Advanced Stakeholder and Risk Analysis Training Course

25 January – 5 February 2027
Casablanca

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Ref: 1288_195183 **Date:** 25 January – 5 February 2027 **Location:** Casablanca **Fees:** 7000 Euro

Overview

Advanced Stakeholder and Risk Analysis Training Course is a two-week course for senior project, governance, risk, and engagement leaders who leave with an Integrated Stakeholder-Risk Action Plan. Participants combine stakeholder mapping, influence-interest analysis, stakeholder salience, engagement risk, project risk assessment, scenarios, and governance evidence. The course resolves fragmented treatment of people and uncertainty through linked analysis and response design. Agile Leaders Training Center presents stakeholder and risk analysis as one project-decision practice.

Who Should Attend

- Functions responsible for stakeholder strategy and project authorization
- Teams assessing project threats, opportunities, and interdependencies
- Functions managing engagement, conflict, and coalition dynamics
- Teams governing escalation, assurance, and decision evidence
- Functions coordinating complex programs and change portfolios

The course assumes participants already manage stakeholder relationships or project risks and leaves out introductory communication and basic project-management concepts.

Departments and Industries

The course supports departments and industries that manage stakeholder complexity and project uncertainty.

- Project, program, portfolio, and transformation functions
- Risk, governance, assurance, and corporate-affairs teams
- Energy, utilities, infrastructure, and construction organizations
- Healthcare, technology, transport, and public-service organizations
- Manufacturing, logistics, and professional-services organizations

Learning Objectives

By the end of this course, participants will be able to:

- Build stakeholder system maps and influence profiles
- Analyze stakeholder-originated threats and opportunities
- Evaluate salience, attitudes, appetite, and engagement exposure
- Apply scenarios and interdependency analysis to response choices
- Prioritize integrated stakeholder-risk actions and ownership
- Build governance, escalation, and monitoring evidence

Course Agenda

Day 1: Stakeholder System Architecture

- Stakeholder Boundary and Ecosystem Map
- Stakeholder Identification Evidence Log
- Role, Interest, and Impact Profile
- Relationship Dependency Network
- Stakeholder Assumption Register

Day 2: Influence and Salience Analysis

- Influence-Interest Mapping Matrix
- Stakeholder Salience Assessment Model
- Formal and Informal Power Map
- Coalition and Alliance Network Diagram
- Influence Evidence Validation Checklist

Day 3: Stakeholder Attitudes and Engagement

- Current and Desired Engagement Matrix
- Stakeholder Attitude Spectrum
- Expectation and Acceptance Criteria Sheet
- Resistance Driver Diagnostic
- Engagement Gap Prioritization Scorecard

Day 4: Stakeholder Risk Identification

- Stakeholder Threat and Opportunity Taxonomy
- Cause-Event-Effect Risk Statement Method
- Stakeholder Risk Breakdown Structure
- Weak-Signal and Trigger Register
- Stakeholder-Originated Risk Workshop Protocol

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Day 5: Risk Assessment and Appetite

- Probability and Impact Calibration Matrix
- Stakeholder Risk Appetite Profile
- Proximity and Velocity Assessment Scale
- Risk Exposure Prioritization Model
- Uncertainty Evidence Confidence Rating

Day 6: Conflict and Interdependency Analysis

- Conflict Source and Position Map
- Interest-Based Issue Analysis Canvas
- Cross-Stakeholder Risk Dependency Map
- Escalation Path and Threshold Matrix
- Conflict Response Option Assessment

Day 7: Scenario and Response Design

- Stakeholder Behavior Scenario Set
- Scenario-to-Risk Impact Matrix
- Response Strategy Selection Grid
- Opportunity Mobilization Action Sheet
- Residual Stakeholder Risk Test

Day 8: Communication and Decision Evidence

- Risk-Based Communication Architecture
- Message, Messenger, and Channel Matrix
- Stakeholder Decision Evidence Pack
- Feedback and Perception Monitoring Loop
- Communication Response Effectiveness Measure

Day 9: Governance and Integrated Control

- Stakeholder-Risk Ownership Matrix
- Governance Forum and Decision Rights Map
- Integrated Action Tracking Dashboard
- Assurance and Challenge Checklist
- Executive Escalation Briefing Pack

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Day 10: Integrated Stakeholder-Risk Practice

- Exercise: Stakeholder System and Salience Review
- Exercise: Risk Identification and Calibration Challenge
- Exercise: Conflict Scenario and Response Decision
- Exercise: Governance and Escalation Briefing
- Capstone Exercise: Integrated Stakeholder-Risk Action Plan

Practical Exercises

The course uses suggested activities that connect stakeholder evidence, uncertainty, response choices, and governance.

- Suggested activity: map influence and salience for an infrastructure project.
- Suggested activity: diagnose stakeholder risk for a healthcare transformation.
- Suggested activity: test conflict scenarios for a technology rollout.
- Suggested activity: present an integrated action plan to a governance forum.

FAQs

Who suits advanced stakeholder and risk analysis training?

Advanced stakeholder and risk analysis training suits experienced project, governance, risk, communication, and transformation professionals who already manage complex relationships or uncertainty.

How does stakeholder and risk analysis differ from general stakeholder management training?

Stakeholder and risk analysis links influence, attitudes, conflict, and engagement choices to threats, opportunities, exposure, ownership, and escalation, while general stakeholder management focuses more broadly on relationships and communication.

How does stakeholder mapping improve project risk analysis?

Stakeholder mapping improves project risk analysis by exposing influence, dependencies, competing interests, and behavioral triggers that can alter project objectives and response feasibility.

How are stakeholder risks prioritized?

Stakeholder risks are prioritized through calibrated probability, impact, proximity, velocity, appetite, evidence confidence, and cross-stakeholder dependency.

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How is stakeholder and risk evidence governed?

Stakeholder and risk evidence is governed through named owners, decision rights, thresholds, review forums, action tracking, assurance checks, and escalation records.

Conclusion

The course integrates stakeholder systems, influence, salience, attitudes, risk exposure, conflict, scenarios, communication, and governance. Participants take back an Integrated Stakeholder-Risk Action Plan containing maps, matrices, registers, decision evidence, and monitoring measures. The plan changes how teams connect relationship choices to risk ownership, response priorities, and escalation decisions.