



Digital China AI Strategy and Innovation Expedition Training Course

15 – 26 February 2027
Casablanca

Digital China AI Strategy and Innovation Expedition Training Course

Ref: 197_117863 **Date:** 15 – 26 February 2027 **Location:** Casablanca **Fees:** 7000 Euro

Overview

Digital China AI Strategy and Innovation Expedition Training Course is a ten-day executive course for senior executives, transformation leaders, innovation directors, strategy leaders, and modernization decision-makers, who leave with an AI and Digital China Action Agenda. Participants analyze the digital economy ecosystem, platform business models, digital infrastructure, smart industry, urban innovation, enterprise AI adoption, governance, risk, and ecosystem partnerships through structured observation and executive synthesis. Agile Leaders Training Center delivers training in Digital China strategy and innovation.

Who Should Attend

- Executive leadership personnel responsible for enterprise strategy, investment priorities, and transformation direction
- Digital transformation personnel responsible for operating-model change, technology portfolios, and adoption
- Innovation personnel responsible for ecosystem partnerships, venture engagement, and opportunity assessment
- Strategy personnel responsible for market intelligence, scenario analysis, and growth choices
- Public-service modernization personnel responsible for digital services, infrastructure, and governance

The course assumes participants evaluate strategic initiatives and organizational change at work, and it leaves out coding, model development, vendor certification, and guaranteed access to named organizations.

Departments and Industries

The course supports executive decision-making across public services, finance, manufacturing, retail, logistics, technology, and professional services.

- Corporate strategy and executive offices
- Digital transformation and information technology
- Innovation, ventures, and ecosystem partnerships
- Manufacturing, logistics, and infrastructure
- Finance, retail, commerce, and public services

Learning Objectives

By the end of this course, participants will be able to:



- Analyze Digital China strategy and ecosystem dynamics
- Compare platform, commerce, finance, industry, and urban models
- Evaluate digital infrastructure and enterprise AI readiness
- Apply observation frameworks to innovation evidence
- Prioritize partnerships, governance, risk, and transfer options
- Build an AI and Digital China Action Agenda

Course Agenda

Day 1: Digital China Strategic Context

- Digital Economy Ecosystem Mapping Canvas
- AI Strategy Context and Driver Map
- Public-Private Innovation Interface Grid
- Digital Scale and Adoption Evidence Checklist
- Executive Strategic Question Register

Day 2: Platforms and Digital Business Models

- Platform Ecosystem Actor Map
- Network-Effect and Scale Logic Canvas
- Super-App Service Architecture Diagram
- Data-Enabled Business Model Matrix
- Platform Value and Dependency Scorecard

Day 3: E-Commerce, Logistics, and Digital Finance

- Digital Commerce Journey Map
- Marketplace Operating Model Canvas
- Smart Logistics Flow and Fulfillment Map
- Digital Finance Use-Case Portfolio
- Commerce-Finance Risk Interface Checklist

Day 4: Digital Infrastructure and Compute

- Digital Infrastructure Layer Map
- Cloud-Data-Compute Dependency Matrix
- Connectivity and Edge Opportunity Canvas
- Infrastructure Resilience Question Set
- Strategic Technology Sovereignty Scenario Grid



Day 5: Smart Manufacturing and Industrial AI

- Smart Factory Value-Stream Map
- Industrial AI Application Portfolio
- Robotics and Human-Work Interface Canvas
- Manufacturing Data Readiness Scorecard
- Industrial Scaling and Transferability Matrix

Day 6: Smart Cities and Urban Innovation

- Urban Digital Service Ecosystem Map
- Smart Mobility Decision Canvas
- City Operations Data-Flow Diagram
- Citizen Value and Inclusion Checklist
- Urban Technology Governance Matrix

Day 7: Enterprise AI Adoption

- Enterprise AI Opportunity Portfolio
- Operating Model Change Blueprint
- Workforce Capability and Adoption Heatmap
- AI Investment Value Hypothesis Card
- Scale-Pilot-Stop Decision Gate

Day 8: Ecosystem Partnerships and Market Entry

- Ecosystem Partner Segmentation Matrix
- Partnership Value-Exchange Canvas
- Market Entry Assumption Register
- Cross-Border Collaboration Risk Map
- Partner Due-Diligence Question Bank

Day 9: Governance, Risk, and Executive Synthesis

- AI Governance Accountability Matrix
- Data and Model Risk Review Grid
- Digital Ecosystem Dependency Scenario
- Observation-to-Insight Evidence Log
- Executive Transfer Priority Board



Day 10: Strategy Transfer Practice and Capstone

- Suggested Exercise: Compare Two Platform Models
- Suggested Exercise: Evaluate an Industrial AI Observation
- Suggested Exercise: Test a Partnership Assumption
- Suggested Exercise: Prioritize Governance and Transfer Actions
- Capstone Exercise: AI and Digital China Action Agenda

Practical Exercises

The course uses suggested activities that convert observed practices and ecosystem evidence into decisions relevant to participants' organizations.

- Suggested activity: document a digital business model using actors, exchanges, dependencies, scale logic, and risks
- Suggested activity: compare commerce, manufacturing, and urban applications by strategic value, readiness, and transferability
- Suggested activity: challenge a partnership proposition through assumptions, due diligence, governance, and dependency scenarios
- Suggested activity: synthesize observations into priorities, owners, experiments, decision gates, and review measures

FAQs

Who suits the Digital China AI Strategy and Innovation Expedition Training Course, and what does it assume?

The course suits executives and transformation, innovation, strategy, and modernization leaders who evaluate investments and change. It assumes experience with strategic decisions and requires no coding knowledge.

How does Digital China executive training differ from a technical AI course?

Digital China executive training focuses on ecosystem evidence, business models, infrastructure, adoption, governance, partnerships, and strategic transfer rather than algorithms, programming, or model deployment.

How should leaders assess Digital China innovation for organizational use?

Leaders should test strategic fit, value logic, data and infrastructure readiness, operating-model implications, workforce adoption, governance, dependencies, partnership requirements, and measurable transfer experiments.



What should executives observe in a Digital China learning expedition?

Executives should observe actors, customer journeys, data flows, operating choices, scale mechanisms, human roles, governance boundaries, dependencies, and evidence of outcomes, while separating demonstrated practice from assumptions.

How can Digital China ecosystem lessons become an action agenda?

Ecosystem lessons become actionable when leaders translate observations into prioritized opportunities, testable assumptions, responsible owners, partnership choices, risk controls, decision gates, and review measures.

Conclusion

Participants take back an AI and Digital China Action Agenda linking ecosystem observations, strategic choices, partnership options, governance priorities, and transfer experiments. It changes how leaders assess digital models and adapt relevant practices. The agenda supports evidence-based investment, operating-model decisions, responsible adoption, and executive review across transformation initiatives.