



Advanced Supply Chain Strategies and Management

18 – 22 July 2027
Geneva

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Ref: 103600543_110830 **Date:** 18 – 22 July 2027 **Location:** Geneva **Fees:** 6200 Euro

Overview

Modern corporate operations demand rigorous synchronization between material flow networks and commercial acquisition practices. The Advanced Supply Chain Strategies and Management programme equips commercial leaders to integrate distribution networks with commercial purchasing operations, RFP design, spend segmentation, and contract governance. Participants master total cost of ownership models, supplier risk analysis, and vendor evaluation rubrics to safeguard organizational margins and streamline supplier interactions. This course is delivered by Agile Leaders Training Center.

Who Should Attend

- Commercial directors supervising supplier portfolios, tender processes, and buying governance frameworks.
- Purchasing category leads responsible for multi-million spend allocations and competitive market bids.
- Senior contract specialists overseeing vendor terms, compliance clauses, and dispute resolution mechanisms.
- Material planning managers coordinating inventory positions with commercial purchasing terms.
- Commercial governance officers monitoring ethical vendor selection and commercial compliance protocols.

Departments and Industries

This programme is structured for professionals in commercial governance, vendor administration, and buying functions across diverse enterprise domains.

- Commercial Purchasing and Category Management Units
- Contract Governance and Commercial Legal Compliance Divisions
- Material Sourcing and Vendor Relationship Departments
- Inventory Control and Working Capital Oversight Teams
- Industrial Manufacturing and Capital Equipment Enterprises
- Fast-Moving Consumer Goods and Retail Distribution Networks

Learning Objectives

By the end of this course, participants will be able to:



- Categorize organizational expenditures using Kraljic spend segmentation matrices.
- Construct rigorous solicitation dossiers and tender evaluation protocols using structured RFP design.
- Establish enforceable commercial agreements using balanced contract governance structures.
- Calculate life-cycle expenditure using total cost of ownership and landed cost models.
- Quantify counterparty vulnerability through structured supplier risk rating systems.
- Administer post-award vendor engagements using tiered vendor performance scorecards.

Course Agenda

Day 1: Commercial Purchasing Integration and Value Architecture

- Material Flow Harmonization using Commercial Purchasing Operations Frameworks
- Spend Categorization using Kraljic Spend Segmentation Matrices
- Total Cost of Ownership Modeling using Capital and Operating Expense Analytics
- Demand Consolidation Protocols using Cross-Functional Buying Consortia
- Commercial Policy Standardization using Purchasing Governance Charters
- Market Rivalry Assessment using Industry Structure Analysis Models

Day 2: Competitive Sourcing and Advanced RFP Architecture

- Tender Dossier Engineering using Multi-Criteria Decision Frameworks
- Request for Proposal Formulation using Scope Definition and Evaluation Guidelines
- Bidder Engagement Protocols using Controlled Clarification Mechanisms
- Cost Transparency Engineering using Should-Cost Pricing Methodologies
- Vendor Prequalification Standards using Financial Solvency Ratio Analysis
- Offer Appraisal Worksheets using Weighted Multi-Attribute Scoring Protocols

Day 3: Contract Governance, Compliance, and Commercial Terms

- Agreement Architecture Formulation using Standard International Commercial Terms
- Service Commitment Structuring using Metric-Driven Operational Targets
- Remedy and Deterrent Design using Liquidated Damages Covenants
- Regulatory Oversight Protocols using Environmental, Social, and Governance Metrics
- Contractual Disagreement Resolution using Escalation and Mediation Pathways
- Contract Adherence Supervision using Contract Governance Checklists

Day 4: Supplier Risk Mitigation and Inventory Financials

- Upstream Disruption Vulnerability Auditing using Continuity Stress-Testing Frameworks
- Working Capital Balancing using Economic Order Quantity and Buffer Stock Models
- Consignment Agreement Governance using Vendor-Managed Inventory Protocols
- Counterparty Financial Profiling using Balance Sheet and Cash Flow Audits
- Tracking Infrastructure Deployment using Electronic Data Interchange Standards
- Carrier SLA Enforcement using Freight Rate and Transit Compliance Audits



Day 5: Commercial Negotiations and Executive Supplier Partnerships

- Commercial Concession Bargaining using the Harvard Principled Negotiation Method
- Vendor Relationship Tiering using Strategic Supplier Partnership Charters
- Value Leakage Prevention using Post-Award Commercial Compliance Audits
- Long-Term Spend Optimization using Kaizen Waste Elimination Plans
- Commercial Roadmap Formulation using Five-Year Category Sourcing Plans
- Vendor Administration Governance using Vendor Performance Scorecards

Practical Exercises

Participants complete applied practical simulations to resolve commercial dilemmas and establish enforceable contractual frameworks.

- Suggested activity: Build an RFP evaluation grid with weighted scoring rubrics for a complex multi-year service acquisition.
- Suggested activity: Classify an enterprise expenditure dataset using a four-quadrant spend segmentation matrix.
- Suggested activity: Design a contract governance charter containing escalation triggers and milestone verification gates.
- Suggested activity: Conduct a total cost of ownership calculation comparing domestic and international supplier proposals.

FAQs

How does this course approach modern purchasing challenges?

The curriculum emphasizes commercial execution, integrating spend segmentation, rigorous tender construction, and enforceable agreements rather than viewing buying as a purely administrative task.

What analytical frameworks are applied for vendor assessment?

Attendees apply should-cost estimation models, financial health stress-testing, and balanced vendor performance scorecards to establish measurable performance standards across the supplier base.

Does the syllabus cover contract administration after award?

Yes, Days 3 and 5 focus extensively on post-award contract governance, compliance verification, service level enforcement, and dispute resolution to prevent commercial value leakage.



Conclusion

Organizations gain substantial competitive advantages when purchasing practices align directly with broader material network goals. By mastering advanced spend analysis, disciplined tender architecture, and strict contract oversight, participants ensure sustainable margin protection, superior vendor accountability, and enduring commercial value across every phase of the acquisition lifecycle.