

Corporate Transport and Fleet Operations Management Training Course

13 – 17 September 2027
Casablanca

AGILE LEADERS
Training Center

Corporate Transport and Fleet Operations Management Training Course

Ref: 2096_253488 **Date:** 13 – 17 September 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Corporate Transport and Fleet Operations Management Training Course is a one-week intermediate course for transport, fleet, facilities, procurement, and operations professionals who leave with a Corporate Transport Control Pack. Participants apply corporate transport governance, employee mobility planning, fleet utilization analysis, provider controls, work-related road risk methods, KPI dashboards, telematics reviews, and incident response tools. The course connects policy, service design, cost, safety, sustainability, and dispatch decisions without covering freight forwarding or vehicle repair. Agile Leaders Training Center delivers this course in corporate transport management.

Who Should Attend

- Teams responsible for corporate transport policy and employee mobility services
- Teams responsible for fleet deployment, utilization, dispatch, and driver oversight
- Facilities teams responsible for workplace access and passenger transport arrangements
- Procurement teams responsible for transport-provider sourcing and contract performance
- Operations teams responsible for cost, safety, continuity, and service reporting

The course assumes participants coordinate transport services, fleet resources, providers, or operational risks at work and leaves out freight forwarding, supply-chain planning, mechanical repair, and driver licensing.

Departments and Industries

The course supports departments that govern employee mobility and corporate fleet services across asset-intensive and service environments.

- Corporate transport and fleet operations
- Facilities and workplace services
- Procurement and contract management
- Energy, construction, and industrial operations
- Healthcare, hospitality, and professional services

Learning Objectives

By the end of this course, participants will be able to:

- Apply a corporate transport governance model.
- Build route and capacity plans for employee mobility.
- Analyze fleet utilization, cost, and service performance.
- Evaluate provider controls and contract evidence.
- Prioritize driver, passenger, journey, and vehicle risks.
- Use telematics and incident data for operational decisions.

Course Agenda

Day 1: Govern the Corporate Transport Function

- Corporate Transport Governance Model
- Employee Mobility Policy Architecture
- Fleet Roles and Accountability Matrix
- Transport Demand Baseline Worksheet
- Service Scope and Boundary Map

Day 2: Design Routes, Capacity, and Service

- Passenger Demand and Shift Pattern Analysis
- Route Design and Stop Selection Method
- Vehicle Capacity Allocation Grid
- Dispatch and Schedule Control Board
- Service Continuity Scenario Plan

Day 3: Control Providers, Cost, and Performance

- Transport Provider Due Diligence Checklist
- Service-Level and Contract Control Matrix
- Fleet Total Operating Cost Model
- Vehicle Utilization and Availability Dashboard
- Corporate Transport KPI Scorecard

Day 4: Manage Road Risk and Technology

- ISO 39001 Road Traffic Safety Management Framework
- Safe Journey, Safe Driver, Safe Vehicle Risk Review
- Driver Fitness and Fatigue Control Checklist
- Telematics Exception and Coaching Review
- Incident and Near-Miss Investigation Method

Day 5: Practice Corporate Transport Decisions

- Suggested Exercise: Diagnose a Transport Demand Baseline
- Suggested Exercise: Balance Route and Capacity Constraints
- Suggested Exercise: Evaluate a Provider Performance File
- Suggested Exercise: Prioritize Road-Risk and Telematics Actions
- Capstone Exercise: Complete a Corporate Transport Control Pack

Practical Exercises

The course uses suggested activities with fictional employee demand, route, vehicle, provider, cost, safety, and telematics records.

- Suggested activity: redesign shift transport routes for an industrial site with uneven passenger demand.
- Suggested activity: compare owned and outsourced fleet cost and utilization evidence for a healthcare network.
- Suggested activity: investigate a passenger incident and define driver, journey, vehicle, and provider controls.
- Suggested activity: create KPI thresholds, escalation actions, and a monthly management review.

FAQs

Who suits corporate transport management training, and what does it assume?

Transport, fleet, facilities, procurement, and operations professionals responsible for employee mobility or outsourced transport suit corporate transport management training. The course assumes practical responsibility for services, resources, contracts, or operational risk.

How does corporate transport management differ from logistics management?

Corporate transport management focuses on employee mobility, fleet utilization, provider governance, passenger safety, dispatch, and workplace service outcomes, while logistics management addresses the movement and storage of goods across supply networks.

Which KPIs support corporate fleet operations management?

Corporate fleet operations management commonly uses vehicle availability, utilization, route adherence, on-time performance, occupancy, cost per service unit, incident frequency, defect closure, provider performance, and passenger feedback, selected to fit the service model.

How should telematics support corporate transport decisions?

Telematics should provide proportionate evidence on speed, harsh events, routes, idling, utilization, and exceptions. Managers should connect indicators to defined risks, verify context, coach drivers, protect access to data, and avoid relying on automated alerts alone.

What does a corporate transport incident review examine?

A corporate transport incident review examines the journey plan, schedule pressure, driver condition, vehicle condition, passenger controls, provider responsibilities, communications, telematics evidence, and underlying management causes before assigning corrective and preventive actions.

Conclusion

Participants take back a Corporate Transport Control Pack. It combines a governance map, demand baseline, route and capacity plan, provider control matrix, cost model, KPI dashboard, road-risk review, telematics protocol, and incident action plan. The pack helps teams align employee mobility, fleet resources, safety evidence, service quality, and operating decisions.