



AI-Ready Culture and Champions Network Design Course

26 – 30 July 2027
Amsterdam

AI-Ready Culture and Champions Network Design Course

Ref: 290_124672 **Date:** 26 – 30 July 2027 **Location:** Amsterdam **Fees:** 5700 Euro

Overview

AI-Ready Culture and Champions Network Design Course is a five-day foundation course for executives, transformation leaders, human resources and learning teams, change managers, functional leaders, and prospective AI champions, who leave with an AI-Ready Culture and Champions Activation Plan. Participants assess organizational culture, define leadership behaviors, enable responsible experimentation, establish champion roles and community rhythms, address adoption barriers, build learning pathways, and measure workforce engagement. Agile Leaders Training Center provides training in AI-ready culture and champions network design.

Who Should Attend

- Executive teams responsible for sponsorship, priorities, and leadership behavior
- Transformation teams responsible for organization-wide AI adoption
- Human resources and learning teams responsible for workforce capability
- Change teams responsible for engagement, communication, and adoption barriers
- Functional leaders and prospective champions responsible for local enablement

The course assumes participants contribute to organizational change, workforce learning, or functional improvement and leaves out coding, model development, technical architecture, and vendor-product administration.

Departments and Industries

The course supports AI culture and workforce adoption across service, industrial, public, and nonprofit environments.

- Strategy, transformation, and organizational development functions
- Human resources, learning, communications, and change functions
- Operations, customer service, finance, and digital teams
- Healthcare, financial services, manufacturing, and retail organizations
- Education, utilities, public services, and nonprofit organizations

Learning Objectives

By the end of this course, participants will be able to:



- Analyze organizational culture and AI adoption barriers
- Apply leadership behaviors that support responsible experimentation
- Build role criteria and selection methods for AI champions
- Design community rhythms, learning pathways, and communication
- Evaluate workforce engagement and adoption evidence
- Build governance checkpoints and a champions activation plan

Course Agenda

Day 1: Culture and Adoption Readiness

- AI Culture Readiness Assessment
- Workforce Sentiment and Concern Map
- Adoption Barrier Diagnostic Matrix
- Stakeholder Influence and Impact Grid
- AI-Ready Culture Target Profile

Day 2: Leadership and Responsible Experimentation

- Leadership Behavior Modeling Canvas
- Responsible Experimentation Guardrail Checklist
- NIST AI RMF Risk Culture Alignment Map
- Learning-from-Failure Review Method
- Workplace AI Use-Case Conversation Guide

Day 3: Champion Roles and Network Design

- AI Champion Role and Responsibility Charter
- Champion Selection and Coverage Matrix
- Executive Sponsor and Escalation Map
- Community of Practice Operating Model
- Champion Enablement Resource Plan

Day 4: Engagement, Learning, and Measurement

- Audience-Based Adoption Communication Plan
- Workforce AI Learning Pathway Map
- Champion Community Rhythm Calendar
- Adoption Indicator and Evidence Dashboard
- Governance Review and Feedback Loop



Day 5: Culture and Champions Activation Practice

- Suggested Exercise: Diagnose Culture and Adoption Barriers
- Suggested Exercise: Define Leadership and Experimentation Practices
- Suggested Exercise: Design Champion Roles and Network Coverage
- Suggested Exercise: Plan Engagement, Learning, and Measurement
- Capstone Exercise: AI-Ready Culture and Champions Activation Plan

Practical Exercises

The course uses suggested activities to turn culture evidence into a governed champions-network launch.

- Suggested activity: assess culture signals, workforce concerns, stakeholders, and adoption barriers
- Suggested activity: define leadership behaviors, experimentation guardrails, and learning reviews
- Suggested activity: select champions, map coverage, assign sponsors, and design community rhythms
- Suggested activity: prepare communication, learning, measurement, governance, and activation actions

FAQs

Who suits AI-ready culture and champions network training?

AI-ready culture and champions network training suits executives, transformation, workforce, change, functional, and champion contributors. It assumes involvement in organizational change or learning, not coding or technical implementation.

How does AI-ready culture design differ from technical AI implementation training?

AI-ready culture design focuses on leadership behavior, workforce engagement, responsible experimentation, champions, learning, communication, measurement, and governance. Technical AI implementation training focuses on architecture, data engineering, model development, integration, and platform administration.

How should an organization select AI champions?

An organization should select AI champions using credibility, functional reach, curiosity, responsible judgment, communication ability, available capacity, willingness to help peers, and coverage across teams, workflows, and workforce groups.

What makes an AI champions network sustainable?

An AI champions network becomes sustainable through clear roles, executive sponsorship, protected participation time, peer-learning rhythms, reusable resources, escalation paths, recognition, feedback, learning pathways, adoption evidence, and periodic governance review.



How should AI culture and adoption be measured?

AI culture and adoption should be measured through participation, workflow application, confidence, responsible-use behavior, barriers resolved, learning activity, champion coverage, feedback quality, documented outcomes, and decisions taken at review points.

Conclusion

Participants take back an AI-Ready Culture and Champions Activation Plan connecting culture evidence, leadership behavior, experimentation guardrails, champion roles, community rhythms, learning, communication, measurement, and governance. The plan clarifies how people contribute to responsible adoption. It supports coordinated launch, feedback, and adjustment across functions.