Data-Driven L&D Design & ROI Mastery Training Course

23 – 27 August 2027
Addis Ababa

AGILE LEADERS
Training Center

AGILE LEADERS
Training Center

Data-Driven L&D Design & ROI Mastery Training Course

Ref: 103600490_225299 **Date:** 23 – 27 August 2027 **Location:** Addis Ababa **Fees:** 4500 Euro

Course Overview

Data-Driven Learning Design & Training ROI Mastery for Organizations is a strategic, practice-oriented program designed to help organizations move from activity-based training to measurable business impact. In an era where executives demand accountability, this course equips L&D and HR professionals with the knowledge and frameworks needed to design learning initiatives that are analytically sound, performance-focused, and aligned with organizational objectives.

The course focuses on data-driven learning design, learning analytics, and training ROI measurement, enabling participants to evaluate training effectiveness beyond attendance and satisfaction scores. Participants will learn how to apply instructional design analytics, define meaningful learning metrics and KPIs, and assess the ROI of corporate training using established evaluation models such as Kirkpatrick and Phillips.

In addition, the course explores learning analytics dashboards, learning data analysis, and the strategic role of AI-powered learning design and predictive learning analytics in modern organizations. Emphasis is placed on aligning learning initiatives with business goals, optimizing learning investments, and clearly communicating learning impact to senior stakeholders. By the end of the program, participants will be able to design, measure, and continuously improve learning initiatives that demonstrably support workforce performance and business outcomes.

Target Audience

- Learning & Development Managers
- Instructional Designers and Learning Experience Designers LXD
- HR Managers and HR Business Partners
- Talent Development and Capability Managers
- Training and Academy Managers
- Business Unit Managers responsible for performance improvement
- Strategy, Transformation, and Performance Management Leaders

AGILE LEADERS
Training Center

Targeted Organizational Departments

- Learning & Development L&D
- Human Resources and Talent Management
- Organizational Development
- Corporate Strategy and Business Excellence
- Digital Transformation and Innovation
- Operations and Performance Management
- Finance training investment oversight and ROI review

Targeted Industries

- Government and Public Sector
- Oil & Gas and Energy
- Banking, Financial Services, and Insurance
- Healthcare and Life Sciences
- Manufacturing and Industrial Organizations
- Telecommunications and Utilities
- Technology and Digital Services

Course Offerings

By the end of this course, participants will be able to:

- Design data-driven learning programs aligned with business objectives
- Apply learning analytics and ROI frameworks to evaluate training effectiveness
- Define and use learning metrics and KPIs that reflect performance outcomes
- Measure training impact using Kirkpatrick and Phillips ROI models
- Interpret LMS analytics and learning data to improve learning design
- Build and interpret learning analytics dashboards for decision-making
- Align learning initiatives with workforce performance analytics
- Optimize learning investments through ROI-focused learning strategies
- Translate learning data into executive-level insights and recommendations
- Understand the strategic role of AI in learning analytics and training ROI

Training Methodology

The training methodology combines structured knowledge transfer with analytical thinking and applied organizational scenarios. Participants engage in facilitated discussions, case-based analysis, guided group work, and reflective exercises focused on measuring training impact and learning effectiveness.

The course emphasizes evidence-based learning design, encouraging participants to move beyond intuition toward data-supported decision-making. Realistic organizational examples illustrate how learning data is collected, analyzed, and translated into insights that influence business decisions. While examples of

dashboards, LMS analytics, and AI-driven insights are discussed, the focus remains on interpretation, governance, and strategic application rather than technical tool usage.

This approach ensures participants leave with a clear understanding of what to measure, why it matters, and how to use learning data to demonstrate value and continuously improve training outcomes.

