Advanced Healthcare Innovation Portfolio and Scaling Training Course

9 – 13 August 2027
Casablanca

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Ref: 1411_204153 **Date:** 9 – 13 August 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Advanced Healthcare Innovation Portfolio and Scaling Training Course is a one-week course for healthcare leaders, clinicians, innovation managers, digital health professionals, quality teams, project leaders, and service managers who leave with a Healthcare Innovation Portfolio and Scaling Dossier. Participants connect healthcare innovation strategy, unmet health need evidence, portfolio governance, service and digital innovation, experiment design, evidence thresholds, stakeholder adoption, implementation, scaling, and benefits realization. Agile Leaders Training Center frames healthcare innovation portfolio management as a disciplined path from need evidence to sustainable adoption.

Who Should Attend

- Clinical functions responsible for unmet-need evidence and care-pathway improvement
- Innovation functions responsible for opportunity intake, experimentation, and portfolio decisions
- Digital health functions responsible for solution assessment and implementation interfaces
- Quality functions responsible for evidence, safety, measurement, and improvement governance
- Project functions responsible for business cases, implementation plans, and benefits tracking
- Service-management functions responsible for adoption, workflow change, and scaling

The course assumes participants already contribute to healthcare service improvement, innovation, digital delivery, quality, or project decisions and leaves out basic creativity techniques, software development, and clinical qualification.

Departments and Industries

The course supports departments and industries that evaluate, implement, or scale healthcare innovation.

- Hospitals, clinics, and integrated care providers
- Public health and community health services
- Digital health, health technology, and medical software organizations
- Pharmaceutical, medical-device, and life-science organizations
- Quality, strategy, transformation, and project-management offices
- Insurance, laboratory, and diagnostic service operations

Learning Objectives

By the end of this course, participants will be able to:

- Analyze unmet health needs and frame evidence-based innovation opportunities
- Build co-design, experiment, and evidence-threshold plans
- Prioritize a healthcare innovation portfolio using strategic and operational criteria
- Evaluate ethics, safety, regulatory, interoperability, and partner interfaces
- Apply adoption, implementation, and scaling methods to healthcare solutions
- Build measurement and benefits-realization frameworks for portfolio governance

Course Agenda

Day 1: Strategy and Need Evidence

- Health Need and Opportunity Evidence Map
- Clinical and Operational Problem Framing Canvas
- Stakeholder and User Insight Plan
- Innovation Thesis and Strategic Alignment Test
- Healthcare Innovation Portfolio Intake Register

Day 2: Design and Experiment Evidence

- Co-Design and Service Journey Method
- Value Proposition and Solution Hypothesis Canvas
- Experiment and Prototype Learning Plan
- Evidence Threshold and Decision Gate Matrix
- Ethics, Safety, and Regulatory Interface Screen

Day 3: Portfolio and Business Case Governance

- Innovation Portfolio Prioritization Matrix
- Stage-Gate Governance and Decision Rights Map
- Digital Health Interoperability Assessment
- Partner and Build-or-Buy Evaluation Scorecard
- Healthcare Innovation Business Case Model

Day 4: Adoption, Implementation, and Scaling

- Clinical Workflow and Operating Model Impact Map
- Stakeholder Adoption and Change Readiness Plan
- Implementation Risk and Mitigation Register
- Scaling Pathway and Site Readiness Matrix
- Measurement, Benefits, and Sustainability Framework

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Day 5: Healthcare Innovation Practice

- Exercise: Reframe an Unmet Health Need
- Exercise: Evaluate Experiment and Evidence Decisions
- Exercise: Prioritize a Healthcare Innovation Portfolio
- Exercise: Plan Adoption and Scaling
- Capstone Exercise: Healthcare Innovation Portfolio and Scaling Dossier

Practical Exercises

The course uses suggested activities drawn from clinical services, digital health delivery, diagnostics, and community care.

- Suggested activity: convert service, user, clinical, and operational evidence into an opportunity statement and innovation thesis.
- Suggested activity: compare experiment results against evidence thresholds, safety concerns, strategic fit, and portfolio constraints.
- Suggested activity: build an adoption and scaling pathway across workflows, stakeholders, sites, partners, and implementation risks.
- Suggested activity: assemble portfolio choices, business cases, governance decisions, measures, and benefits in the capstone dossier.

FAQs

Who suits healthcare innovation portfolio and scaling training, and what does it assume?

Healthcare innovation portfolio and scaling training suits people who already contribute to healthcare improvement, innovation, digital delivery, quality, or project decisions and need structured methods for investment, evidence, adoption, and scale.

How does advanced healthcare innovation management differ from design thinking training?

Advanced healthcare innovation management extends beyond idea generation and co-design into portfolio prioritization, evidence gates, governance, business cases, implementation risk, adoption, scaling, measurement, and benefits realization.

How should a healthcare innovation portfolio be prioritized?

A healthcare innovation portfolio should be prioritized through unmet-need evidence, strategic alignment, user value, clinical and operational impact, feasibility, risk, evidence maturity, resource demand, implementation readiness, scalability, and expected benefits.

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What evidence is needed before scaling a healthcare innovation?

Evidence before scaling should address the defined need, user acceptance, workflow fit, safety, technical performance, interoperability, operational feasibility, costs, implementation risks, measurable benefits, and the conditions required to reproduce results across sites.

How is stakeholder adoption planned for healthcare innovation?

Stakeholder adoption is planned by mapping affected groups, workflow changes, incentives, concerns, decision rights, capability needs, communication, participation, local adaptation, support, feedback, and measures that indicate use and sustained practice.

Conclusion

The course connects need evidence, co-design, experimentation, portfolio governance, business cases, adoption, implementation, scaling, and benefits realization. Participants take back a Healthcare Innovation Portfolio and Scaling Dossier. The dossier helps their organizations compare opportunities, record evidence gates, coordinate implementation choices, assess readiness, and track benefits across healthcare services and technology initiatives.