



# **Customer Onboarding Governance and Delivery Training Course**

18 – 22 January 2027  
Amsterdam

## Customer Onboarding Governance and Delivery Training Course

**Ref:** 707\_153981 **Date:** 18 – 22 January 2027 **Location:** Amsterdam **Fees:** 5700 Euro

### Overview

Customer Onboarding Governance and Delivery Training Course is a five-day intermediate course for onboarding managers, customer success managers, service operations leads, implementation coordinators, and product operations specialists who leave with a Customer Onboarding Governance Playbook. Participants define onboarding entry criteria, success criteria, readiness controls, cross-functional handoffs, milestone communications, activation evidence, risk escalation, and post-onboarding review. Agile Leaders Training Center treats customer onboarding governance as a controlled path from intake to operational transition.

### Who Should Attend

- Onboarding managers responsible for process ownership, milestones, and customer coordination
- Customer success managers responsible for expectations, value criteria, and transition
- Service operations leads responsible for readiness, workflow controls, and escalation
- Implementation coordinators responsible for tasks, documents, configuration, and dependencies
- Product operations specialists responsible for activation evidence and adoption support

The course assumes participants already coordinate customer implementations or service activation and leaves out sales prospecting, product engineering, enterprise CX strategy, contract drafting, and certification preparation.

### Departments and Industries

The course supports departments and industries where new customers must complete coordinated setup before routine service begins.

- Customer success, onboarding, implementation, and service operations
- Technology, software services, telecommunications, and digital platforms
- Banking, insurance, professional services, and business services
- Healthcare services, education services, and membership organizations
- Logistics, facilities, and outsourced operational services

### Learning Objectives

By the end of this course, participants will be able to:



- Analyze onboarding scope, customer goals, and entry readiness
- Build success criteria, milestones, and communication controls
- Apply handoff and ownership rules across onboarding teams
- Evaluate activation evidence, risks, and escalation needs
- Use transition criteria for operational service ownership
- Prioritize post-onboarding findings and corrective actions

## **Course Agenda**

### **Day 1: Scope and Entry Readiness**

- Customer Onboarding Scope Charter
- Customer Goal and Success Criteria Sheet
- Onboarding Entry Criteria Checklist
- Sales-to-Onboarding Context Transfer Record
- Customer Readiness Risk Screen

### **Day 2: Setup and Ownership Controls**

- Data and Document Readiness Matrix
- Configuration Dependency Register
- Onboarding Responsibility Assignment Map
- Cross-Functional Handoff Acceptance Criteria
- Issue Ownership and Escalation Path

### **Day 3: Milestones and Communication**

- Customer Onboarding Milestone Map
- Time-to-Value Evidence Definition
- Kickoff Expectation Alignment Agenda
- Progress Communication Cadence Plan
- Milestone Exception Decision Log

### **Day 4: Activation, Transition, and Review**

- Customer Activation Evidence Pack
- Onboarding Risk Review Board
- Operational Transition Readiness Gate
- Customer Ownership Transfer Checklist
- Post-Onboarding Review Template



## **Day 5: Customer Onboarding Governance Practice**

- Exercise: Qualify Onboarding Entry Readiness
- Exercise: Resolve a Cross-Functional Handoff
- Exercise: Review Milestone and Activation Evidence
- Exercise: Approve an Operational Transition
- Capstone: Customer Onboarding Governance Playbook

### **Practical Exercises**

The course uses technology, banking, healthcare, and professional-services cases to connect onboarding controls with customer and operational evidence.

- Suggested activity: assess an intake packet and record missing data, ownership, and entry risks.
- Suggested activity: design milestones and communications for a customer with several implementation dependencies.
- Suggested activity: review activation evidence and decide whether to transition, hold, or escalate.
- Suggested activity: conduct a post-onboarding review and assign corrective actions.

### **FAQs**

#### **Who suits customer onboarding governance training, and what does it assume?**

Onboarding managers, customer success managers, operations leads, implementation coordinators, and product operations specialists suit the training; it assumes responsibility for implementation or service activation work.

#### **How does customer onboarding governance differ from customer journey design?**

Customer onboarding governance controls readiness, ownership, milestones, evidence, risks, and transition for new customers, while customer journey design examines broader interactions across the relationship lifecycle.

#### **What should customer onboarding entry criteria include?**

Customer onboarding entry criteria should include agreed goals, scope, required data and documents, assigned contacts, ownership, dependencies, setup prerequisites, and known risks.

#### **How should customer onboarding milestones be governed?**

Customer onboarding milestones should have an expected outcome, owner, evidence, due sequence, communication point, exception rule, and escalation path.



## **What evidence supports customer onboarding closure?**

Customer onboarding closure is supported by completed readiness items, accepted configuration, demonstrated activation, resolved critical risks, customer communication, assigned operational ownership, and a recorded transition decision.

## **Conclusion**

Participants leave with a Customer Onboarding Governance Playbook containing entry criteria, readiness controls, responsibility maps, milestones, communication routines, activation evidence, risk paths, transition gates, and review actions. The playbook turns disconnected setup tasks into a governed onboarding flow. It also clarifies when customer ownership can move into routine operations.