



Strategic Financial Decision Analysis Course

7 – 11 June 2027
Casablanca

Strategic Financial Decision Analysis Course

Ref: 1050_177425 **Date:** 7 – 11 June 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Strategic Financial Decision Analysis Course is a one-week advanced course for finance managers, controllers, business partners, investment analysts, and senior managers, who leave with a Strategic Financial Decision Case. Participants structure relevant cash flows, define decision criteria, test scenario analysis and sensitivity analysis, assess risk-adjusted alternatives, rank capital allocation choices, compare financing trade-offs, and document decision governance. Agile Leaders Training Center develops strategic financial decision analysis capability.

Who Should Attend

- Finance leadership teams responsible for evaluating strategic alternatives and capital priorities
- Financial planning teams responsible for assumptions, forecasts, scenarios, and decision evidence
- Controllershship teams responsible for data integrity, challenge, and approval controls
- Finance business partners responsible for connecting operating drivers with financial outcomes
- Investment analysis teams responsible for cash-flow evaluation, risk, and recommendation quality

The course assumes participants can interpret financial statements and spreadsheet models, and it leaves introductory accounting and securities valuation outside its scope.

Departments and Industries

The course supports departments and industries that allocate capital and compare financially material alternatives.



- Corporate finance, financial planning, controllership, and finance business partnering
- Strategy, investment analysis, treasury, and capital planning
- Manufacturing, energy, infrastructure, and logistics
- Technology, telecommunications, healthcare, and professional services
- Financial services, hospitality, retail, and public-service organizations

Learning Objectives

By the end of this course, participants will be able to:

- Build a governed financial decision case and assumption register
- Analyze relevant, incremental, and opportunity cash flows
- Apply scenario, sensitivity, and break-even analysis
- Evaluate risk-adjusted alternatives and financing trade-offs
- Prioritize capital uses against strategic decision criteria
- Present traceable recommendations and approval evidence



Course Agenda

Day 1: Decision Architecture and Cash Flows

- Strategic Decision Question and Boundary Canvas
- Decision Criteria and Evidence Matrix
- Relevant and Incremental Cash-Flow Screen
- Sunk Cost and Opportunity Cost Test
- Assumption, Source, and Ownership Register

Day 2: Financial Model and Value Logic

- Operating Driver and Financial Outcome Map
- Free Cash-Flow Forecast Schedule
- Discounted Cash-Flow Decision Model
- Capital Constraint and Ranking Framework
- Model Integrity and Reconciliation Checklist



Day 3: Uncertainty and Risk-Adjusted Evaluation

- One-Way and Two-Way Sensitivity Table
- Base, Upside, and Downside Scenario Model
- Break-Even and Threshold Analysis
- Decision Tree and Probability-Weighted Outcome Map
- Risk Adjustment and Assumption Challenge Log

Day 4: Capital and Financing Trade-Offs

- Strategic Capital Allocation Scorecard
- Debt, Equity, and Internal Funding Comparison
- Liquidity, Flexibility, and Covenant Trade-Off Grid
- Real Option and Staged Commitment Screen
- Decision Rights and Approval-Gate Matrix

Day 5: Financial Decision Practice

- Exercise: Separate Relevant Cash Flows from Accounting Amounts
- Exercise: Build and Reconcile a Decision Model
- Exercise: Test Sensitivity, Scenarios, and Thresholds
- Exercise: Rank Capital and Financing Alternatives
- Capstone Exercise: Strategic Financial Decision Case



Practical Exercises

The course uses suggested activities that connect financial models, operating assumptions, uncertainty, and governed recommendations.

- Suggested activity: classify cash flows and document excluded sunk or committed amounts
- Suggested activity: test operational drivers through sensitivity and scenario tables
- Suggested activity: compare capital uses under liquidity and risk constraints
- Suggested activity: defend a recommendation with assumptions, alternatives, and approval evidence

FAQs

Who suits strategic financial decision analysis training?

Finance managers, controllers, business partners, investment analysts, and senior managers who evaluate financial alternatives suit the training. Participants should already interpret financial statements and spreadsheet models.

How does strategic financial decision analysis differ from financial modeling training?

Strategic financial decision analysis combines models with decision criteria, uncertainty, capital constraints, financing trade-offs, governance, and recommendation evidence. Financial modeling training focuses more narrowly on constructing and operating financial models.

Why use relevant cash flows in strategic financial decisions?

Relevant cash flows isolate future incremental effects caused by an alternative. They prevent sunk costs and unrelated accounting allocations from distorting the comparison between available choices.

How do scenario and sensitivity analysis improve financial decisions?

Scenario and sensitivity analysis expose which assumptions drive outcomes, identify thresholds, and show how combined operating and financial changes affect a recommendation. They make uncertainty visible without treating one forecast as certain.



Conclusion

Participants take back a Strategic Financial Decision Case containing cash-flow logic, assumptions, criteria, scenarios, sensitivities, risk adjustments, capital rankings, financing comparisons, and approval evidence. It makes recommendations traceable to financial and operating drivers. Finance teams can use it to challenge alternatives and support governed choices.