



Leadership & Strategy in Healthcare Management: A Comprehensive Training Course

19 – 23 April 2027
Casablanca



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Ref: 8_10741 **Date:** 19 – 23 April 2027 **Location:** Casablanca **Fees:** 4100 Euro

The Healthcare Management Training Course Overview:

Welcome to "The Healthcare Management Training Course," a program that aims to cover a broad spectrum of essential competencies such as healthcare strategy, leadership in healthcare, managing mental health in the workplace, quality improvement in healthcare, and human resource management in healthcare. This is not your ordinary healthcare management training program. This course combines best HR practices in healthcare industry with the expertise in managing patients with multimorbidity in primary care. We emphasize the importance of data governance and provide comprehensive healthcare management training courses to deal with current challenges like managing risk in mental health. Enhance your skills and arm yourself with the tools to excel in the evolving healthcare industry.

Target Audience:

- Healthcare Managers
- Primary Care Doctors
- HR Professionals in Healthcare
- Healthcare Strategy Executives
- Quality Improvement Officers

Targeted Organizational Departments:

- Human Resources
- Quality Improvement
- Strategic Planning
- Mental Health Services
- Primary Care Services

Targeted Industries:

- Healthcare
- Pharmaceuticals
- Medical Devices
- Mental Health Services

Course Offerings:

By the end of this course, participants will:

1. Understand healthcare strategy and planning
2. Learn human resource management best practices specific to healthcare
3. Gain insights into managing mental health in the workplace
4. Familiarize themselves with quality improvement methods and examples
5. Acquire knowledge on effective leadership styles in healthcare

Training Methodology:

This course utilizes a mix of healthcare management training methodologies, including case studies that illustrate managing patients with chronic illnesses in primary care, group discussions on healthcare strategy, and interactive sessions on managing mental health in the workplace. Reflection and feedback sessions will also be held to gauge understanding and discuss real-world applications of the concepts.

Course Toolbox:

- Workbook
- Case Studies
- PowerPoint Presentations
- Online Resources
- Templates and Checklists for Quality Improvement



Course Agenda:

Day 1: Managing Healthcare Organizations

- Topic 1: Introduction to Healthcare System Strategy and Planning
- Topic 2: Overview of Healthcare Commissioning and Contracting
- Topic 3: Understanding Healthcare Facility Planning and Design
- Topic 4: Governance and Health Service Boards
- Reflection & Review

Day 2: Human Resources & Strategy

- Topic 1: Human Resource Management in Healthcare
- Topic 2: Working with Healthcare Professionals
- Topic 3: Best HR Practices and Challenges in Healthcare
- Topic 4: Leadership and Its Development in Healthcare
- Reflection & Review

Day 3: Mental Health Management

- **Topic 1:** Managing in Mental Health
- **Topic 2:** Managing Risk in Mental Health
- **Topic 3:** Managing Aggressive Behavior in Mental Health
- **Topic 4:** User Perspectives and User Involvement
- **Reflection & Review**

Day 4: Primary and Acute Care

- **Topic 1:** Managing in Primary Care
- **Topic 2:** Managing in Acute Care
- **Topic 3:** Managing Long-term Conditions and Chronic Illness in Primary Care
- **Topic 4:** Managing Resources Effectively
- **Reflection & Review**



Day 5: Quality and Improvement

- **Topic 1:** Quality Improvement in Healthcare
- **Topic 2:** Performance Measurement and Improvement
- **Topic 3:** Research, Evaluation, and Evidence-based Management
- **Topic 4:** The Dynamics of Teamwork and People Management
- **Reflection & Review**

How This Course is Different from Other Healthcare Management Training Courses:

This course offers a unique blend of healthcare management training programs, combining aspects of primary care, mental health, human resources, and quality improvement. What sets this course apart is its focus on real-world applicability. From managing patients with multimorbidity to providing insights into healthcare strategy from industry leaders, this course addresses the critical gaps in today's healthcare management training landscape.