

# Executive Management Skills: Mastering Leadership and Strategic Influence

8 – 12 November 2027
Vienna

AGILE LEADERS
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**Ref:** 36206_15959 **Date:** 8 – 12 November 2027 **Location:** Vienna **Fees:** 5700 Euro

## Course Overview:

This course is designed to empower current and aspiring executives with the advanced leadership, strategic planning, and interpersonal skills necessary for effective top-level management. Through interactive sessions, case studies, and practical exercises, participants will refine their ability to lead with vision, execute strategic initiatives, and foster a culture of innovation and resilience. The program emphasizes emotional intelligence, strategic communication, and change management, equipping leaders to build cohesive teams and drive organizational success in a dynamic business environment.

## Target Audience:

- Current executives aiming to enhance their leadership effectiveness
- Senior managers transitioning into executive roles
- Professionals seeking to master executive-level planning, organization, and strategic decision-making
- Leaders interested in advancing their skills in strategic communication and emotional intelligence
- Executives focused on leading organizational change and innovation

## Targeted Organizational Departments:

This course is valuable across all organizational departments, including executive leadership, strategic planning, finance, marketing, and operations. It is particularly beneficial for departments undergoing transformation, requiring strategic leadership to navigate change successfully.

## Targeted Industries:

Applicable to a broad spectrum of industries such as finance, healthcare, technology, manufacturing, and retail. Industries facing rapid change or those in need of innovative leadership strategies will find this training especially beneficial.

## Course Offerings:

By the end of this course, participants will be able to:

- Lead with strategic vision and emotional intelligence
- Communicate effectively to align teams with organizational goals
- Implement advanced negotiation and conflict resolution strategies
- Drive strategic change and innovation within their organizations
- Develop a self-awareness strategy to foster personal and professional growth

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## Training Methodology:

The course uses a dynamic and interactive approach, including:

- Case studies reflecting real-world leadership challenges
- Group discussions to foster insight and collaborative strategies
- Role-plays and simulations to practice communication and leadership tactics
- Personalized coaching sessions for targeted development
- Feedback mechanisms to refine skills and strategies

## Course Toolbox:

Participants will receive:

- Comprehensive workbooks and reference materials
- Access to online resources for continued learning
- Tools and templates for strategic planning and execution
- Guides for enhancing emotional intelligence and strategic communication
- Resources for personal development and leadership growth

## Course Agenda:

### Day 1: Leadership Vision and Strategy

- Introduction to Executive Leadership Responsibilities
- Crafting and Communicating Visionary Strategies
- Emotional Intelligence for Effective Leadership
- Reflection & Review: Leadership Vision and Strategy

### Day 2: Strategic Communication and Influence

- Mastering Strategic Communication Techniques
- Influence and Persuasion in Leadership
- Building and Leading High-Performance Teams
- Conflict Management at the Executive Level
- Reflection & Review: Communication and Influence

### Day 3: Driving Organizational Change

- Strategies for Leading Organizational Change
- Innovation Management and Fostering a Culture of Creativity
- Navigating Complex Organizational Dynamics
- Reflection & Review: Organizational Change and Innovation

### Day 4: Advanced Negotiation and Decision-Making

- Strategic Decision-Making Processes
- Advanced Negotiation Techniques for Executives
- Ethical Leadership and Decision-Making
- Reflection & Review: Negotiation and Decision-Making

### Day 5: Executive Leadership Development

- Enhancing Self-Awareness and Emotional Intelligence
- Personal Branding and Executive Presence
- Stress Management and Resilience Building
- Career Advancement Strategies for Executives
- Reflection & Review: Leadership Development

## How This Course Differs from Other Leadership Development Programs:

This course stands out by focusing on the unique challenges and responsibilities faced by executive leaders. It combines strategic management skills with a strong emphasis on emotional intelligence and personal growth, offering a holistic approach to executive leadership development. The interactive format ensures practical learning that can be applied immediately, while the personalized feedback and coaching provide a tailored development experience. This program is designed not just to enhance leadership skills but to transform participants into visionary leaders capable of driving their organizations to new heights of success.