



# **Corporate Finance Unleashed: A Complete Training Experience**

03 - 07 Feb 2025  
Casablanca



# Corporate Finance Unleashed: A Complete Training Experience

**Ref.:** 1006\_241909 **Date:** 03 - 07 Feb 2025 **Location:** Casablanca **Fees:** 3300 **Euro**

## Overview:

'The Complete Corporate Finance Course' is a comprehensive training program that delves into the realms of financial accounting and management accounting, laying emphasis on their roles and applications in the Oil & Gas Industry. This course aims to demystify the concepts of finance and accounting, highlighting the differences and intersections between these two domains. It caters specifically to professionals seeking a certification in finance and accounts, by offering a thorough understanding of key topics like capital budgeting, cost of capital, and principles of corporate governance.

## Target Audience:

The course is tailored for individuals such as:

- Financial Analysts
- Finance Managers
- Accounting Managers
- Corporate Controllers
- Professionals seeking a certification in finance and accounts

## Targeted Organizational Departments:

The course is beneficial for the following departments:

- Finance
- Accounting
- Corporate Governance
- Risk Management

## Targeted Industries:

The course has been designed considering the specific financial challenges and requirements of industries like:

- Oil & Gas
- Energy
- Mining
- Utilities

## Course Offerings:

By the end of this course, participants will be able to:

- Comprehend the intricate relationship between accounting and finance





- Distinguish between finance and accounting
- Understand the nuances of corporate finance within the Oil & Gas industry context
- Apply corporate finance principles, including capital budgeting and working capital management strategies
- Understand and apply principles of corporate governance

## Training Methodology:

The training methodology for this course includes:

- Interactive sessions for conceptual understanding and practical application
- Case studies focusing on the Oil & Gas industry
- Group discussions and feedback sessions for collaborative learning
- Practical sessions using a financial calculator for investment decisions
- Comprehensive discussions to elucidate the difference between financial accounting and management accounting, and between finance and accounting

## Course Toolbox:

Participants will be provided with:

- A financial calculator for practical sessions
- Workbook containing course materials and reference content
- Templates for drafting an investment policy statement
- Guidelines for corporate governance
- Additional resources for continued learning, especially beneficial for those seeking certification in finance and accounts

## Course Agenda:

### Day 1: Foundations of Financial and Management Accounting

- Topic 1: Introduction to financial accounting and its application in corporate finance.
- Topic 2: Understanding management accounting and its role in decision-making.
- Topic 3: The difference between financial accounting and management accounting.
- Reflection & Review: Reviewing the key concepts of financial and management accounting.

### Day 2: Exploring Finance and Accounting in the Oil & Gas Industry

- Topic 1: Overview of finance and accounting principles specific to the Oil & Gas industry.
- Topic 2: Financial analysis in the Oil & Gas sector: Accounting practices and challenges.
- Topic 3: Applying finance and accounting principles to the Oil & Gas industry.
- Reflection & Review: Discussion on the practical application of finance and accounting in the industry.

### Day 3: Capital Budgeting and Cost of Capital

- Topic 1: Capital budgeting: Methods, techniques, and decision-making criteria.
- Topic 2: Understanding the cost of capital and its impact on investment decisions.
- Topic 3: Applying capital budgeting and cost of capital concepts in the Oil & Gas industry.
- Reflection & Review: Reviewing capital budgeting and cost of capital principles.





## **Day 4: Working Capital Management and Liquidity**

- Topic 1: What is working capital and its significance in financial management.
- Topic 2: Effective working capital management strategies in the Oil & Gas industry.
- Topic 3: Liquidity management framework: Ensuring financial stability and cash flow.
- Reflection & Review: Reviewing working capital management and liquidity strategies.

## **Day 5: Corporate Governance and Stakeholder Management**

- Topic 1: Principles of corporate governance and their importance in corporate finance.
- Topic 2: Stakeholder mapping and analysis: Identifying key stakeholders and their interests.
- Topic 3: Integrating corporate governance and stakeholder management in decision-making.
- Reflection & Review: Reflecting on the role of corporate governance in corporate finance.

## **How This Course is Different from Other Corporate Finance Training Courses:**

'The Complete Corporate Finance Course' stands apart due to its industry-specific approach, focusing on the Oil & Gas sector. Unlike other courses, it sheds light on the difference between financial accounting and management accounting, making it an ideal choice for professionals who seek a deeper understanding or aim to acquire certification in finance and accounts. This course not only covers the theoretical aspects but also provides practical, hands-on experience using tools such as financial calculators for capital budgeting decisions. The incorporation of corporate governance principles further augments the course's comprehensiveness and practicality.



# WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

## OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

## OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

## WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



**AGILE LEADERS**  
Training Center

## CONTACT US



UAE, Dubai Investment  
Park First



+971585964727  
+447700176600



[sales@agile4training.com](mailto:sales@agile4training.com)



## Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.



## Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

Branding, Marketing, Customer Relations, & Sales Programs

Finance and Accounting Programs

Human Resources Management Programs

Management & Leadership Programs

Political & Public Relations Programs

Project Management Programs

Quality & Process Management

Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.



## Where to Find Us

You can join our training programs at our centers located in

We also offer online training sessions through the Zoom platform.



Malaysia  
Kuala Lumpur



Morocco  
Casablanca



Spain  
Barcelona



France  
Paris



UK  
London



Italy  
Rome



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Cairo  
Sharm El-Sheikh



Turkey  
Istanbul



Georgia  
Tbilisi



Azerbaijan UAE  
Baku Dubai



UAE, Dubai Investment  
Park First



+971585964727  
+447700176600



[sales@agile4training.com](mailto:sales@agile4training.com)