Advanced P2P Lending and Crowdfunding Platform Operations Course

15 – 19 February 2027
Casablanca

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Training Center

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Ref: 1167_186183 **Date:** 15 – 19 February 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Advanced P2P Lending and Crowdfunding Platform Operations Course is a one-week course for fintech managers, platform operators, credit and risk professionals, compliance teams, product managers, payment specialists, investors, and strategists who need an Alternative Finance Platform Operating Pack. Participants compare platform models, design onboarding and assessment, control disclosures and fund flows, protect investors and borrowers, monitor portfolios, manage fraud and operational risk, map regulation, and plan responsible scale. Agile Leaders Training Center develops controlled alternative-finance operations.

Who Should Attend

- Platform teams responsible for P2P lending, crowdfunding products, and participant journeys
- Credit and investment teams responsible for borrower, issuer, campaign, and portfolio assessment
- Risk and compliance teams responsible for conduct, financial crime, disclosures, and regulatory mapping
- Payments and operations teams responsible for client funds, settlements, servicing, and exceptions
- Strategy and governance teams responsible for platform economics, controls, partnerships, and scaling

The course assumes familiarity with lending, investment, fintech, or financial operations; it leaves out software coding and legal advice for a specific jurisdiction.

Departments and Industries

The course supports organizations that design, operate, fund, supervise, or partner with alternative-finance platforms.

- Fintech, digital lending, crowdfunding, and marketplace-finance businesses
- Banks, investment firms, payment providers, and credit-service companies
- Risk, compliance, financial-crime, legal, and internal-control departments
- Product, technology operations, customer operations, and data teams
- Development-finance, small-business support, and innovation organizations

Learning Objectives

By the end of this course, participants will be able to:

- Compare P2P lending and crowdfunding business models
- Build borrower, issuer, investor, and campaign onboarding controls
- Evaluate credit, disclosure, pricing, allocation, and suitability decisions
- Analyze payment, client-fund, servicing, and portfolio workflows
- Diagnose conduct, fraud, operational, liquidity, and wind-down risks
- Build a governed Alternative Finance Platform Operating Pack

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Course Agenda

Day 1: Platform Models and Participant Value

- P2P Lending and Marketplace-Finance Model Map
- Loan, Investment, Reward, and Donation Model Matrix
- Borrower, Issuer, Investor, and Contributor Journey
- Platform Revenue and Incentive Alignment Model
- Regulatory Perimeter Mapping Worksheet

Day 2: Onboarding and Assessment

- Identity, Eligibility, and Participant Classification Controls
- Borrower Creditworthiness Assessment File
- Issuer and Campaign Due-Diligence Checklist
- Investor Suitability and Risk-Acknowledgment Flow
- Disclosure Quality and Approval Record

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Day 3: Transactions and Fund Flows

- Pricing, Fee, and Return Presentation Model
- Loan Matching and Investment Allocation Rules
- Client-Fund Segregation and Payment Flow Map
- Campaign Target, Closing, and Refund Control
- Servicing, Distribution, and Reconciliation Schedule

Day 4: Risk, Portfolio, and Governance

- Credit, Concentration, and Performance Dashboard
- Arrears, Default, Recovery, and Project-Monitoring Protocol
- Fraud, Cyber, and Operational-Risk Register
- Conflict-of-Interest and Related-Party Control
- Complaints, Continuity, and Wind-Down Plan

Day 5: Platform Simulation and Scaling

- Exercise: Select a Model and Map the Regulatory Perimeter
- Exercise: Assess a Borrower, Issuer, and Campaign
- Exercise: Trace Client Funds and Resolve an Exception
- Exercise: Review Portfolio Signals and Trigger Actions
- Capstone Exercise: Alternative Finance Platform Operating Pack

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Practical Exercises

The course uses suggested activities that connect platform design with participant protection and operational control.

- Suggested activity: compare loan-based and investment-based platform economics and risks
- Suggested activity: challenge a credit or campaign assessment using missing evidence
- Suggested activity: map money from investor funding through settlement, servicing, and repayment
- Suggested activity: design escalation triggers for fraud, arrears, complaints, and continuity events

FAQs

Who suits P2P lending and crowdfunding platform operations training?

Fintech, platform, credit, investment, risk, compliance, payments, product, and strategy professionals suit the training. Participants should understand lending, investment, or financial operations.

How does platform operations training differ from an introduction to crowdfunding?

Platform operations training develops onboarding, assessment, disclosures, transactions, fund controls, servicing, portfolio monitoring, governance, incidents, and wind-down rather than only explaining crowdfunding concepts.

What is the difference between P2P lending and investment crowdfunding?

P2P lending connects borrowers with lenders expecting repayment under loan terms, while investment crowdfunding connects issuers with investors acquiring an investment interest whose value and liquidity may vary.

How should crowdfunding platforms protect participants?

Platforms should combine clear disclosures, eligibility and suitability controls, fair assessment, conflict management, protected fund flows, complaint handling, monitoring, and a plan for operational disruption or closure.

Which risks require monitoring on a P2P lending platform?

Monitoring should cover credit quality, concentration, arrears, defaults, recoveries, pricing, fraud, cyber incidents, operational failures, liquidity expectations, conflicts, complaints, provider dependencies, and continuity.

Conclusion

Participants take back an Alternative Finance Platform Operating Pack containing model maps, participant journeys, onboarding controls, assessment files, disclosure records, fund-flow maps, servicing schedules, dashboards, risk registers, conflict controls, and continuity plans. The pack links platform growth to evidence and safeguards. It also supports local regulatory mapping without assuming one jurisdiction's rules.