

Women's Leadership Effectiveness and Career Advancement Training Course

5 – 9 July 2027
Casablanca

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Training Center

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Ref: 1750_231505 **Date:** 5 – 9 July 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Women's Leadership Effectiveness and Career Advancement Training Course is a one-week course for women managers, executives, team leaders, and emerging leaders who leave with a Women's Leadership Effectiveness and Career Action Plan. Participants examine leadership identity, build presence, practice influence and decision-making, strengthen resilience, and align team leadership with career direction. The course uses role analysis, stakeholder maps, communication tools, and practice scenarios without relying on stereotypes. Agile Leaders Training Center develops women's leadership effectiveness and career advancement capability.

Who Should Attend

- Management functions responsible for leading teams, priorities, and performance conversations
- Executive functions responsible for influencing decisions and cross-functional relationships
- Emerging leadership talent preparing for broader organizational responsibility
- Project and change functions responsible for stakeholder alignment and delivery
- Professional specialists seeking structured leadership and career direction

The course assumes participants already contribute to workplace decisions, relationships, projects, or teams and leaves out therapeutic counseling, legal advice, and organization-specific promotion decisions.

Departments and Industries

The course supports leadership practice across corporate, public-service, and mission-driven work settings.

- Executive offices, strategy, and transformation
- Human resources, talent, and organizational development
- Operations, projects, and customer service
- Technology, financial services, and healthcare
- Education, professional services, and nonprofit organizations

Learning Objectives

By the end of this course, participants will be able to:

- Analyze leadership identity, role expectations, strengths, and development priorities
- Build leadership presence through audience-aware communication
- Use stakeholder influence and decision-making tools
- Evaluate resilience resources, boundaries, and response patterns
- Apply team motivation, delegation, and accountability methods
- Build a Women's Leadership Effectiveness and Career Action Plan

Course Agenda

Day 1: Leadership Identity and Direction

- Leadership Identity and Role Expectation Map
- Strength Evidence and Development Priority Inventory
- Career Direction and Opportunity Criteria
- Leadership Values and Choice Alignment Grid
- Leadership Effectiveness Baseline Scorecard

Day 2: Presence and Communication

- Leadership Presence Behavior Checklist
- Message Framing and Audience Analysis Tool
- Executive Briefing Structure and Delivery Practice
- Difficult Conversation Preparation Map
- Feedback Request and Response Method

Day 3: Influence and Decision-Making

- Stakeholder Relationship and Influence Map
- Power Interest and Dependency Analysis
- Decision Criteria and Tradeoff Matrix
- Assumption and Bias Challenge Checklist
- Negotiation Interests and Options Planner

Day 4: Resilience and Team Leadership

- Leadership Pressure and Response Pattern Log
- Resilience Resource and Recovery Plan
- Boundary and Priority Decision Rules
- Team Motivation and Contribution Map
- Delegation Accountability and Support Grid

Day 5: Women's Leadership Practice

- Exercise: Present a Leadership Identity Statement
- Exercise: Deliver an Executive Briefing
- Exercise: Navigate a Stakeholder Influence Scenario
- Exercise: Resolve a Team Leadership Challenge
- Capstone Exercise: Women's Leadership Effectiveness and Career Action Plan

Practical Exercises

The course uses suggested activities to connect leadership choices with evidence, relationships, and workplace action.

- Suggested activity: map influence routes for a technology transformation involving peers, sponsors, and delivery teams.
- Suggested activity: prepare and deliver a decision briefing for a healthcare resource tradeoff.
- Suggested activity: diagnose a team delegation problem and redesign accountability and support.
- Suggested activity: convert feedback and career criteria into a sequenced leadership action plan.

FAQs

Who suits women's leadership effectiveness and career advancement, and what does it assume?

Women's leadership effectiveness and career advancement suits managers, executives, team leaders, and emerging leaders. It assumes participants already contribute to decisions, relationships, projects, or teams and want a structured way to strengthen their leadership practice and career direction.

How does women's leadership effectiveness differ from general management training?

Women's leadership effectiveness focuses on leadership identity, presence, influence, decision-making, resilience, relationships, and career action. General management training typically emphasizes planning, organizing, budgeting, and operational control.

How can women leaders build influence without formal authority?

Women leaders can build influence by mapping stakeholder interests, clarifying mutual value, framing evidence for the audience, developing reliable relationships, and following through on decisions.

What supports resilient leadership during workplace pressure?

Resilient leadership is supported by recognizing response patterns, setting priority and boundary rules, drawing on recovery resources, requesting support, and choosing deliberate responses.

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How should a women's leadership career action plan be structured?

A women's leadership career action plan should connect role direction, evidence of strengths, development priorities, relationship goals, practice opportunities, milestones, feedback sources, and review points.

Conclusion

Participants take a Women's Leadership Effectiveness and Career Action Plan back to work. It combines leadership identity, communication practice, influence routes, decision tools, resilience actions, team leadership choices, career criteria, and review points. The plan changes broad development intentions into sequenced workplace experiments that participants and their managers can examine through evidence and feedback.