



Advanced Statistical Analysis and Visualization Training Course

28 June – 2 July 2027
Casablanca

Advanced Statistical Analysis and Visualization Training Course

Ref: 804_161053 **Date:** 28 June – 2 July 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Advanced Statistical Analysis and Visualization Training Course is a five-day advanced course for experienced analysts, data specialists, reporting professionals, and quantitative practitioners who leave with an Advanced Analytical Methods Portfolio. Participants connect method selection, diagnostic testing, multivariate interpretation, visual design, cross-platform reproduction, analytical validation, and executive findings. The course addresses analyses whose assumptions, outputs, and visual claims cannot be traced consistently across tools. Agile Leaders Training Center develops advanced statistical analysis and visualization capability.

Who Should Attend

- Analytics functions responsible for selecting methods, testing assumptions, and interpreting model output
- Data science functions responsible for exploratory analysis, reproducibility, diagnostics, and validation
- Research functions responsible for multivariate evidence, analytical records, and defensible conclusions
- Performance functions responsible for complex comparisons, drivers, uncertainty, and executive interpretation
- Reporting functions responsible for visual structure, analytical narrative, and evidence communication
- Quantitative assurance functions responsible for reviewing methods, outputs, and reproducibility

The course assumes participants can use descriptive statistics, interpret distributions, and operate at least one analytical tool, and leaves out introductory statistics, programming foundations, dashboard administration, and production machine learning.

Departments and Industries

The course supports departments and industries that evaluate complex evidence and communicate analytical conclusions.

- Analytics, data science, research, performance, planning, and reporting departments
- Banking, insurance, investment, and professional services
- Healthcare, pharmaceuticals, education, and research organizations
- Manufacturing, energy, logistics, and utilities
- Retail, telecommunications, digital services, and public-service organizations

Learning Objectives

By the end of this course, participants will be able to:

- Evaluate statistical questions, variable structures, and method-selection criteria
- Diagnose distribution, outlier, missingness, and model-assumption evidence
- Apply multivariate methods and interpret relationships, effects, and uncertainty
- Compare analytical outputs reproduced across SPSS, R, and Python
- Evaluate visual encodings against audience, question, and evidence
- Build a validated analytical narrative with traceable methods and findings

Course Agenda

Day 1: Frame Advanced Analysis

- Analytical Question and Estimand Definition Canvas
- Variable Role, Scale, and Dependency Map
- Method Selection and Assumption Decision Tree
- Sampling, Missingness, and Bias Diagnostic Checklist
- Reproducible Analysis Record and File Structure

Day 2: Diagnose Statistical Evidence

- Distribution Shape and Transformation Assessment
- Outlier Influence and Sensitivity Analysis Method
- Residual Pattern and Model-Fit Diagnostic Panel
- Effect Size, Confidence Interval, and Uncertainty Table
- Multiple Testing and Analytical Decision Log

Day 3: Interpret Multivariate Models

- Multivariate General Linear Model Interpretation Matrix
- Generalized Linear Model Link Selection Guide
- Mixed-Effects Structure and Repeated-Measure Map
- Dimension Reduction and Component Interpretation Sheet
- Model Comparison and Stability Evaluation Scorecard

Day 4: Design and Reproduce Findings

- Visual Question, Audience, and Encoding Brief
- Chart Selection and Perceptual Accuracy Checklist
- SPSS, R, and Python Workflow Translation Map
- Cross-Platform Output Reconciliation Table
- Executive Finding, Limitation, and Decision Narrative



Day 5: Practice Analytical Integration

- Exercise: Diagnose Assumptions and Influential Observations
- Exercise: Interpret Multivariate Effects and Uncertainty
- Exercise: Reproduce an Analysis Across Two Platforms
- Exercise: Critique a Visualization and Evidence Narrative
- Capstone: Advanced Analytical Methods Portfolio

Practical Exercises

The course uses suggested activities based on finance, healthcare, manufacturing, retail, and service scenarios.

- Suggested activity: frame an analytical question, classify variables, select a method, and record its assumptions.
- Suggested activity: inspect distributions, missingness, outliers, residuals, effect sizes, and uncertainty before interpreting output.
- Suggested activity: reproduce a model in two analytical platforms and reconcile differences in settings and results.
- Suggested activity: redesign a visual finding and assemble its method, validation, limitation, and decision record.

FAQs

Who suits advanced statistical analysis and visualization training, and what does it assume?

Experienced analytics, data science, research, performance, reporting, and quantitative assurance functions suit the course; it assumes participants can use descriptive statistics, interpret distributions, and operate at least one analytical tool.

How does advanced statistical analysis differ from introductory data analysis training?

Advanced statistical analysis emphasizes assumptions, diagnostics, multivariate methods, uncertainty, model comparison, cross-platform reproduction, and validation, while introductory data analysis training focuses on preparing, summarizing, and describing data.

Why should analysts reproduce statistical analysis across platforms?

Cross-platform reproduction helps analysts expose differences in defaults, coding, missing-value treatment, model settings, and output conventions, creating a clearer record of how a result was produced and checked.



How should statistical visualization reflect uncertainty?

Statistical visualization should match the analytical question, show relevant distributions or intervals, preserve scales, disclose sample context, avoid unsupported precision, and distinguish observed patterns from model-based estimates.

What belongs in an analytical validation record?

An analytical validation record contains the question, variables, source checks, method rationale, assumptions, settings, diagnostics, sensitivity tests, output reconciliation, limitations, reviewer evidence, and approved interpretation.

Conclusion

Participants take back an Advanced Analytical Methods Portfolio containing selection logic, diagnostics, multivariate interpretations, visual critiques, reproduction notes, validation checks, and an executive narrative. It changes isolated software output into traceable analytical evidence. The portfolio connects questions, assumptions, methods, results, visuals, limitations, and decisions.