

Foundation French for Everyday Communication Training Course

29 March – 2 April 2027
Casablanca

AGILE LEADERS
Training Center

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Ref: 2085_252760 **Date:** 29 March – 2 April 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Foundation French for Everyday Communication Training Course is a one-week foundation course for adult beginners and professionals who leave with a French Starter Phrasebook and Practice Plan. Participants build beginner French pronunciation, core vocabulary, simple sentence patterns, listening, short conversations, and brief messages for everyday, travel, service, and workplace situations. The course is A1-informed but does not claim completion of a CEFR level or certification. Agile Leaders Training Center delivers this course in foundation French communication.

Who Should Attend

- Personnel responsible for basic interactions with French-speaking visitors or colleagues
- Personnel preparing for travel or temporary assignments in French-speaking settings
- Personnel supporting customer, reception, hospitality, or service conversations
- Adult beginners seeking a structured first step in French
- Personnel who need simple spoken and written French for routine situations

The course assumes no prior French study and leaves out full CEFR A1 completion, exam preparation, advanced grammar, translation, and specialist professional terminology.

Departments and Industries

The course supports departments and industries where basic French can assist everyday communication and service interactions.

- Customer service, reception, administration, and corporate services
- Travel, tourism, hospitality, aviation, and events
- Sales, international relations, and visitor support
- Education, healthcare, public services, and community organizations
- Engineering, logistics, energy, and project teams with francophone contacts

Learning Objectives

By the end of this course, participants will be able to:

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- Apply basic French pronunciation to familiar words and phrases.
- Use greetings, introductions, numbers, dates, and time.
- Build simple affirmative, negative, and question forms.
- Analyze slow short speech for key information.
- Use French for travel, service, and workplace exchanges.
- Build a practice plan for continued beginner development.

Course Agenda

Day 1: Hear and Produce French

- French Alphabet and Sound-Letter Guide
- Accents, Silent Letters, and Common Sound Patterns
- Greetings, Courtesy Expressions, and Leave-Taking
- Names, Nationalities, and Personal Introductions
- Beginner French Pronunciation Practice Sheet

Day 2: Build Essential Sentences

- Subject Pronouns and High-Frequency Verbs
- Articles, Gender, and Basic Noun Patterns
- Simple Present-Tense Sentence Builder
- Questions, Negation, and Clarification Phrases
- Core Vocabulary and Personal Information Card

Day 3: Manage Everyday Information

- Numbers, Prices, Telephone Details, and Quantities
- Days, Dates, Time, and Simple Schedules
- Places, Directions, Transport, and Location Words
- Food, Shopping, Preferences, and Basic Requests
- Listening for Key Words in Slow Short Speech

Day 4: Communicate in Practical Situations

- Travel and Arrival Conversation Map
- Reception and Visitor Interaction Phrase Set
- Simple Workplace Introductions and Requests
- Brief French Messages and Form Entries
- Repair Strategies for Misunderstanding

Day 5: Practise Foundation French Communication

- Suggested Exercise: Introduce Yourself and a Colleague
- Suggested Exercise: Ask for Time, Price, and Directions
- Suggested Exercise: Handle a Travel or Service Exchange
- Suggested Exercise: Write a Brief Practical Message
- Capstone Exercise: Use a French Starter Phrasebook Across Four Scenarios

Practical Exercises

The course uses suggested activities based on short, predictable interactions and beginner-level language support.

- Suggested activity: distinguish and produce common French sound patterns through guided repetition.
- Suggested activity: combine vocabulary cards and sentence frames in short paired conversations.
- Suggested activity: listen for names, numbers, times, locations, and requested actions.
- Suggested activity: complete four scenarios and identify priorities for continued French practice.

FAQs

Who suits foundation French communication training, and what does it assume?

Adult beginners, travellers, service personnel, and professionals with francophone contacts suit the training. It assumes no previous French study and uses structured support for first interactions.

How does foundation French communication training differ from a complete A1 course?

Foundation French communication training introduces selected A1-informed language activities over one week, while a complete A1 pathway requires substantially more guided learning, practice, assessment, and coverage.

What French pronunciation should beginners practise first?

Beginners should practise high-frequency sound patterns, accent marks, common silent letters, word endings, rhythm, and the sounds needed for greetings, names, numbers, and essential phrases.

Which beginner French phrases help in everyday situations?

Useful phrases cover greetings, introductions, thanks, apologies, clarification, prices, time, directions, preferences, simple requests, and expressions for not understanding.

How can learners continue beginner French after the course?

Learners can continue through short daily listening, spaced vocabulary review, guided pronunciation, repeated sentence frames, brief conversations, simple messages, and regular checks against practical communication goals.

Conclusion

Participants take back a French Starter Phrasebook and Practice Plan. It combines pronunciation cues, core vocabulary, sentence frames, listening prompts, scenario scripts, brief-message models, and continued-practice priorities. The pack supports careful first interactions while giving learners a realistic route for developing beginner French beyond the course.