



AI-Enabled Strategic Finance Decisions and Value Creation Course

8 – 12 August 2027
Marbella

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Ref: 124_112504 **Date:** 8 – 12 August 2027 **Location:** Marbella **Fees:** 5700 Euro

Overview

AI-Enabled Strategic Finance Decisions and Value Creation Course is a 5-day advanced course for CFOs, finance directors, FP&A leaders and investment professionals who leave with an AI Finance Decision Portfolio. The course links AI-enabled strategic finance, financial scenario analysis, capital allocation intelligence, finance data governance and enterprise value creation to structural disruption and measurable decisions. AI-enabled strategic finance decisions are taught by Agile Leaders Training Center.

Who Should Attend

- Finance leadership teams responsible for enterprise insight, capital choices and value outcomes
- Planning and analysis functions responsible for forecasts, scenarios and decision support
- Controllership teams responsible for trusted financial data and analytical governance
- Investment and corporate development functions responsible for portfolio and transaction choices
- Business unit leaders responsible for converting strategic priorities into financial cases

The course assumes participants already interpret financial performance and influence investment choices, and it leaves out introductory accounting and technical AI model development.

Departments and Industries

The course serves departments and industries where AI-supported finance insight shapes resource allocation and strategic value.

- Finance, FP&A, treasury and controllership functions
- Corporate strategy, investment and business development teams
- Manufacturing, consumer goods and industrial organizations
- Banking, insurance and investment businesses
- Technology, telecommunications and digital service companies
- Energy, infrastructure and healthcare enterprises

Learning Objectives

By the end of this course, participants will be able to:



- Analyze structural shifts through financial scenarios and value drivers
- Apply AI-supported insight to forecasting and strategic decisions
- Evaluate capital proposals against value, risk and strategic fit
- Build data and AI governance controls for finance use cases
- Compare private-market, performance and resilience trade-offs
- Build decision briefs with evidence, assumptions and ownership

Course Agenda

Day 1: Strategic Finance and Value Drivers

- Structural Shift Outlook Map for Technology, Climate and Geopolitical Exposure
- Enterprise Value Driver Tree Linking Strategy, Performance and Cash
- Financial Performance Narrative for Changing Market Conditions
- Decision Heuristics Review for Financial Judgment and Bias
- Strategic Assumption Register with Signals and Review Owners

Day 2: AI Finance Use Cases and Data Governance

- AI Finance Use-Case Canvas for Forecasting, Analysis and Decision Support
- Finance Data Readiness Map for Quality, Ownership and Access
- Human-in-the-Loop Review Protocol for AI-Supported Recommendations
- AI Output Validation Checklist for Accuracy, Context and Traceability
- Responsible AI Governance Matrix for Finance Decision Rights

Day 3: Forecasts, Scenarios and Decision Intelligence

- Driver-Based Forecast Model with AI-Supported Scenario Inputs
- Scenario Architecture for Baseline, Upside, Downside and Shock Cases
- Sensitivity Analysis Grid for Value Drivers and Assumptions
- Decision Intelligence Brief Linking Evidence, Options and Consequences
- Forecast Challenge Protocol for Model Risk and Management Override

Day 4: Capital Allocation and Enterprise Value

- Capital Allocation Scorecard for Return, Risk and Strategic Fit
- Investment Thesis Template for Organic and Inorganic Choices
- Private-Market Value Creation Map for Ownership and Exit Logic
- Portfolio Trade-Off Matrix for Growth, Resilience and Liquidity
- Capital Review Gate with Evidence, Accountability and Benefits Tracking



Day 5: Applied Finance Decisions and Capstone

- Exercise: Mapping Structural Shifts to Enterprise Value Drivers
- Exercise: Challenging an AI-Supported Forecast and Recommendation
- Exercise: Stress-Testing a Capital Proposal across Scenarios
- Exercise: Presenting a Decision Intelligence Brief under Uncertainty
- Capstone: Presenting an AI Finance Decision Portfolio

Practical Exercises

The course includes suggested activities that connect AI-supported insight with strategic finance choices.

- Suggested activity: translate structural shifts into assumptions, signals and financial scenarios
- Suggested activity: design an AI finance use case with data, validation and human review controls
- Suggested activity: compare capital proposals using value, risk, liquidity and strategic fit criteria
- Suggested activity: defend a recommendation while showing model limits and residual uncertainty

FAQs

Who is AI-enabled strategic finance training suited to, and what does it assume?

It suits finance and business leaders who already interpret performance, forecasts and investment cases. It assumes experience influencing financial decisions and excludes introductory accounting and technical AI model development.

How does AI-enabled strategic finance differ from general financial leadership training?

AI-enabled strategic finance focuses on use-case design, data governance, forecast validation, scenarios, capital choices and measurable value. General financial leadership training usually emphasizes broader executive influence, oversight and communication.

How can finance teams validate AI-supported forecasts?

Finance teams can document the decision purpose, test data quality, compare outputs with baseline methods, challenge assumptions, review scenario sensitivity and retain accountable human approval.

How should finance leaders govern AI-supported decisions?

Finance leaders should define data ownership, permitted uses, validation steps, review roles, escalation conditions, documentation requirements and measures that connect each use case to decision value.



How does strategic finance connect capital allocation with enterprise value?

Strategic finance connects capital choices to value drivers, cash effects, risk, strategic fit, resilience and alternatives, then tracks assumptions and benefits through defined review gates.

Conclusion

Participants take back an AI Finance Decision Portfolio containing an outlook map, use-case canvas, governance matrix, scenario model, capital scorecard and decision brief. The portfolio makes AI-supported finance choices traceable and comparable. Finance teams can use it to challenge forecasts, allocate capital and connect analytical work with enterprise value.