

Tableau AI Insights and Analytics Training Course

21 – 25 June 2027
Amsterdam

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Training Center

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Ref: 333_127831 **Date:** 21 – 25 June 2027 **Location:** Amsterdam **Fees:** 5700 Euro

Overview

The Tableau AI Insights and Analytics Training Course is a one-week intermediate course for data analysts, business intelligence teams, reporting specialists, managers, and decision support functions who leave with an Executive Tableau AI Insight Dashboard. The course connects data preparation, metric definitions, visual analysis, Tableau Pulse, Explain Data, interpretation checks, audience communication, and governance. Agile Leaders Training Center delivers this course on Tableau AI insights and analytics.

Who Should Attend

- Analytics functions responsible for data exploration, interpretation, and reporting
- Business intelligence functions responsible for dashboards and governed metrics
- Decision support functions responsible for performance evidence and executive insight
- Operational functions responsible for monitoring changes and responding to indicators
- Data governance functions responsible for access, definitions, and output quality

The course assumes participants work with organizational data or reports and leaves out database administration, software development, and advanced statistical programming.

Departments and Industries

The course supports analytical decision workflows across service and operational environments.

- Business intelligence and data analytics teams
- Finance, strategy, and performance functions
- Marketing, sales, and customer operations
- Healthcare and education services
- Manufacturing, logistics, and energy operations

Learning Objectives

By the end of this course, participants will be able to:

- Analyze data readiness for Tableau AI insight workflows
- Build governed metric definitions and analytical views
- Apply Tableau Pulse and Explain Data to pattern investigation
- Evaluate AI-supported explanations with domain and evidence checks
- Design audience-specific dashboards and insight narratives
- Create an Executive Tableau AI Insight Dashboard

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Course Agenda

Day 1: Data and Analytical Questions

- Decision Question and Stakeholder Need Canvas
- Tableau Data Source Readiness Checklist
- Field Role Aggregation and Granularity Map
- Data Quality and Interpretation Risk Register
- Analytical Hypothesis and Evidence Plan

Day 2: Visual Analysis and Metrics

- Visual Encoding and Chart Selection Matrix
- Calculated Field and Aggregation Design Method
- Tableau Pulse Metric Definition Canvas
- Filter Time Context and Favorable Direction Configuration
- Metric Governance and Ownership Register

Day 3: AI-Assisted Insight Discovery

- Tableau Pulse Insight Exploration Workflow
- Explain Data Outlier Investigation Method
- Correlation and Driver Interpretation Checklist
- Tableau Agent Question Framing Guide
- Insight Validation and Causality Boundary Review

Day 4: Communication and Governance

- Executive Insight Narrative Structure
- Audience Filter and Context Design Matrix
- Dashboard Information Hierarchy Blueprint
- AI Output Review and Approval Protocol
- Access Metadata and Data Usage Governance Checklist

Day 5: Tableau AI Insight Practice

- Suggested Exercise: Data Readiness and Metric Definition Review
- Suggested Exercise: Tableau Pulse Insight Investigation
- Suggested Exercise: Explain Data Interpretation Challenge
- Suggested Exercise: Executive Narrative and Governance Review
- Capstone Exercise: Executive Tableau AI Insight Dashboard

Practical Exercises

The course includes suggested activities for converting governed Tableau analysis into decision-ready insights.

- Suggested activity: assess a data source and define a metric with business context.
- Suggested activity: investigate a change using Tableau Pulse and supporting visual evidence.
- Suggested activity: challenge an Explain Data result for correlation, context, and interpretation limits.
- Suggested activity: present an Executive Tableau AI Insight Dashboard with evidence and review controls.

FAQs

Who suits the Tableau AI Insights and Analytics Training Course?

Data analysts, business intelligence teams, reporting specialists, managers, and decision support functions suit the course; it assumes regular work with organizational data or reports.

How do Tableau AI insights differ from a general dashboard course?

Tableau AI insights combine governed metrics, guided questions, statistical explanations, validation checks, and decision narratives rather than focusing only on dashboard construction.

What does Tableau Pulse contribute to AI-supported analytics?

Tableau Pulse connects metric definitions with contextual changes, trends, outliers, filters, guided questions, and insight exploration for different audiences.

Can Explain Data prove why a Tableau result occurred?

Explain Data surfaces statistical relationships and possible explanations for investigation; domain knowledge and additional evidence remain necessary before making causal claims.

What belongs in an Executive Tableau AI Insight Dashboard?

An Executive Tableau AI Insight Dashboard links governed metrics, visual evidence, detected changes, interpretation notes, business context, ownership, and decision actions.

Conclusion

Participants leave with an Executive Tableau AI Insight Dashboard connecting data readiness, governed metrics, visual evidence, AI-assisted exploration, and interpretation controls. The work product improves how analytical findings are reviewed and communicated. It gives teams a reusable structure for metric ownership, insight validation, executive reporting, and subsequent decisions.