Course Toolbox

- Learning analytics and KPI frameworks
- Training ROI and impact measurement models
- Kirkpatrick and Phillips evaluation structures
- Learning analytics dashboard examples
- LMS analytics interpretation guides
- Training data visualization best-practice examples
- Learning impact assessment checklists
- AI and predictive analytics use-case illustrations

Course Agenda

Day 1: Foundations of Data-Driven Learning Design

- **Topic 1:** Introduction to Data-Driven Learning Design in Corporate Environments
- **Topic 2:** From Traditional Training Metrics to Learning Analytics
- **Topic 3:** Understanding Learning Data Types: Engagement, Performance, and Behavior
- **Topic 4:** Instructional Design Analytics vs. Learning Experience Design LXD Analytics
- **Topic 5:** Evidence-Based Learning Design Principles
- **Topic 6:** Aligning Learning Objectives with Business Goals
- **Reflection & Review:** Assessing Current Learning Design and Measurement Practices

Day 2: Measuring Training Effectiveness and ROI

- **Topic 1:** Defining Training Effectiveness and Business Impact
- **Topic 2:** Learning Metrics and KPIs for Corporate Training
- **Topic 3:** Kirkpatrick Training Evaluation Model Levels 1–4
- **Topic 4:** Phillips ROI Model and Financial Measurement of Training
- **Topic 5:** Measuring Training Impact in Complex Business Environments
- **Topic 6:** Common Challenges and Pitfalls in Training ROI Measurement
- **Reflection & Review:** Selecting the Right Evaluation and ROI Approach

AGILE LEADERS
Training Center

Day 3: Learning Analytics, Data Analysis, and Dashboards

- **Topic 1:** Learning Data Analysis for L&D Decision Making
- **Topic 2:** LMS Analytics and Learning Data Sources
- **Topic 3:** Training KPIs and Performance Measurement Frameworks
- **Topic 4:** Designing Learning Analytics Dashboards
- **Topic 5:** Training Data Visualization and Insight Storytelling
- **Topic 6:** Linking Learning Analytics to Workforce Performance Analytics
- **Reflection & Review:** Turning Learning Data into Actionable Insights

Day 4: AI and Advanced Analytics in Learning Design

- **Topic 1:** The Role of AI in Learning Analytics
- **Topic 2:** AI-Powered Learning Design and Personalization Concepts
- **Topic 3:** Predictive Learning Analytics for Performance Forecasting
- **Topic 4:** Machine Learning in Training Evaluation Conceptual Overview
- **Topic 5:** Using AI to Optimize Training ROI and Learning Investments
- **Topic 6:** Ethical, Privacy, and Governance Considerations in Learning Data
- **Reflection & Review:** Responsible Use of AI for Learning and ROI

Day 5: Strategic Learning Analytics and Organizational Impact

- **Topic 1:** ROI-Focused Learning Strategy and Governance Models
- **Topic 2:** Measuring Learning Impact on Business Performance
- **Topic 3:** Learning Investment Optimization and Portfolio Management
- **Topic 4:** Executive Reporting and Stakeholder Communication
- **Topic 5:** Building a Data-Driven Learning Organization Roadmap
- **Topic 6:** Sustaining Continuous Improvement Through Learning Analytics
- **Reflection & Review:** Organizational Action Planning and Next Steps

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

Participants should have basic exposure to learning, HR, or training functions. No advanced analytics, statistics, or data science background is required.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session typically lasts 4–5 hours, including breaks and interactive activities. The full program spans approximately 20–25 hours over one week.

How does the course address situations where training impact is influenced by multiple factors?

The course explains contribution analysis, trend comparison, and structured evaluation approaches that help isolate learning impact within complex organizational environments.

How This Course Is Different from Other Data-Driven Learning Design Courses

This course goes beyond dashboards and metrics by focusing on strategic decision-making and business alignment. Rather than teaching isolated analytics techniques, it integrates learning design, evaluation models, and ROI logic into a single, cohesive framework. Participants learn how to connect learning analytics directly to workforce performance, productivity, and organizational outcomes, enabling credible, executive-level conversations about training value.