



AI Strategic Implications and Response Analysis Course

7 – 11 March 2027
Marbella

AI Strategic Implications and Response Analysis Course

Ref: 286_124406 **Date:** 7 – 11 March 2027 **Location:** Marbella **Fees:** 5700 Euro

Overview

AI Strategic Implications and Response Analysis Course is a five-day foundation course for strategy professionals, business analysts, functional managers, competitive-intelligence teams, and transformation contributors, who leave with an AI Strategic Implications and Response Assessment. Participants examine industry structure, customer value, operating economics, capability advantage, data and ecosystem dependencies, strategic uncertainty, business-model effects, governance, and strategic monitoring. Agile Leaders Training Center provides training in AI strategic implications and response analysis.

Who Should Attend

- Strategy teams responsible for enterprise choices and strategic analysis
- Business analysis teams responsible for evidence, assumptions, and options
- Functional management teams responsible for operating and customer outcomes
- Competitive-intelligence teams responsible for market signals and rival activity
- Transformation teams responsible for connecting strategic decisions to change priorities

The course assumes participants contribute to business analysis or management decisions and leaves out coding, model development, implementation delivery, and vendor-product administration.

Departments and Industries

The course supports strategic analysis across private, public-service, and regulated operating environments.

- Corporate strategy, business planning, and transformation functions
- Marketing, customer experience, operations, and finance departments
- Risk, governance, data, and technology leadership teams
- Financial services, retail, and professional-services organizations
- Healthcare, education, and public-service organizations
- Manufacturing, logistics, energy, and infrastructure operators

Learning Objectives

By the end of this course, participants will be able to:



- Analyze AI-driven changes in industry structure and customer value
- Evaluate operating economics and capability advantage
- Compare data, ecosystem, and make-or-partner dependencies
- Build strategic scenarios and competitive response options
- Apply governance criteria to business-model implications
- Use strategic signals to prioritize response choices

Course Agenda

Day 1: Industry and Value Implications

- AI Industry Structure Change Map
- Customer Value Shift Analysis Canvas
- Competitive Forces and Substitution Evidence Grid
- Stakeholder Benefit and Exposure Matrix
- Strategic Implication Statement Template

Day 2: Economics and Capability Advantage

- Operating Economics Impact Model
- AI Capability Advantage Assessment
- Value Pool Migration Map
- Cost, Scale, and Learning-Effect Scorecard
- Capability Gap and Defensibility Register

Day 3: Data and Ecosystem Dependencies

- Strategic Data Asset Inventory
- Data Access and Control Dependency Map
- Ecosystem Actor and Influence Network
- Make, Partner, or Defer Decision Matrix
- Platform Dependency and Switching-Risk Checklist

Day 4: Scenarios, Responses, and Governance

- Strategic Uncertainty Driver Register
- AI Scenario Evidence and Assumption Matrix
- Competitive Response Option Portfolio
- Business Model Implication Canvas
- NIST AI RMF Governance Decision Checklist



Day 5: Strategic Response Assessment Practice

- Suggested Exercise: Diagnose Industry and Customer Value Shifts
- Suggested Exercise: Evaluate Economics and Capability Advantage
- Suggested Exercise: Map Data and Ecosystem Dependencies
- Suggested Exercise: Test Scenarios and Response Options
- Capstone Exercise: AI Strategic Implications and Response Assessment

Practical Exercises

The course uses suggested activities to convert evidence and uncertainty into traceable strategic response choices.

- Suggested activity: map industry forces, customer value shifts, stakeholders, and strategic implications
- Suggested activity: assess operating economics, capability advantage, value pools, and defensibility
- Suggested activity: document data, ecosystem, platform, and sourcing dependencies
- Suggested activity: build scenarios, compare responses, apply governance criteria, and assemble the assessment

FAQs

Who suits AI strategic implications and response analysis training?

AI strategic implications training suits strategy, analysis, management, intelligence, and transformation contributors who support business decisions. It assumes experience with organizational evidence and decisions, while requiring no coding or model-development background.

How does AI strategic implications analysis differ from AI strategy roadmap training?

AI strategic implications analysis examines industry change, value shifts, economics, capabilities, dependencies, uncertainty, and response choices. AI strategy roadmap training usually organizes initiatives, sequencing, investment, and delivery governance.

How can organizations analyze AI industry disruption?

Organizations can analyze AI industry disruption by mapping changing value pools, substitutes, entry barriers, customer expectations, rival moves, ecosystem power, operating economics, and the evidence supporting each implication.



What belongs in an AI strategic scenario?

An AI strategic scenario includes critical uncertainties, evidence, assumptions, plausible industry conditions, customer behavior, capability requirements, competitor responses, business-model effects, governance constraints, signals, and response triggers.

How should AI strategic responses be monitored?

AI strategic responses should be monitored through defined signals, assumptions, thresholds, owners, review points, competitor evidence, customer outcomes, economic effects, capability progress, dependencies, risks, and decisions to continue, adapt, or stop.

Conclusion

Participants take back an AI Strategic Implications and Response Assessment linking industry change, customer value, economics, capabilities, dependencies, scenarios, responses, and governance. The assessment makes evidence, assumptions, choices, and signals visible to decision teams. It supports periodic review as markets, technologies, and organizational conditions change.