

IPO Readiness and Public Listing Preparation Training Course

17 – 21 May 2027
Casablanca

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Ref: 1749_231429 **Date:** 17 – 21 May 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

IPO Readiness and Public Listing Preparation Training Course is a one-week course for founders, board members, executives, finance leaders, governance professionals, and investor relations teams who leave with an IPO Readiness and Listing Workplan. Participants conduct an IPO readiness assessment, build a public listing workplan, organize prospectus coordination, prepare investor communications, and plan post-listing obligations. The course connects evidence, ownership, dependencies, decisions, and review gates without giving legal or investment advice. Agile Leaders Training Center develops IPO readiness and public listing preparation capability.

Who Should Attend

- Board and executive functions responsible for the decision to pursue a public listing
- Finance functions responsible for reporting readiness, controls, forecasts, and valuation inputs
- Legal and governance functions responsible for disclosure evidence and decision records
- Investor relations functions responsible for the equity story and investor communication
- Transformation and project functions responsible for coordinating advisers, workstreams, and milestones

The course assumes participants support corporate finance, governance, disclosure, or strategic transactions and leaves out jurisdiction-specific legal advice, securities recommendations, underwriting, and independent valuation work.

Departments and Industries

The course supports organizations preparing cross-functional evidence and operating practices for a potential public listing.

- Boards, executive offices, strategy, and corporate development
- Finance, accounting, treasury, internal control, and internal audit
- Legal, governance, risk, compliance, and company secretariat
- Investor relations, corporate communications, and stakeholder engagement
- Technology, healthcare, energy, manufacturing, and professional services

Learning Objectives

By the end of this course, participants will be able to:

- Analyze strategic, financial, governance, operational, and reporting readiness
- Build a jurisdiction-neutral requirements and evidence matrix
- Use due diligence and disclosure workstream controls
- Evaluate equity-story, valuation-input, and investor-readiness evidence
- Prioritize adviser dependencies, decisions, milestones, and review gates
- Build an IPO Readiness and Listing Workplan

Course Agenda

Day 1: Readiness Decision and Scope

- IPO Rationale and Alternative Pathway Decision Canvas
- Listing Jurisdiction and Requirements Comparison Matrix
- IPO Readiness Assessment Scorecard
- Stakeholder Role and Decision Rights Map
- Readiness Gap and Dependency Register

Day 2: Governance and Financial Readiness

- Board Governance Readiness Checklist
- Financial Reporting Capability Assessment
- Close, Forecast, and Performance Reporting Map
- Internal Control Evidence Inventory
- Public Company Operating Model Gap Analysis

Day 3: Due Diligence and Disclosure

- Due Diligence Workstream Tracker
- Material Information and Disclosure Evidence Index
- Prospectus Coordination Responsibility Matrix
- Risk Factor Development and Challenge Log
- Adviser Request and Resolution Register

Day 4: Equity Story and Listing Execution

- Equity Story Evidence Architecture
- Valuation Input and Assumption Challenge Sheet
- Investor Audience and Message Map
- Roadshow Question and Response Bank
- Listing Milestone and Decision Gate Plan

Day 5: IPO Readiness Practice

- Exercise: Challenge an IPO Readiness Assessment
- Exercise: Test Governance and Reporting Evidence
- Exercise: Coordinate a Due Diligence Request
- Exercise: Review an Equity Story and Investor Question Set
- Capstone Exercise: IPO Readiness and Listing Workplan

Practical Exercises

The course uses suggested activities to connect listing preparation decisions with evidence and accountable workstreams.

- Suggested activity: score a technology company readiness case and prioritize gaps in governance, reporting, controls, and resources.
- Suggested activity: map due diligence requests, disclosure owners, adviser dependencies, and resolution evidence for a manufacturing issuer.
- Suggested activity: challenge an equity story against operating evidence, assumptions, risks, and investor questions.
- Suggested activity: build decision gates, milestones, review triggers, and post-listing actions for a listing workplan.

FAQs

Who suits IPO readiness and public listing preparation, and what does it assume?

IPO readiness and public listing preparation suits leaders and specialists coordinating a potential listing. It assumes responsibility for corporate finance, governance, reporting, disclosure, investor relations, or transaction delivery, but does not assume prior public-offering execution.

How does IPO readiness and public listing preparation differ from corporate finance training?

IPO readiness connects strategy, governance, reporting, controls, due diligence, disclosure, advisers, investor communication, execution, and post-listing operations. Corporate finance training usually concentrates on financing decisions, valuation concepts, capital structure, and financial analysis.

What does an IPO readiness assessment examine?

An IPO readiness assessment examines strategic rationale, governance, financial reporting, controls, operating processes, leadership capacity, disclosure evidence, adviser dependencies, investor communication, and the ability to meet continuing public-company responsibilities.

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How should prospectus coordination be organized during listing preparation?

Prospectus coordination should assign section ownership, evidence sources, review responsibilities, issue escalation, version control, adviser interfaces, and approval gates while keeping statements consistent with verified business and financial information.

Why do post-listing obligations belong in IPO readiness planning?

Post-listing obligations belong in readiness planning because the organization must operate as a public company after the transaction, with continuing reporting, governance, disclosure, investor-relations, control, and decision-record practices.

Conclusion

Participants take an IPO Readiness and Listing Workplan back to work. It combines readiness scores, evidence inventories, owners, due diligence controls, disclosure coordination, investor messages, milestones, decision gates, and post-listing actions. The workplan changes a fragmented transaction discussion into an accountable preparation process that leadership and advisers can review together.