

Cyber Politics & Public Diplomacy Certification Course

14 - 18 Apr 2024
Dubai - Residence Inn by Marriott Sheikh Zayed Road

AGILE LEADERS
Training Center

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Ref.: 1019_242030 **Date:** 14 - 18 Apr 2024 **Location:** Dubai - Residence Inn by Marriott Sheikh Zayed Road **Fees:** 3700 **Euro**

Overview:

The Cyber Politics & Public Diplomacy Certification Course provides an encompassing training for participants looking to delve into the world of cyber diplomacy, digital public diplomacy, and cyber politics. Understanding the implications of social media bots and Twitter diplomacy in today's world, this course offers a thorough overview of cyber international relations. Moreover, this cyber diplomacy course prioritizes developing persuasion skills through persuasive communication training, persuasion training, influence, and persuasion skills training. Equipped with stakeholder mapping tools, participants will learn the process of stakeholder analysis and stakeholder mapping, providing the foundation for effective public diplomacy. This course addresses both soft power and hard power in the sphere of cyber diplomacy, aiming to equip participants with skills to deal with cyber security issues, including cybercrime and cyber attacks. As the course takes place in Seattle, a specific focus on cyber law as per Seattle's jurisdiction will also be included.

Target Audience:

- Diplomats
- International Relations Experts
- Cyber Security Officers
- Communication Officers
- Public Policy Makers
- Digital Marketers
- Social Media Strategists
- Stakeholder Analysts

Targeted Organizational Departments:

- International Relations Department
- Cyber Security Department
- Public Relations Department
- Communications Department
- Public Policy Department
- Marketing Department

Targeted Industries:

- Government Organizations
- Cyber Security Firms
- International Non-Governmental Organizations
- Public Relations Agencies
- Tech Companies
- Diplomatic Corps

Course Offerings:

- Understanding cyber international relations
- Skills to use social media bots in digital public diplomacy
- Twitter diplomacy techniques
- Cyber diplomacy course focusing on persuasion training
- Stakeholder mapping and analysis using stakeholder mapping tools
- Understanding of soft power and hard power in cyber diplomacy
- Skills to mitigate cyber crime and cyber attacks
- Understanding cyber law in Seattle

Training Methodology:

The training methodology of this cyber diplomacy course includes a blend of case studies, group work, interactive sessions, and feedback sessions. Participants will practice their persuasion skills through persuasive communication training and influence and persuasion training. Real-world scenarios will allow participants to engage with social media bots and conduct public-opinion polls to understand their role in digital public diplomacy. Hands-on experience with stakeholder mapping tools will enhance stakeholder mapping skills.

Course Toolbox:

- Comprehensive Workbook on Cyber Politics & Public Diplomacy
- Access to Online Resources on Public Diplomacy and Cyber Security
- Stakeholder Mapping Tool for Stakeholder Analysis
- Social Media Bot Interface for Practicing Digital Public Diplomacy
- Reading Materials on Cyber Crime, Cyber Attacks and Cyber Law Seattle-focused
- Training Materials for Persuasion Training and Influence and Persuasion Training

Course Agenda:

Day 1: Understanding Cyber Politics and Public Diplomacy

- Topic 1: Definition of Public Diplomacy and its importance
- Topic 2: Overview of Cyber Politics and Cyber International Relations
- Topic 3: Cyber Diplomacy and its role in International Relations
- Reflection & Review: Recap of public diplomacy and cyber politics

Day 2: Digital Public Diplomacy & Social Media

- Topic 1: Role of Social Media Bots in Public Diplomacy
- Topic 2: Twitter Diplomacy - Strategies and Best Practices
- Topic 3: Conducting Public-Opinion Polls in the age of Cyber Politics
- Reflection & Review: Understanding the role of social media in cyber politics

Day 3: Persuasion and Influence in Cyber Diplomacy

- Topic 1: Persuasive Communication Training and its role in Public Diplomacy
- Topic 2: Persuasion Training and Influence and Persuasion Training
- Topic 3: Persuasion Skills Training and Application in Cyber Diplomacy
- Reflection & Review: Role-play exercise to practice persuasive communication skills

Day 4: Stakeholder Mapping and Analysis

- Topic 1: Introduction to Stakeholder Mapping and the use of a Stakeholder Mapping Tool
- Topic 2: Creating a Stakeholder Analysis Matrix
- Topic 3: Utilizing Stakeholder Mapping in Cyber Diplomacy
- Reflection & Review: Practical session of creating a stakeholder analysis matrix

Day 5: Cyber Security and Law

- Topic 1: Cyber Security - Dealing with Cyber Crime and Cyber Attacks
- Topic 2: Soft Power vs Hard Power - A National Brand Perspective
- Topic 3: Introduction to Cyber Law Seattle - Regulations and Compliance
- Reflection & Review: Case Study Analysis of a cyber attack and understanding the role of cyber law

How This Course is Different from Other Cyber Politics & Public Diplomacy Training Courses:

Unlike other similar courses, this Cyber Politics & Public Diplomacy Certification Course provides an all-encompassing training on digital public diplomacy and cyber politics. It includes a specific focus on social media bots and Twitter diplomacy, acknowledging the growing impact of social media on public diplomacy. The course prioritizes the development of persuasion skills through comprehensive persuasive communication training, persuasion training, and influence and persuasion training. Participants are also equipped with tools for stakeholder mapping and analysis, critical for any public diplomacy campaign. The course recognizes the importance of understanding both soft power and hard power in diplomacy and provides a strong grounding in cyber security, addressing the rising threat of cyber crime and cyber attacks. Given its Seattle location, this course also includes specific training on the cyber law of Seattle, a crucial aspect often neglected in similar courses. Overall, the course offers a holistic understanding of cyber diplomacy and public diplomacy, making it a unique choice in the field.

WHO WE ARE

Agile Leaders is a renowned training center with a team of experienced experts in vocational training and development. With 20 years of industry experience, we are committed to helping executives and managers replace traditional practices with more effective and agile approaches.

OUR VISION

We aspire to be the top choice training provider for organizations seeking to embrace agile business practices. As we progress towards our vision, our focus becomes increasingly customer-centric and agile.

OUR MISSION

We are dedicated to developing value-adding, customer-centric agile training courses that deliver a clear return on investment. Guided by our core agile values, we ensure our training is actionable and impactful.

WHAT DO WE OFFER

At Agile Leaders, we offer agile, bite-sized training courses that provide a real-life return on investment. Our courses focus on enhancing knowledge, improving skills, and changing attitudes. We achieve this through engaging and interactive training techniques, including Q&As, live discussions, games, and puzzles.



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Gamified and Interactive Training

We understand that training delivery can be challenging, both online and offline. To ensure engagement and achieve learning objectives, we have developed our own activities and collaborated with industry-leading solutions to gamify our training sessions. This approach increases interaction levels and guarantees effective learning outcomes.

Our Training Categories

We cover a wide range of training categories to cater to different needs and interests

Branding, Marketing, Customer Relations, & Sales Programs
Finance and Accounting Programs
Human Resources Management Programs
Management & Leadership Programs
Political & Public Relations Programs
Project Management Programs
Quality & Process Management
Self-Development Programs

Join Agile Leaders today and embark on a transformative journey towards becoming a more agile and effective leader. Experience our customer-centric approach, actionable training, and guaranteed return on investment. Let us help you unleash your full potential in the dynamic business landscape.

Where to Find Us

You can join our training programs at our centers located in

We also offer online training sessions through the Zoom platform.



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