

Professional Arabic Business Writing and Correspondence Training Course

19 – 23 July 2027
Casablanca

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Training Center

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Ref: 1746_231201 **Date:** 19 – 23 July 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Professional Arabic Business Writing and Correspondence Training Course is a one-week course for Arabic-speaking professionals, administrators, managers, executive support staff, and communication teams who leave with an Arabic Workplace Writing and Quality File. Participants apply professional Arabic business writing, Arabic administrative correspondence, Arabic report writing, Arabic email writing, and Arabic document editing to real workplace needs. The course resolves unclear wording, inconsistent terminology, weak structure, and avoidable language errors through planning, drafting, review, and approval tools. Agile Leaders Training Center develops professional Arabic workplace writing practice.

Who Should Attend

- Administrative functions responsible for formal letters, memoranda, minutes, and internal correspondence
- Executive support functions responsible for decision records, briefings, follow-up messages, and document coordination
- Management functions responsible for reports, recommendations, approvals, and written instructions
- Communication functions responsible for Arabic wording, terminology, tone, and editorial consistency
- Quality functions responsible for document review, controlled templates, and approval evidence

The course assumes participants regularly draft or review workplace documents in Arabic and leaves out English writing, translation, calligraphy, branding, academic research, and automated content generation.

Departments and Industries

The course supports departments and industries that depend on clear Arabic workplace documents and accountable communication.

- Administration, executive offices, shared services, and corporate communication
- Human resources, finance, procurement, legal support, and project offices
- Banking, insurance, professional services, and telecommunications
- Healthcare, education, public services, and nonprofit organizations
- Manufacturing, energy, construction, logistics, and retail operations

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Learning Objectives

By the end of this course, participants will be able to:

- Analyze purpose, audience, action, and evidence before drafting
- Apply clear Modern Standard Arabic style and punctuation
- Build letters, emails, memoranda, minutes, and reports
- Use terminology controls and document templates consistently
- Diagnose language, structure, tone, and ambiguity risks
- Evaluate and approve Arabic documents through a review workflow

Course Agenda

Day 1: Arabic Workplace Writing Foundations

- Purpose, Audience, Action, and Evidence Planning Grid
- Modern Standard Arabic Workplace Style Guide
- Clarity, Concision, and Logical Sequence Method
- Administrative Terminology and Register Decision Table
- Arabic Spelling, Grammar, and Common-Risk Checklist

Day 2: Correspondence and Electronic Messages

- Formal Arabic Letter Structure Template
- Arabic Email Subject and Action-Line Method
- Request, Response, Confirmation, and Follow-Up Pattern Set
- Professional Titles, Openings, and Closings Reference Sheet
- Tone, Courtesy, and Escalation Review Matrix

Day 3: Memoranda, Minutes, and Decision Records

- Internal Memorandum Purpose and Structure Template
- Meeting Agenda-to-Minutes Conversion Method
- Decision, Action, Owner, and Deadline Record
- Arabic Punctuation and Sentence-Boundary Checklist
- Terminology Consistency and Reference Register

Day 4: Reports, Summaries, and Quality Review

- Arabic Workplace Report Architecture Map
- Findings, Conclusions, and Recommendations Logic Chain
- Executive Summary Compression Method
- Document Editing and Four-Pass Review Workflow
- Template Control, Version, and Approval Register

Day 5: Arabic Writing Practice and Capstone

- Exercise: Repair an Ambiguous Administrative Letter
- Exercise: Draft an Email and Follow-Up Sequence
- Exercise: Convert Meeting Notes into Decision Minutes
- Exercise: Edit a Report and Executive Summary
- Capstone Exercise: Arabic Workplace Writing and Quality File

Practical Exercises

The course uses suggested activities to connect Arabic drafting choices with workplace purpose, reader action, and retained quality evidence.

- Suggested activity: rewrite a healthcare service letter for clear purpose, respectful tone, and complete action details.
- Suggested activity: prepare a procurement email sequence with a request, clarification, confirmation, and documented follow-up.
- Suggested activity: turn project meeting notes into concise minutes with decisions, owners, deadlines, and escalation points.
- Suggested activity: assemble the Arabic Workplace Writing and Quality File with templates, terminology controls, review evidence, and approval records.

FAQs

Who suits professional Arabic business writing training, and what does it assume?

Professional Arabic business writing training suits personnel who draft or review Arabic workplace documents. It assumes practical workplace responsibility and working Arabic proficiency, while leaving out language teaching for beginners, translation, academic writing, and calligraphy.

How does professional Arabic business writing differ from English business writing or translation training?

Professional Arabic business writing starts with Arabic purpose, structure, register, terminology, punctuation, and reader expectations. English writing training develops English documents, while translation training transfers meaning between languages rather than building original Arabic workplace texts.

What makes Arabic administrative correspondence clear and actionable?

Clear Arabic administrative correspondence states the purpose early, organizes evidence logically, uses direct Modern Standard Arabic, identifies the required action and owner, applies suitable tone, removes repetition, and records supporting references and follow-up.

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How should Arabic workplace documents be reviewed before approval?

Arabic workplace documents should be reviewed through separate passes for purpose and completeness, structure and logic, language and terminology, then format, version, approval, and release evidence. Separating the passes reduces missed errors and unclear ownership.

Conclusion

Participants take an Arabic Workplace Writing and Quality File back to work. It connects planning grids, correspondence templates, report structures, terminology controls, editing checklists, and approval records. It changes improvised Arabic drafting into a repeatable workflow for clear, consistent, and accountable workplace documents.