

Think Like an Entrepreneur, Act Like a CEO Training Course

21 – 25 June 2027
Amsterdam

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Ref: 16_11357 **Date:** 21 – 25 June 2027 **Location:** Amsterdam **Fees:** 5700 Euro

Think Like an Entrepreneur, Act Like a CEO Training Course Overview:

Welcome to the "Think Like an Entrepreneur, Act Like a CEO Training Course," inspired by the innovative Beverly E. Jones Leadership Course. This unique program merges Entrepreneurial Mindset and CEO Skills Training to offer an all-encompassing experience. Whether you're a startup founder, an executive, or aspiring to climb the corporate ladder, this course will transform your approach to business leadership and career development. Learn how to tackle Career Development Strategies, Personal Branding Strategies, and Time Management for Professionals, while also Building Productive Teams. By the end of this course, you will be fully equipped to overcome career frustrations and rejections, aiming for nothing less than executive leadership roles.

Target Audience:

- Startup Founders
- Middle-Level Managers
- Senior Executives
- Aspiring Leaders

This course addresses specific skills gaps like Effective Listening in Business, Leadership Skills Training, and Positive Feedback Techniques.

Targeted Organizational Departments:

- Business Development
- Marketing
- Sales
- Operations
- Leadership and Talent Development

Targeted Industries:

- Information Technology
- Healthcare
- Financial Services
- E-Commerce
- Manufacturing

This course considers the specific challenges and current trends affecting these industries, including regulatory requirements for executive leadership and entrepreneur training.

Course Offerings:

By the end of this course, participants will be able to:

1. Develop an Entrepreneurial Mindset
2. Build Leadership Skills for Business Leadership and CEO Training
3. Implement Time Management for Professionals
4. Apply Effective Listening in Business

Training Methodology:

This course adopts an immersive Beverly E. Jones inspired approach featuring case studies, group work, interactive sessions, and feedback sessions. Participants will engage in real-world scenarios that demonstrate how to think like an entrepreneur and act like a CEO. Career development strategies are integral to our teaching approach, promoting long-term growth and satisfaction in your professional life.

Course Toolbox:

- Beverly E. Jones inspired workbooks
- Personal Branding Templates
- Career Development Checklists

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Course Agenda:

Day 1: Establishing the Foundations for Entrepreneurial Success

- **Topic 1:** Introduction to the Entrepreneurial Mindset
- **Topic 2:** The Importance of Effective Communication
- **Topic 3:** Leadership Qualities in Building Your Brand
- **Topic 4:** The Role of Personal Growth and Branding
- **Topic 5:** Maintaining a Positive Outlook and Self-Discipline
- **Reflection & Review:** How to Align Your Personal Brand with Entrepreneurial Goals

Day 2: Navigating Professional Relationships and Career Strategies

- **Topic 1:** The Art of Networking
- **Topic 2:** The Etiquette of Giving and Receiving Feedback
- **Topic 3:** Professional Presence and Self-Presentation
- **Topic 4:** Strategic Career Movements
- **Topic 5:** Addressing Speech and Behavior in Professional Settings
- **Reflection & Review:** Evaluating the Health of Your Professional Relationships

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Day 3: Organizational Skills and Time Management

- **Topic 1:** Optimizing Your Professional Calendar
- **Topic 2:** The Skill of Managing Upwards
- **Topic 3:** Soft Skills: Manners and Apologies
- **Topic 4:** Work Optimization Techniques
- **Topic 5:** Handling Work Frustrations
- **Reflection & Review:** Organizing for Success: A Look at Your Daily Routines

Day 4: Collaboration, Team Dynamics, and Workplace Culture

- **Topic 1:** Managing Difficult Colleagues
- **Topic 2:** Community Building and Networking
- **Topic 3:** Meeting Management and Productivity
- **Topic 4:** Rekindling Passion for Your Work
- **Topic 5:** The Role of social media in Professional Growth
- **Reflection & Review:** The Importance of Collaboration and Team Dynamics

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Day 5: Resilience, Adaptability, and Future Planning

- **Topic 1:** Coping Mechanisms: Stress and Rejection
- **Topic 2:** Team Building and Leadership Even When You’re Not the Boss
- **Topic 3:** Celebrating Achievements: Yours and Others
- **Topic 4:** The Importance of Timeliness
- **Topic 5:** Using Checklists and Progress Tracking
- **Reflection & Review:** Future Planning and Adapting to Change

How This Course is Different from Other Entrepreneurship Courses:

What sets our course apart is its well-rounded approach to Career Development and Business Leadership. Inspired by Beverly E. Jones, our course merges both Entrepreneurial Mindset and CEO Skills Training, offering not just theoretical knowledge but also actionable strategies like Effective Listening and Time Management. This isn't just another Leadership Skills Training program; this is a career transformation experience.