



Cash Forecasting, Financing and Business Valuation Training Course

4 – 8 October 2027
Casablanca

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Overview

Cash Forecasting, Financing and Business Valuation Training Course is a one-week advanced course for treasury, corporate finance, investment, valuation, and risk professionals who need a Cash, Funding, Investment, Valuation, and Risk Decision File. The course connects cash flow forecasting, liquidity planning, financing strategy, investment appraisal, business valuation, and financial risk analysis. Participants reconcile operating assumptions with funding and value decisions under alternative scenarios. Agile Leaders Training Center presents integrated finance decisions through traceable models, challenge, and governance.

Who Should Attend

- Teams responsible for cash flow forecasting, liquidity, and treasury decisions
- Functions responsible for corporate financing and capital-structure recommendations
- Teams responsible for investment appraisal and capital allocation
- Analysts responsible for business valuation and forecast assumptions
- Finance partners responsible for scenario analysis and management recommendations
- Risk and assurance functions responsible for model challenge and decision governance

The course assumes participants analyze financial statements, forecasts, investments, or funding choices at work and leaves out personal investment advice and jurisdiction-specific tax or securities advice.

Departments and Industries

The course supports departments and industries that manage liquidity, funding, investment, valuation, and financial risk decisions.

- Treasury, corporate finance, financial planning, and investment teams
- Risk, governance, internal-audit, and finance business-partner functions
- Manufacturing, energy, construction, transport, and utilities
- Technology, healthcare, consumer, and professional-services organizations
- Banking, private investment, family enterprise, and advisory firms

Learning Objectives

By the end of this course, participants will be able to:



- Build driver-based cash forecasts and liquidity scenarios
- Analyze funding gaps, financing capacity, and capital-structure choices
- Apply investment appraisal and capital-budgeting methods
- Compare income, market, and cost approaches to business valuation
- Evaluate forecast, discount-rate, sensitivity, and scenario risks
- Build a governed finance recommendation linking cash, funding, investment, and value

Course Agenda

Day 1: Cash Forecast Architecture

- Operating, Investing, and Financing Cash Flow Map
- Revenue, Cost, and Working-Capital Driver Tree
- Rolling Cash Forecast Model and Control Calendar
- Forecast Assumption Register and Ownership Matrix
- Liquidity Headroom and Funding-Gap Dashboard

Day 2: Financing and Capital Decisions

- Short-Term and Long-Term Funding Options Grid
- Debt Capacity and Covenant Stress-Test Model
- Capital Structure and Financing-Risk Matrix
- Weighted Average Cost of Capital Input Map
- Funding Recommendation and Approval Memo

Day 3: Investment Appraisal

- Capital Budgeting Cash Flow Build
- Net Present Value and Internal Rate of Return Model
- Payback, Profitability Index, and Constraint Comparison
- Project Scenario and Sensitivity Analysis
- Risk-Adjusted Investment Decision Scorecard

Day 4: Business Valuation and Risk

- Discounted Cash Flow Valuation Model
- Comparable Company and Precedent Transaction Grid
- IFRS 13 Market, Income, and Cost Approach Map
- Terminal Value and Discount-Rate Challenge Log
- Valuation Range and Financial Risk Bridge

Day 5: Integrated Finance Decision Practice

- Exercise: Cash Forecast and Liquidity Challenge
- Exercise: Funding Capacity and Capital-Structure Decision
- Exercise: Investment Appraisal and Scenario Diagnosis
- Exercise: Business Valuation Range and Risk Review
- Capstone Exercise: Cash, Funding, Investment, Valuation, and Risk Decision File

Practical Exercises

The course uses suggested activities that connect finance models to management decisions.

- Suggested activity: diagnose cash timing, working-capital, and liquidity pressures in a manufacturing forecast.
- Suggested activity: compare funding choices and covenant headroom for a technology expansion.
- Suggested activity: challenge investment assumptions, scenarios, and risk-adjusted returns for a healthcare project.
- Suggested activity: reconcile valuation methods, sensitivity ranges, and finance recommendations for accountable approval.

FAQs

Who should attend the Cash Forecasting, Financing and Business Valuation Training Course?

The course suits professionals responsible for treasury, corporate finance, investment appraisal, valuation, forecasting, or financial risk. It assumes experience reviewing financial statements, business drivers, models, or finance recommendations.

How does cash forecasting and business valuation differ from a financial modeling course?

Cash forecasting and business valuation connects models to liquidity, funding, investment, value, risk, and governance decisions, while a general financial modeling course may focus more broadly on spreadsheet construction and accounting schedules.

How does cash flow forecasting support financing decisions?

Cash flow forecasting identifies the timing, size, and duration of liquidity gaps, allowing finance teams to compare funding capacity, instruments, covenants, costs, and contingency choices before constraints become immediate.



Which methods are used in business valuation?

Business valuation commonly uses income, market, and cost approaches, supported by discounted cash flow, comparable-company, precedent-transaction, and asset-based techniques selected for the available evidence and purpose.

How should financial risk be reflected in investment appraisal and valuation?

Financial risk should be reflected through explicit assumptions, scenarios, sensitivity ranges, probability judgments, financing constraints, discount-rate inputs, and documented challenge rather than a single untested forecast.

Conclusion

The course links cash forecasts, liquidity, financing, investment appraisal, valuation, and risk analysis. Participants take back a Cash, Funding, Investment, Valuation, and Risk Decision File containing models, assumption records, sensitivity ranges, scorecards, and approval evidence. The file makes finance recommendations easier to challenge, compare, explain, and govern.