



Strategic Enterprise Architecture Management (EAM) Training Course

2 – 6 May 2027
Doha



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Ref: 6_10641 **Date:** 2 – 6 May 2027 **Location:** Doha **Fees:** 5500 Euro

Strategic Enterprise Architecture Management EAM Training Course Overview:

Strategic Enterprise Architecture Management EAM Training Course is a groundbreaking program designed to address the needs of modern organizations in achieving optimal business-IT alignment. This course goes beyond traditional enterprise architecture management training to incorporate strategic management, EAM motivations, and EAM objectives. You'll also gain insights into the critical aspects of EA governance structure, EA governance models, and the 7 elements of EAM. This course enables participants to understand and implement effective organisation and operating model redesign. Utilize quality management tools, project management tools, and task management tools to monitor strategic performance management.

Target Audience:

- Enterprise Architects
- IT Managers
- Business Analysts
- Strategic Planners
- Project Managers
- Senior Executives

Participants will learn to identify EAM motivations, set EAM objectives, and implement strategic management processes relevant to EA.

Targeted Organizational Departments:

- IT
- Strategic Planning
- Operations
- Project Management
- Human Resources

This course addresses the strategic planning process, EA frameworks, and organization model redesign.

Targeted Industries:

- Information Technology
- Healthcare
- Manufacturing
- Finance
- Government

In these sectors, understanding EA frameworks, EAM motivations, and the strategic management process is crucial.

Course Offerings:

- Master EA governance structure and models
- Understand the 7 elements of EAM
- Implement strategic performance management
- Utilize project management tools effectively
- Grasp the implications of performance management

Training Methodology:

This 5-day course uses a blend of lectures, case studies, group work, interactive sessions, and feedback sessions. We incorporate EA frameworks, task management tools, and performance management tools to provide a practical understanding of strategic enterprise architecture management. Participants will engage in real-world scenarios focusing on EAM motivations, EAM objectives, and strategic management process.

Course Toolbox:

- Workbooks
- Case Study Templates
- EA Framework Checklists
- Quality Management Tools
- Task Management Software
- Project Management Tools



Course Agenda:

Day 1: Introduction to Enterprise Architecture Management

Topic 1: Course Overview and Importance of EAM

Topic 2: The Need for Enterprise Architecture Management

Topic 3: What is Enterprise Architecture Management?

Topic 4: Introduction and Motivation for EAM

Topic 5: Building Blocks of Successful EAM

Reflection & Review: Summarize key points and address questions on EAM fundamentals

Day 2: EAM Governance and Structuring

Topic 1: EAM Motivations and Objectives

Topic 2: The Architecture Impact

Topic 3: Introduction and Motivation for EAM Structuring

Topic 4: Challenges to EAM Structuring

Topic 5: Current State Assessment of Existing EAM Activities and Assets

Reflection & Review: Summarize key points and discuss how to establish EAM governance

Day 3: EAM in Strategic Planning and Project Management

Topic 1: Approaching EAM from a Strategic Perspective

Topic 2: Leveraging EAM for Strategic Planning

Topic 3: Relevance of Embedding EAM in the Project Life Cycle

Topic 4: Project Set-up: Preparing EA-Compliant Project Execution

Topic 5: Solution Design and Implementation

Reflection & Review: Summarize key points and clarify how EAM can be integrated into projects



Day 4: EAM Operations and Tools

Topic 1: How to Run the EA: Challenges in Daily Business

Topic 2: Managing Operational Changes

Topic 3: Monitoring the EA

Topic 4: Frameworks, Modelling, and Tools for EAM

Topic 5: Main Facts About EA Frameworks

Reflection & Review: Summarize key points and discuss tools and frameworks for effective EAM

Day 5: Human Dimension and the Future of EAM

Topic 1: The Relevance of the Human Dimension of EAM

Topic 2: Psychological Perspective on EAM Adoption

Topic 3: Methodological Perspective on Stakeholder Cooperation in EAM

Topic 4: Introduction to the Future of the EAM Discipline

Topic 5: The Shaping Factors and Future of EAM

Reflection & Review: Summarize key points, future trends in EAM, and overall course review

How This Course is Different from Other Strategic Enterprise Architecture Management Courses:

Unlike other enterprise architecture management training programs, this course places a heavy emphasis on strategic management course content. We delve into EAM motivations, EAM objectives, and even the implications of performance management. The course also uniquely integrates strategic planning courses and strategic workforce planning into its comprehensive framework. In addition, we utilize the latest project management tools and quality management tools for practical applications.