Enterprise Blockchain Strategy and Value Course

9 – 13 August 2027
Seoul

AGILE LEADERS
Training Center

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Overview

Enterprise Blockchain Strategy and Value Course is a one-week executive course for strategy, innovation, transformation, product, technology, and business leadership functions who leave with an Enterprise Blockchain Strategy Portfolio. Participants test enterprise blockchain strategy choices, distinguish viable value mechanisms from technology-led proposals, prioritize use cases, design ecosystem governance, shape an investment case, sequence a blockchain portfolio roadmap, and define adoption and value-realization measures. Agile Leaders Training Center develops executive blockchain strategy capability.

Who Should Attend

- Strategy functions responsible for enterprise direction, investment choices, and portfolio coherence
- Innovation functions responsible for opportunity discovery, experimentation, and scale decisions
- Transformation functions responsible for operating-model change, adoption, and value realization
- Product and technology functions responsible for feasibility, ecosystem dependencies, and roadmap choices
- Business leadership functions responsible for sponsorship, funding, outcomes, and partner alignment

The course assumes participants shape enterprise investments or transformation portfolios; it leaves out blockchain coding, platform administration, and detailed project-delivery mechanics.

Departments and Industries

The course supports departments and industries assessing multi-party value and enterprise blockchain investment.

- Corporate strategy, innovation, transformation, investment, and portfolio offices
- Banking, insurance, payments, capital markets, and financial technology
- Supply chain, logistics, manufacturing, retail, and trade ecosystems
- Energy, healthcare, public services, and digital identity
- Product, enterprise architecture, risk, operations, and partnership functions

Learning Objectives

By the end of this course, participants will be able to:

- Evaluate enterprise blockchain strategy against business objectives and trust conditions.
- Prioritize use cases through value, feasibility, and ecosystem evidence.
- Build a blockchain business case and investment decision narrative.
- Compare ecosystem governance and consortium operating-model choices.
- Design a blockchain portfolio roadmap and adoption path.
- Apply value-realization measures to scale, adapt, or stop decisions.

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Course Agenda

Day 1: Frame Strategic Value

- Blockchain Value-Driver Map
- Enterprise Objective Alignment Canvas
- Decentralization Suitability Decision Tree
- Trust-Gap and Coordination-Cost Diagnostic
- Strategic Assumption Register

Day 2: Prioritize Enterprise Use Cases

- Use-Case Opportunity Funnel
- Value, Feasibility, and Readiness Scorecard
- Ecosystem Participant Incentive Map
- Alternative-Solution Comparison Matrix
- Use-Case Portfolio Prioritization Grid

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Day 3: Design Ecosystem Governance

- ISO/TS 23635 Governance Principle Lens
- Consortium Archetype Comparison Model
- Participation and Decision-Rights Blueprint
- Data Stewardship and Value-Exchange Map
- Ecosystem Entry, Change, and Exit Policy

Day 4: Build Investment and Adoption Logic

- Blockchain Business-Case Structure
- Cost, Benefit, and Dependency Model
- Operating-Model Impact Canvas
- Blockchain Portfolio Roadmap
- Adoption and Value-Realization Dashboard

Day 5: Practice Blockchain Strategy Decisions

- Exercise: Challenge a Strategic Value Thesis
- Exercise: Defend a Use-Case Priority
- Exercise: Negotiate an Ecosystem Governance Choice
- Exercise: Present an Investment and Adoption Decision
- Capstone: Enterprise Blockchain Strategy Portfolio

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Practical Exercises

The course uses suggested activities drawn from finance, trade, healthcare, energy, and shared-service ecosystems.

- Suggested activity: separate a technology-led proposal from a business problem with a credible trust gap.
- Suggested activity: rank competing use cases through evidence, dependencies, and partner incentives.
- Suggested activity: compare governance archetypes and defend participation, decision, and exit rules.
- Suggested activity: present a staged investment path with adoption evidence and stop criteria.

FAQs

Who suits enterprise blockchain strategy training, and what does it assume?

Senior strategy, innovation, transformation, product, technology, and business leadership functions suit the training. It assumes responsibility for investment or portfolio choices and requires no blockchain coding.

How does enterprise blockchain strategy differ from blockchain project management?

Enterprise blockchain strategy decides where value exists, which use cases deserve investment, and how the ecosystem should operate; project management governs delivery after an initiative is selected.

How should leaders prioritize enterprise blockchain use cases?

Leaders should prioritize use cases through strategic relevance, coordination friction, trust needs, measurable value, feasibility, partner incentives, operating dependencies, and readiness to adopt.

What makes a blockchain business case credible?

A credible blockchain business case links a defined problem to value drivers, compares alternatives, identifies ecosystem dependencies, models costs and benefits, and sets evidence-based investment gates.

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How is enterprise blockchain value realization governed?

Value realization is governed through baselines, benefit owners, adoption indicators, ecosystem measures, review gates, and explicit decisions to scale, adapt, hold, or stop.

Conclusion

Participants take back an Enterprise Blockchain Strategy Portfolio containing a value thesis, prioritized use-case set, governance blueprint, investment case, operating-model implications, roadmap, and value dashboard. It changes scattered blockchain proposals into comparable strategic choices. The portfolio supports evidence-based funding, partner alignment, staged adoption, and accountable value realization.