

Omnichannel Order Fulfillment and Inventory Training Course

4 – 8 October 2027
Casablanca

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Ref: 1794_234762 **Date:** 4 – 8 October 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Omnichannel Order Fulfillment and Inventory Training Course is a one-week intermediate course for retail, e-commerce, supply-chain, inventory, fulfillment, warehouse, transport, and customer-operations teams who leave with an Omnichannel Fulfillment Control Pack. The course addresses unreliable promises, split inventory, routing conflicts, and costly exceptions through inventory visibility and availability, order sourcing and routing, store and warehouse fulfillment, delivery controls, returns, peak readiness, and shared measures. Agile Leaders Training Center delivers this course on omnichannel order fulfillment and inventory.

Who Should Attend

- Teams responsible for e-commerce, retail-channel, and order-fulfillment operations
- Functions responsible for inventory visibility, allocation, availability, and replenishment
- Teams responsible for warehouses, stores, micro-fulfillment, picking, and packing
- Functions responsible for carriers, delivery promises, last-mile options, and returns
- Teams responsible for customer operations, data, systems, and fulfillment performance

The course assumes participants work with orders, inventory, locations, fulfillment, delivery, or return records, and leaves out website marketing, software configuration, and general retail merchandising.

Departments and Industries

The course supports omnichannel fulfillment decisions across consumer, business, and service networks.

- E-commerce, digital commerce, retail operations, and marketplaces
- Supply chain, inventory, fulfillment, warehousing, and distribution
- Transport, carrier management, last-mile delivery, and returns
- Retail, fashion, grocery, consumer products, and pharmaceuticals
- Technology, telecommunications, healthcare, spare parts, and professional services

Learning Objectives

By the end of this course, participants will be able to:

- Build a channel-to-fulfillment operating baseline.
- Use inventory-visibility and availability controls.
- Apply sourcing, allocation, and routing rules.
- Analyze warehouse, store, delivery, and return flows.
- Evaluate capacity, service, cost, and exception tradeoffs.
- Build an Omnichannel Fulfillment Control Pack.

Course Agenda

Day 1: Define Channels, Promises, and Inventory

- Channel, Order Type, and Customer-Promise Map
- Product, Location, and Fulfillment-Node Master Register
- Inventory On-Hand, Available, Reserved, and In-Transit View
- Inventory Accuracy, Latency, and Reconciliation Matrix
- Omnichannel Demand, Service, and Capacity Baseline

Day 2: Orchestrate Orders and Inventory

- Available-to-Promise and Safety-Buffer Rule Sheet
- Inventory Pool, Allocation, and Channel-Priority Matrix
- Order Sourcing by Speed, Cost, Availability, and Capacity
- Order Split, Consolidation, Backorder, and Substitution Rules
- Order Routing, Release, and Exception Decision Log

Day 3: Control Fulfillment Across Nodes

- Fulfillment Center Wave, Batch, Zone, and Priority Planner
- Store Picking, Staging, Handover, and Ship-from-Store Flow
- Click-and-Collect and Curbside Readiness Checklist
- Packaging, Label, Carrier, and Dispatch Control Sheet
- Fulfillment Accuracy, Cycle-Time, and Productivity Dashboard

Day 4: Manage Delivery, Returns, and Peaks

- Delivery Promise, Cut-Off, and Carrier-Service Matrix
- Home, Pickup-Point, Locker, and Store-Collection Option Screen
- Failed Delivery, Address, Damage, and Customer-Exception Playbook
- Return Authorization, Receipt, Inspection, and Disposition Flow
- Peak Demand, Labor, Space, Carrier, and Contingency Plan

Day 5: Omnichannel Fulfillment Practice

- Exercise: Reconcile Inventory Across Fulfillment Locations
- Exercise: Source and Route Mixed-Channel Orders
- Exercise: Recover a Fulfillment and Delivery Exception
- Exercise: Process Returns and Restore Sellable Inventory
- Capstone Exercise: Build the Omnichannel Fulfillment Control Pack

Practical Exercises

The course uses suggested activities to connect channel orders, inventory records, location capacity, delivery options, and returns decisions.

- Suggested activity: reconcile physical, reserved, available, and in-transit inventory across stores and fulfillment centers.
- Suggested activity: route mixed-channel orders using promise, availability, capacity, service, and cost rules.
- Suggested activity: recover an order affected by stock variance, missed cut-off, failed handover, or delivery exception.
- Suggested activity: inspect and disposition returns, restore eligible stock, and record the service and cost effect.

FAQs

Who is omnichannel order fulfillment and inventory training designed for?

Omnichannel order fulfillment and inventory training suits teams responsible for e-commerce, stores, inventory, fulfillment, warehouses, delivery, returns, customer operations, or performance, and assumes access to practical order or stock records.

How does omnichannel fulfillment differ from general warehouse management training?

Omnichannel fulfillment coordinates orders, inventory, promises, and sourcing across stores, fulfillment centers, delivery methods, and return points, while general warehouse management focuses mainly on activities inside a warehouse.

What belongs in an Omnichannel Fulfillment Control Pack?

An Omnichannel Fulfillment Control Pack combines the channel map, location register, inventory view, allocation matrix, sourcing rules, routing log, node workflows, delivery matrix, exception playbook, return flow, peak plan, and performance dashboard.

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How are orders sourced in omnichannel fulfillment?

Orders are sourced by checking accurate availability, promise dates, node capacity, service method, distance, cost, consolidation, channel priority, and exception risk before reserving inventory and releasing the fulfillment task.

Conclusion

Participants take back an Omnichannel Fulfillment Control Pack. The pack connects channels, orders, inventory, locations, sourcing, routing, picking, delivery, exceptions, returns, capacity, and measures. It changes fragmented fulfillment decisions into a controlled operating flow with shared data, rules, owners, service promises, and review points.