



Emotional Intelligence in Customer Service Training Course

7 – 11 March 2027
Bangkok



Emotional Intelligence in Customer Service Training Course

Ref: 719_154886 **Date:** 7 – 11 March 2027 **Location:** Bangkok **Fees:** 6000 Euro

Overview

Emotional Intelligence in Customer Service Training Course is a five-day professional course for customer service, experience, contact-center, and frontline teams who leave with an Emotionally Intelligent Service Playbook. Participants map emotional triggers, regulate responses, listen for emotion and need, demonstrate empathy, de-escalate frustration, rebuild rapport, recover service, protect boundaries, sustain resilience, and coach observable behaviors. The course turns emotional intelligence into repeatable customer-interaction practices. Agile Leaders Training Center frames emotional intelligence in customer service as applied interaction work.

Who Should Attend

- Teams responsible for direct customer conversations across service channels
- Teams responsible for contact-center quality and interaction coaching
- Teams responsible for service recovery and complaint resolution
- Teams responsible for customer-experience standards and frontline enablement
- Teams responsible for employee resilience in emotionally demanding service work

The course assumes participants handle or review customer interactions and leaves out general leadership development, clinical counseling, and broad customer-experience strategy.

Departments and Industries

The course supports departments and industries where emotional moments shape service outcomes and customer relationships.

- Customer service, contact-center, and complaint-resolution functions
- Customer experience, service quality, and frontline operations teams
- Financial services, retail, telecommunications, and hospitality organizations
- Healthcare, education, utilities, and transportation services
- Digital support, subscription service, and professional-service teams

Learning Objectives

By the end of this course, participants will be able to:



- Analyze personal triggers and customer emotional signals
- Apply in-the-moment emotional regulation during service conversations
- Use empathetic listening and need-framing techniques
- Diagnose escalation risk and select response choices
- Build service-recovery, boundary, and resilience routines
- Evaluate and coach observable emotionally intelligent behaviors

Course Agenda

Day 1: Self-Awareness in Service Interactions

- Customer Interaction Trigger Map
- Emotion-Thought-Response Reflection Chain
- Personal Reaction Pattern Log
- Service-Role Emotional Demand Scan
- Pause-and-Choose Response Routine

Day 2: Regulation and Social Awareness

- In-the-Moment Regulation Toolkit
- Stress Signal Recognition Checklist
- Customer Emotion Cue Map
- Perspective-Taking Question Set
- Professional Boundary Decision Guide

Day 3: Empathy and Listening

- Emotion-and-Need Listening Grid
- Empathy Statement Construction Pattern
- Acknowledgment without Agreement Method
- Clarification and Reframing Sequence
- Rapport Repair Conversation Map

Day 4: De-Escalation, Recovery, and Resilience

- Escalation Risk Indicator Screen
- De-Escalation Response Choice Matrix
- Service Recovery Ownership Path
- Post-Interaction Reset Routine
- Emotionally Intelligent Behavior Coaching Card



Day 5: Emotionally Intelligent Service Practice

- Exercise: Diagnose Triggers and Emotional Signals
- Exercise: Apply Regulation and Boundary Choices
- Exercise: Conduct an Empathetic Listening Conversation
- Exercise: De-Escalate and Recover a Service Failure
- Capstone: Emotionally Intelligent Service Playbook

Practical Exercises

The course uses retail, healthcare, financial-service, and digital-support cases to practice emotional intelligence in customer service.

- Suggested activity: annotate a difficult interaction for triggers, cues, needs, response choices, and escalation risks.
- Suggested activity: rehearse acknowledgment, clarification, reframing, and boundary language without scripted promises.
- Suggested activity: conduct a de-escalation and service-recovery simulation with observer feedback.
- Suggested activity: coach one observable service behavior using evidence from an interaction review.

FAQs

Who suits emotional intelligence in customer service training, and what does it assume?

Customer-facing, contact-center, experience, quality, and service-recovery teams suit the training; it assumes routine involvement in customer interactions or their review.

How does emotional intelligence in customer service differ from a general emotional-intelligence course?

Emotional intelligence in customer service applies self-awareness, regulation, empathy, listening, boundaries, and resilience specifically to customer conversations, escalation, and recovery.

How can emotional intelligence help with an upset customer?

Emotional intelligence helps a service professional notice personal reactions, recognize customer cues, regulate tone, acknowledge emotion, clarify need, and choose a proportionate response.

How should teams coach emotional intelligence in customer service?

Teams should coach observable behaviors from real interaction evidence, such as pause choices, acknowledgment, questions, tone, boundaries, ownership, and post-interaction reflection.



Conclusion

Participants take back an Emotionally Intelligent Service Playbook containing trigger maps, regulation choices, listening prompts, de-escalation paths, recovery steps, boundary practices, and coaching cards. The playbook changes emotional intelligence from an abstract trait into observable interaction decisions. It helps teams respond consistently while protecting customer dignity and employee resilience.