

Advanced Strategic Leadership: Driving Performance and Organizational Excellence

1 – 5 March 2027
Barcelona

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Ref: 109_111295 **Date:** 1 – 5 March 2027 **Location:** Barcelona **Fees:** 5700 Euro

Overview

Senior executives face increasing disruption, misaligned operating models, and fragmented execution that undermine strategic goals. This advanced strategic leadership course provides systematic methods for driving performance and organizational excellence across complex operating environments. Participants evaluate corporate governance structures, implement criteria from the EFQM Model, build cascaded Balanced Scorecards, and apply the Baldrige Excellence Framework to lead institutional transformation. Executives leave with actionable governance scorecards, performance dashboards, and maturity assessments. This course is delivered by Agile Leaders Training Center.

Who Should Attend

- Officers responsible for corporate strategy, institutional transformation, and enterprise performance monitoring.
- Directors responsible for organizational excellence initiatives, quality frameworks, and continuous improvement programs.
- Executives responsible for corporate governance, board committee administration, and internal control systems.
- Leaders responsible for cross-functional alignment, operational scorecard cascading, and strategic portfolio delivery.
- Managers responsible for enterprise risk oversight, operational resilience, and stakeholder value creation.

Departments and Industries

This course serves senior operational leaders and executive teams across diverse commercial, industrial, and public service sectors.

- Corporate Strategy and Performance Management Units
- Governance, Risk, and Compliance Directorates
- Operational Excellence and Institutional Quality Divisions
- Commercial Banking and Financial Services
- Healthcare and Hospital Network Administration
- Energy, Utilities, and Infrastructure Corporations

Learning Objectives

By the end of this course, participants will be able to:

- Evaluate governance structures using board committee charters and separation of oversight roles.
- Apply the EFQM Model and RADAR diagnostic logic to assess operational maturity.
- Build cascaded Balanced Scorecards and objective maps to translate high-level strategies into divisional initiatives.
- Diagnose institutional performance gaps using criteria from the Baldrige Excellence Framework.
- Prioritise transformational initiatives using composite indicator dashboards and risk-adjusted criteria.
- Analyse multi-year performance trends using structured benchmarks and comparative baselines.

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Course Agenda

Day 1: Strategic Governance and Board Oversight

- Corporate Governance Architecture using Non-Executive Board Oversight Structures
- Strategic Function Alignment using Board Committee Charters and Delegated Authorities
- Role Separation Mechanics using Independent Chair and Chief Executive Charters
- Internal Control Integration using Risk Management and Independent Audit Mandates
- Stakeholder Governance Disclosure using Comply-or-Explain Reporting Protocols

Day 2: Organizational Excellence Frameworks and Diagnostics

- Institutional Excellence Architecture using the EFQM Model Direction and Execution Criteria
- Assessment Scoring Mechanics using EFQM RADAR Diagnostic Logic Matrices
- Criteria-Based Evaluation using the Baldrige Excellence Framework Core Values
- Organizational Maturity Mapping using Multi-Year Trend Analysis and Baselines
- Excellence Submission Dossier Design using Evidence Verification Standards

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Day 3: Strategic Performance Measurement and Cascading

- Strategy Execution Architecture using Kaplan-Norton Balanced Scorecard Frameworks
- Enterprise Objective Cascading using Strategic Objective Maps and Alignment Matrices
- Target Setting Formulation using Outcome-Oriented Key Performance Indicator Cards
- Portfolio Metric Prioritisation using Composite Indicator Development Rubrics
- Operational Goal Synchronization using Cascaded Objectives and Key Results Protocols

Day 4: Performance Monitoring and Stakeholder Impact

- Service Quality Evaluation using Mystery Assessment and Beneficiary Survey Methodologies
- Real-Time Executive Reporting using Integrated Performance Dashboards
- Operational Gap Diagnosis using Comparative Peer Benchmarking Methods
- Value Creation Tracking using Sustainable Performance and Perception Criteria
- Continuous Improvement Prioritisation using RADAR Assessment and Refinement Loops

Day 5: Capstone Strategy and Excellence Implementation

- Institutional Diagnostic Simulation using EFQM Criteria Gap Analysis Templates
- Performance Metric Stress-Testing using Cascaded Strategy Map Simulation
- Governance Oversight Evaluation using Board Committee Reporting Rubrics
- Transformation Roadmap Design using Risk-Adjusted Execution Priority Matrices
- Executive Strategic Leadership Capstone Presentation and Peer Review Panel

Practical Exercises

Participants complete practical exercises to embed strategic frameworks and diagnostic tools into executive decision-making.

- Suggested activity: Evaluate an enterprise governance charter against independent board oversight and committee separation standards.
- Suggested activity: Conduct an organizational excellence self-assessment scoring operational maturity against EFQM RADAR criteria.
- Suggested activity: Build a cascaded strategic performance dashboard mapping executive goals to divisional initiative cards.
- Suggested activity: Design a multi-year performance trend model to benchmark institutional outcomes against industry baselines.

FAQs

How does this course address organizational excellence models?

The syllabus examines both the EFQM Model and the Baldrige Excellence Framework. Executives learn to apply diagnostic scoring mechanisms, evaluate criteria across direction and execution, and structure self-assessment matrices to identify operational gaps and drive systemic improvement.

What strategic performance methodologies are utilized during the sessions?

Participants work with Kaplan-Norton Balanced Scorecards, cascaded Objectives and Key Results, and composite key performance indicator cards. These methodologies translate high-level enterprise goals into measurable divisional targets and outcome-focused executive dashboards.

Is this programme tailored for specific industry sectors?

No, the frameworks apply across commercial enterprises, financial institutions, utilities, healthcare groups, and public service organizations. The methodologies emphasize cross-sector leadership competencies, governance oversight standards, and institutional performance measurement applicable to any complex organization.

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Conclusion

Participants return to their organizations equipped to lead institutional transformation, strengthen board governance, and align operations with strategic objectives. By deploying established excellence models and disciplined performance scorecards, leaders systematically eliminate operational bottlenecks, ensure executive accountability, and foster sustainable, high-performing organizational cultures capable of thriving amid complex market challenges.