

Upstream Petroleum Cost Benchmarking and Trend Analysis Training Course

2 – 6 August 2027
Casablanca

AGILE LEADERS
Training Center

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Ref: 2048_250396 **Date:** 2 – 6 August 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Upstream Petroleum Cost Benchmarking and Trend Analysis Training Course is a one-week intermediate course for upstream cost, economics, controls, planning, asset, finance, and commercial teams who leave with an Upstream Cost Benchmarking Decision Pack. Participants build comparable cost evidence through cost taxonomy, data quality controls, cost normalization, peer group selection, cost indices, unit-cost metrics, confidence ranges, and variance diagnosis. The course converts inconsistent asset records into decision-ready benchmarking dashboards. Agile Leaders Training Center presents this course on upstream petroleum cost benchmarking and trend analysis.

Who Should Attend

- Functions responsible for upstream cost intelligence and performance reporting
- Teams responsible for petroleum economics and commercial analysis
- Personnel responsible for project controls and cost engineering
- Groups responsible for asset planning and operating performance
- Finance partners responsible for cost challenge and decision support
- Leaders responsible for peer comparisons and improvement priorities

The course assumes participants work with upstream cost, production, activity, or performance data; it leaves out budget preparation, financial accounting, and investment valuation.

Departments and Industries

The course supports departments and industries that compare cost performance across capital-intensive assets.

- Oil and gas exploration and production organizations
- Offshore energy and subsea operations
- Geothermal and carbon storage developments
- Cost engineering and project controls departments
- Asset planning, operations, and maintenance functions
- Finance, economics, and commercial teams

Learning Objectives

By the end of this course, participants will be able to:

- Build a controlled upstream cost taxonomy and data-quality register
- Apply inflation, currency, scope, and activity normalization methods
- Compare assets through defensible peer groups and unit-cost metrics
- Analyze drilling, development, production, maintenance, and decommissioning trends
- Diagnose cost variances with driver and confidence analysis
- Prioritize performance actions through a benchmarking dashboard

Course Agenda

Day 1: Structure Comparable Cost Evidence

- Upstream Life-Cycle Cost Taxonomy
- Cost Definition and Boundary Dictionary
- Asset, Field, Well, and Activity Coding Map
- Source Data Quality and Completeness Register
- Benchmarking Question and Decision Scope Canvas

Day 2: Normalize Costs and Trends

- Nominal-to-Real Cost Index Method
- Currency and Reporting-Basis Conversion Sheet
- Scope and Technical-Configuration Adjustment Matrix
- Production, Activity, and Capacity Normalization Model
- Time-Series Trend and Structural-Break Review

Day 3: Design Peer Benchmarks

- Basin, Environment, and Asset-Maturity Peer Map
- Exploratory and Development Well Comparison Framework
- Drilling and Completion Cost Driver Tree
- Development CAPEX and Facility Unit-Cost Model
- Peer Sample Sufficiency and Confidence Checklist

Day 4: Diagnose Operating Cost Performance

- Production OPEX per Barrel-of-Oil-Equivalent Metric
- Maintenance and Well-Servicing Activity-Rate Model
- Logistics, Energy, Chemical, and Labor Driver Bridge
- Decommissioning Cost Range and Basis Register
- Cost Efficiency Index and Variance Cause Matrix

Day 5: Practice Benchmarking Decisions

- Suggested Exercise: Repair a Cost Classification Dataset
- Suggested Exercise: Normalize a Multi-Asset Cost Series
- Suggested Exercise: Build and Test a Peer Group
- Suggested Exercise: Diagnose a Unit-Cost Variance
- Capstone Exercise: Present an Upstream Cost Benchmarking Decision Pack

Practical Exercises

The course uses suggested activities to turn inconsistent upstream records into comparable cost evidence.

- Suggested activity: classify drilling, completion, facility, production, maintenance, and decommissioning records using one boundary dictionary.
- Suggested activity: normalize asset costs for inflation, currency, scope, configuration, production, and activity differences.
- Suggested activity: test peer-group validity, sample limits, confidence ranges, and sensitivity to outliers.
- Suggested activity: build a dashboard that explains trends, variances, limitations, and prioritized performance actions.

FAQs

Who suits upstream petroleum cost benchmarking training, and what does it assume?

Cost, economics, controls, planning, asset, finance, and commercial functions suit the training. It assumes participants already work with upstream cost, production, activity, or performance evidence.

How does upstream cost benchmarking differ from upstream budgeting?

Upstream cost benchmarking compares normalized performance across assets and periods. Upstream budgeting authorizes and forecasts future resource use against an operating plan.

Why does upstream petroleum cost benchmarking require normalization?

Normalization adjusts differences in inflation, currency, scope, configuration, maturity, environment, production, and activity so that observed gaps better reflect performance rather than incompatible conditions.

Which unit-cost metrics support upstream cost trend analysis?

Useful metrics include cost per well, footage, completion stage, capacity unit, operating hour, intervention, and barrel of oil equivalent, selected according to the cost driver and decision.

How should peer groups be selected for upstream cost benchmarking?

Peer groups should align basin, asset type, operating environment, maturity, technical configuration, scope, and data definitions while documenting unavoidable differences and sample limitations.

Conclusion

Participants take an Upstream Cost Benchmarking Decision Pack back to their organization. It connects definitions, normalized datasets, peer groups, trend views, unit-cost measures, confidence limits, variance drivers, and action priorities. The pack changes disconnected cost reports into a traceable basis for comparing assets, challenging explanations, and directing performance improvement.