Advanced Strategy and Policy Evaluation Training Course

18 – 22 April 2027
Marbella

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Training Center

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Ref: 1183_187385 **Date:** 18 – 22 April 2027 **Location:** Marbella **Fees:** 5700 Euro

Overview

Advanced Strategy and Policy Evaluation Training Course is a one-week course for strategy managers, business-unit leaders, policy owners, planning professionals, and performance managers who need an Integrated Strategy Evaluation Pack. Participants evaluate strategic context, objectives, policy logic, implementation controls, indicators, results, and improvement decisions. The course addresses disconnected reviews and weak evidence through structured criteria, traceability maps, scorecards, and decision records. Agile Leaders Training Center develops strategy and policy evaluation practice.

Who Should Attend

- Teams responsible for strategic planning and portfolio direction
- Teams responsible for policy design, review, and coordination
- Teams responsible for business-unit implementation and results
- Teams responsible for performance measurement and evaluation
- Teams responsible for governance reviews and improvement actions

The course assumes participants already contribute to strategic plans, policies, or performance reviews; it leaves out political advocacy, regulatory drafting, certification preparation, and statistical impact evaluation.

Departments and Industries

The course supports departments and industries that design, implement, evaluate, and improve strategies or policies.

- Strategy, policy, performance, governance, and transformation departments
- Manufacturing, energy, logistics, and infrastructure organizations
- Technology, telecommunications, and professional-service organizations
- Healthcare, education, and community-service institutions
- Corporate offices, public-service bodies, and development organizations

Learning Objectives

By the end of this course, participants will be able to:

- Analyze strategic context and stakeholder evidence
- Build objective, policy, and implementation traceability maps
- Apply evaluation criteria to plans and policies
- Evaluate indicators, results, risks, and implementation gaps
- Prioritize corrective actions and review decisions
- Create an integrated strategy evaluation pack

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Course Agenda

Day 1: Strategic Context and Evaluation Scope

- Stakeholder Requirement and Evidence Map
- SWOT Internal and External Factor Matrix
- PESTEL Environmental Signal Register
- Strategic Issue and Assumption Log
- Evaluation Scope and Question Framework

Day 2: Objectives, Policies, and Logic

- Strategic Objective Quality and Alignment Grid
- Strategy Map and Cause-Effect Chain
- Policy Logic and Intended-Result Model
- Initiative, Process, and Ownership Matrix
- Objective-to-Policy Traceability Table

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Day 3: Implementation and Performance Evidence

- Implementation Milestone and Dependency Roadmap
- KPI Definition and Data-Quality Card
- Balanced Scorecard Perspective Review
- Risk, Control, and Mitigation Register
- Plan-Do-Check-Act Review Cycle

Day 4: Evaluation and Improvement Decisions

- OECD Evaluation Criteria Question Matrix
- Target, Actual, and Trend Gap Analysis
- Contribution Evidence and Alternative Explanation Grid
- Finding, Conclusion, and Recommendation Chain
- Corrective Action Priority and Decision Log

Day 5: Integrated Evaluation Practice

- Exercise: Diagnose Strategic Context and Assumptions
- Exercise: Trace Objectives, Policies, and Initiatives
- Exercise: Test Indicators and Implementation Evidence
- Exercise: Form Evaluation Findings and Decisions
- Capstone Exercise: Integrated Strategy Evaluation Pack

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Practical Exercises

The course uses suggested activities that connect evaluation evidence with decisions in industrial and service settings.

- Suggested activity: compare stakeholder evidence and environmental signals for an infrastructure strategy
- Suggested activity: test a healthcare policy logic chain against objectives, initiatives, and indicators
- Suggested activity: diagnose implementation gaps using milestones, risks, controls, and trend evidence
- Suggested activity: present evaluation findings with prioritized corrective actions and accountable owners

FAQs

Who suits advanced strategy and policy evaluation training?

Strategy managers, business-unit leaders, policy owners, planning professionals, and performance managers suit the training. Participants should already contribute to plans, policies, implementation, or reviews.

How does strategy and policy evaluation differ from strategic planning training?

Strategy and policy evaluation tests logic, implementation, evidence, results, and improvement decisions, while strategic planning training usually concentrates on direction, objectives, choices, and plan formulation.

Which criteria support strategy and policy evaluation?

Relevance, coherence, effectiveness, efficiency, impact, and sustainability support structured evaluation questions when applied thoughtfully with organizational evidence and the evaluation purpose.

How are strategic implementation gaps evaluated?

Strategic implementation gaps are evaluated by comparing objectives, milestones, ownership, resources, risks, controls, indicators, actual results, and documented assumptions, then tracing causes and accountable responses.

How should evaluation findings become management action?

Evaluation findings become management action when conclusions are evidence-linked, recommendations are feasible, priorities are explicit, owners and due points are assigned, and follow-up decisions are recorded.

Conclusion

Participants take back an Integrated Strategy Evaluation Pack containing context evidence, traceability maps, indicator cards, evaluation matrices, findings, and corrective actions. The pack makes reviews consistent and decisions traceable to evidence. It also helps strategy, policy, performance, and business teams agree on priorities, ownership, and improvement follow-up.