



Treasury and Cash Flow Management in Banks and Financial Institution

29 March – 2 April 2027
Casablanca

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Ref: 36191_14974 **Date:** 29 March – 2 April 2027 **Location:** Casablanca **Fees:** 4100 Euro

Treasury and Cash Flow Management in Banks and Financial Institution Overview:

This comprehensive course offers an in-depth exploration into the critical aspects of Treasury and Cash Flow Management in Banks and Financial Institutions. Designed for finance professionals, the program delves into Corporate Treasury Strategies, showcasing innovative techniques in Financial Risk Management in Banking. Participants will learn about Asset-Based Finance Strategies and advanced Working Capital Management Techniques. The course emphasizes practical applications in Treasury Operations and Controls, including the latest in Straight-Through Processing in Finance and Treasury Management Systems. Key topics like Interest Rate Risk Management, Foreign Exchange Risk Strategies, and dealing with Currency Risk in Financial Institutions are thoroughly covered. The course also focuses on Governance in Treasury Management, Treasury Objectives and Policies, and compliance with IFRS in Treasury Accounting and US GAAP. With a blend of theory and practice, this course is an invaluable resource for mastering Cash and Liquidity Forecasting Techniques, essential for today's financial professionals.

Target Audience:

- Treasury Managers
- Financial Analysts
- Banking Professionals
- Risk Management Specialists
- Corporate Finance Officers
- Accountants
- Auditors

Targeted Organizational Departments:

- Treasury
- Finance
- Risk Management
- Accounting
- Corporate Strategy

Targeted Industries:

- Banking
- Financial Services
- Corporate Finance
- Investment Banking

Course Offerings:

Participants will learn to:

- Comprehensive understanding of Treasury Management in Banks
- Techniques in Cash Flow Management in Financial Institutions
- Implementing Corporate Treasury Strategies
- Risk Assessment in Financial Risk Management in Banking
- Asset-Based Finance Strategies and Working Capital Management Techniques

Training Methodology:

The course employs a dynamic mix of training methodologies to ensure comprehensive learning. Interactive lectures will introduce concepts like Treasury Management in Banks, enriched with real-life case studies highlighting Cash Flow Management in Financial Institutions. Group discussions will focus on the implementation of Corporate Treasury Strategies, while practical workshops will delve into Financial Risk Management in Banking. Participants will engage in hands-on exercises for applying Asset-Based Finance Strategies and Working Capital Management Techniques, supplemented with feedback sessions for reflective learning.

Course Toolbox:

- Course Workbook
- Financial Risk Management Case Studies
- Interactive Online Resources



Course Agenda:

Day 1: Foundations of Treasury Management

- **Topic 1:** Introduction to Treasury and Cash Flow Management in Banks
- **Topic 2:** Positioning Treasury within Management Accounting Frameworks
- **Topic 3:** Integrating Treasury into Corporate Strategy
- **Topic 4:** Aligning Business and Financial Strategies
- **Topic 5:** Fundamentals of Corporate Funding
- **Reflection & Review:** Discussing the evolving role of treasury in financial institutions

Day 2: Risk Management and Financing Structures

- **Topic 1:** Strategic and Financial Risk Management in Banking
- **Topic 2:** Setting Financing Guidelines and Policies
- **Topic 3:** Understanding Capital Structure and Its Impact
- **Topic 4:** Exploring Gearing or Leverage in Financial Operations
- **Topic 5:** Corporate Borrowing: Approaches and Best Practices
- **Reflection & Review:** Analyzing risk management strategies in corporate finance

Day 3: Advanced Financing and Stakeholder Management

- **Topic 1:** Asset-Based Finance Strategies
- **Topic 2:** Optimizing Business Operations for Financial Health
- **Topic 3:** Engaging with Stakeholders in Financial Contexts
- **Topic 4:** Managing Own Credit Risk
- **Topic 5:** Cash and Liquidity Management Techniques
- **Reflection & Review:** Understanding stakeholder impact on financial strategies

Day 4: Treasury Operations, Controls, and Risks

- **Topic 1:** Effective Cash and Liquidity Forecasting
- **Topic 2:** Implementing Robust Treasury Operations and Internal Controls
- **Topic 3:** Navigating Counterparty Risk in Banking
- **Topic 4:** Systems and Straight-Through Processing in Finance
- **Topic 5:** Utilizing Advanced Treasury Management Systems
- **Reflection & Review:** Examining the effectiveness of treasury controls and systems



Day 5: Financial Risk Management and Reporting

- **Topic 1:** Addressing Interest Rate Risk Management
- **Topic 2:** Strategies for Economic and Strategic Foreign Exchange Risk
- **Topic 3:** Managing Currency and Commodity Transaction Risks
- **Topic 4:** Frameworks for Financial Risk Management and Risk Reporting
- **Topic 5:** Governance, Treasury Objectives, Policies, and Accounting Standards
- **Reflection & Review:** Consolidating learning on financial risk management and governance

How This Course is Different from Other Treasury and Cash Flow Management Courses:

"Treasury and Cash Flow Management in Banks and Financial Institution" stands out as a leading-edge course, meticulously designed to address the evolving challenges in the financial sector. Unlike other courses, it offers a balanced approach between theory and practical application, focusing on contemporary issues like Digital Transformation in Treasury Management and Compliance with Global Accounting Standards. Participants will gain hands-on experience with the latest Treasury Management Systems, equipping them with the skills to manage complex financial scenarios. This course is not just a training program; it's an investment in career advancement, offering insights and strategies that are immediately applicable in the dynamic world of finance.