levels and Removing Noise
- **Topic 4:** Working with Multitrack Audio and Effects
- **Topic 5:** Dynamic Link: Integration with After Effects for Enhanced Visual Effects
- **Reflection & Review:** Applying color grading and audio adjustments to real-world footage

Day 3: Keyframing and Motion Graphics in Premiere Pro

- **Topic 1:** Mastering Keyframes for Motion and Visual Effects
- **Topic 2:** Advanced Techniques for Creating Motion Graphics
- **Topic 3:** Using the Essential Graphics Panel for Titles and Animations
- **Topic 4:** Working with Complex Animations and Transitions
- **Topic 5:** Techniques for Integrating After Effects Projects
- **Reflection & Review:** Hands-on motion graphics creation and keyframing exercises



Day 4: Advanced Exporting & Delivery Workflows

- **Topic 1:** Optimizing Export Settings for Different Platforms
- **Topic 2:** Understanding Video Formats and Compression Techniques
- **Topic 3:** Batch Exporting and Rendering Multiple Files
- **Topic 4:** Exporting with the Adobe Media Encoder
- **Topic 5:** Creating Presets for Faster Export Workflows
- **Reflection & Review:** Review the export and final delivery process

Day 5: Real-World Application & Advanced Techniques

- **Topic 1:** Applying Everything to a Real Project Workflow
- **Topic 2:** Collaborative Editing with Dynamic Link and Team Projects
- **Topic 3:** Using Third-Party Plugins for Extended Functionality
- **Topic 4:** Troubleshooting Common Editing Problems
- **Topic 5:** Final Project Review and Tips for Future Editing Success
- **Reflection & Review:** Final Q&A and wrap-up

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

Prior experience with video editing software preferably Premiere Pro and a basic understanding of editing principles. Familiarity with color correction, audio editing, and keyframing is recommended.

How long is each day's session, and is there a total number of hours required for the entire course?

Each session spans 5 hours per day, with breaks and interactive activities. The total course duration is 25 hours across five days.

How can I integrate After Effects with Premiere Pro during my projects?

Premiere Pro allows seamless integration with After Effects via Dynamic Link, enabling real-time updates and collaboration between the two software applications without the need for rendering in between.



How This Course is Different from Other Premiere Pro Courses:

Unlike beginner-level courses, this advanced training focuses exclusively on professional editing workflows, teaching participants not only the basics but also how to use Premiere Pro for high-level video production. With practical techniques for keyframing, audio editing, motion graphics, and color grading, this course prepares video professionals for the most demanding tasks. Plus, the integration with After Effects and dynamic linking allows for an even more seamless and efficient workflow, ensuring that participants can handle complex projects with ease.