



Value Engineering in Project Management

22 – 26 March 2027
Casablanca



Value Engineering in Project Management

Ref: 36344_25631 **Date:** 22 – 26 March 2027 **Location:** Casablanca **Fees:** 4100 Euro

Course Overview:

This course is designed to equip project managers with the knowledge and tools necessary to enhance project value by optimizing costs, improving efficiency, and identifying opportunities for added value. Participants will explore Value Engineering VE techniques, and learn how to apply these methods to maximize project outcomes without compromising quality. The course provides both theoretical knowledge and practical experience, ensuring that attendees leave with actionable skills.

Target Audience:

- Project Managers
- Engineering Managers
- Cost Estimators
- Procurement Managers
- Operations Managers

Targeted Organizational Departments:

- Project Management Office PMO
- Engineering and Design Department
- Procurement Department
- Operations Department
- Construction Management

Targeted Industries:

- Oil and Gas Sectors
- Construction Industry
- Manufacturing Industry
- Infrastructure Development
- Power Generation and Distribution

Course Offerings:

By the end of this course, participants will be able to:



- Understand the principles of Value Engineering.
- Conduct value analysis to identify cost-saving opportunities.
- Apply VE techniques across different project phases.
- Balance cost, quality, and performance in decision-making.
- Lead Value Engineering workshops.
- Implement VE in both capital and operational projects.

Training Methodology:

The course uses a combination of lectures, group discussions, case studies, and practical workshops. Participants will engage in hands-on exercises, applying Value Engineering concepts to real-world projects.

Course Toolbox:

- VE process templates
- Case studies and examples
- Value analysis checklists
- Recommended reading materials

Course Agenda:

Day 1: Introduction to Value Engineering

- Topic 1: Fundamentals of Value Engineering
- Topic 2: Value vs. Cost vs. Quality
- Topic 3: VE Applications in Project Phases
- Topic 4: Value Engineering Process Overview
- Topic 5: Overview of Project Constraints and Value Drivers
- Reflection & Review

Day 2: Analyzing Project Costs and Functionality

- Topic 1: Identifying Key Project Functions
- Topic 2: Function Analysis System Technique FAST
- Topic 3: Determining Cost Drivers
- Topic 4: Cost Breakdown Structures
- Topic 5: Prioritizing Value-Adding Activities
- Reflection & Review



Day 3: Applying Value Engineering Techniques

- Topic 1: Value Analysis and Function-Cost Matrix
- Topic 2: Idea Generation and Evaluation
- Topic 3: Alternative Solutions and Scenarios
- Topic 4: Decision-Making in VE
- Topic 5: Implementing VE Recommendations
- Reflection & Review

Day 4: Managing VE Workshops and Teams

- Topic 1: Planning and Facilitating VE Workshops
- Topic 2: Engaging Stakeholders in VE
- Topic 3: Collaborative Decision-Making Techniques
- Topic 4: Overcoming VE Implementation Barriers
- Topic 5: Reporting VE Findings
- Reflection & Review

Day 5: VE Documentation, Reporting, and Control

- Topic 1: VE Documentation Best Practices
- Topic 2: Developing a VE Plan
- Topic 3: Monitoring and Evaluating VE Outcomes
- Topic 4: Presenting VE Results to Stakeholders
- Topic 5: Case Studies and Lessons Learned
- Final Review and Course Summary

How This Course is Different from Other Courses:

The course stands apart from other courses due to its emphasis on both cost optimization and maximizing project value. What differentiates this program is its focus on practical application, utilizing real-world case studies and industry-specific examples to ensure participants can directly apply the concepts to their projects. Unlike traditional cost-focused courses, this program emphasizes the balance between cost, performance, and quality, equipping attendees with the skills to conduct effective Value Engineering workshops and make strategic decisions. By the end of the course, participants will have the confidence and expertise to lead Value Engineering initiatives, optimizing resources while enhancing project outcomes, making this course ideal for professionals aiming to deliver maximum value in their project management roles.