



Advanced Environmental Policy Design and Governance Training Course

21 – 25 June 2027
Frankfurt

Advanced Environmental Policy Design and Governance Training Course

Ref: 1327_198119 **Date:** 21 – 25 June 2027 **Location:** Frankfurt **Fees:** 5700 Euro

Overview

Advanced Environmental Policy Design and Governance Training Course is a one-week course for environmental policy leaders, regulatory affairs teams, sustainability managers, HSE leaders, legal and compliance professionals, planners, consultants, and programme managers who leave with an Environmental Policy Design File. Participants connect problem definition, evidence, policy instruments, institutional roles, legal coherence, consultation, implementation, enforcement, evaluation, and adaptive review. Agile Leaders Training Center presents environmental policy design as a governed path from public problem to measurable action.

Who Should Attend

- Functions responsible for environmental policy formulation and coordination
- Teams responsible for regulatory affairs, legal coherence, and compliance strategy
- Managers responsible for sustainability, HSE, and environmental programmes
- Public-sector planning and evaluation functions
- Consultants and programme teams supporting policy analysis and delivery

The course assumes participants already contribute to policy, regulation, environmental programmes, consultation, or evaluation, and it leaves out introductory environmental management and legislative drafting technique.

Departments and Industries

The course supports departments and industries that design, influence, implement, or evaluate environmental policy.

- Government policy and regulatory affairs functions
- Environment, sustainability, and climate departments
- Energy, industry, mining, transport, and infrastructure sectors
- Legal, compliance, economics, and strategic planning teams
- Consulting, research, civil society, and development organisations

Learning Objectives

By the end of this course, participants will be able to:



- Analyze environmental problems, causes, affected groups, and policy objectives
- Evaluate regulatory, economic, information, voluntary, and investment instruments
- Build coherent policy mixes and institutional responsibility arrangements
- Apply impact, distributional, feasibility, and stakeholder analysis
- Design implementation, enforcement, monitoring, and evaluation arrangements
- Prioritize adaptive improvements using performance evidence and consultation

Course Agenda

Day 1: Policy Problems and Governance Context

- Environmental Problem Definition Canvas
- Cause, Impact, and Stakeholder Map
- Policy Objective and Outcome Hierarchy
- Legal and Institutional Context Scan
- Policy Governance and Accountability Matrix

Day 2: Policy Instruments and Option Appraisal

- Regulatory Instrument Design Matrix
- Economic and Market-Based Instrument Catalogue
- Information, Voluntary, and Investment Instrument Map
- Environmental Effectiveness and Efficiency Criteria
- Policy Option Appraisal Scorecard

Day 3: Coherence, Impact and Consultation

- Policy Interaction and Coherence Map
- Regulatory Impact Assessment Framework
- Distributional and Equity Impact Matrix
- Administrative Feasibility and Capacity Assessment
- Stakeholder Consultation and Evidence Plan

Day 4: Implementation, Enforcement and Evaluation

- Policy Implementation Roadmap
- Institutional Mandate and Coordination Protocol
- Compliance and Enforcement Strategy
- Policy Indicator and Monitoring Framework
- Evaluation, Learning, and Adaptive Review Cycle

Day 5: Environmental Policy Design Practice

- Exercise: Environmental Problem and Objective Diagnosis
- Exercise: Policy Instrument Mix Appraisal
- Exercise: Impact and Consultation Review
- Exercise: Implementation and Evaluation Stress Test
- Capstone Exercise: Environmental Policy Design File

Practical Exercises

The course uses suggested activities based on pollution control, resource management, biodiversity, climate, and infrastructure policy scenarios.

- Suggested activity: convert a contested environmental issue into causes, objectives, outcomes, stakeholders, and evidence needs.
- Suggested activity: compare regulatory, economic, information, voluntary, and investment instruments against decision criteria.
- Suggested activity: test a proposed policy mix for coherence, equity, administrative feasibility, and enforceability.
- Suggested activity: assemble implementation, monitoring, evaluation, consultation, and review components into a policy file.

FAQs

What is environmental policy design and governance?

Environmental policy design and governance is the structured process of defining environmental problems, selecting instruments, assigning authority, consulting affected groups, implementing decisions, enforcing requirements, measuring results, and adapting policy.

Who suits advanced environmental policy design and governance training?

Advanced environmental policy design and governance training suits experienced policy, regulatory, sustainability, HSE, legal, planning, consulting, and programme personnel who already contribute to environmental decisions or delivery.

How does environmental policy design differ from environmental management systems?

Environmental policy design shapes public objectives, rules, incentives, institutions, and accountability across sectors. Environmental management systems organise how an individual organisation manages its own environmental aspects, controls, responsibilities, and improvement.



How are environmental policy instruments selected?

Environmental policy instruments are selected by comparing expected effectiveness, efficiency, equity, feasibility, acceptability, enforceability, legal fit, administrative capacity, and interaction with existing measures.

How should an environmental policy framework be evaluated?

An environmental policy framework should be evaluated through defined outcomes, indicators, baselines, implementation evidence, compliance information, distributional effects, unintended consequences, stakeholder feedback, and a planned adaptive review.

Conclusion

The course integrates problem definition, evidence, instruments, governance, impact analysis, consultation, implementation, enforcement, evaluation, and adaptation. Participants take back an Environmental Policy Design File containing decision maps, option appraisals, policy-mix choices, responsibilities, delivery plans, indicators, and review arrangements. The file changes how teams move from environmental ambition to traceable policy performance.