

Labour Market Research and Policy Planning Training Course

28 December 2026 – 1 January 2027
Casablanca

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Ref: 2186_259916 **Date:** 28 December 2026 – 1 January 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Labour Market Research and Policy Planning Training Course is a one-week intermediate course for labour-market analysts, workforce planners, policy professionals, statisticians and economic-development teams, who leave with a Labour Market Evidence and Policy Plan. The course links research questions, labour-force indicators, survey and administrative data, occupational demand, skills anticipation, policy options and monitoring. It addresses fragmented evidence through a traceable analysis-to-policy workflow. Agile Leaders Training Center presents labour-market research and policy planning practice.

Who Should Attend

- People responsible for labour-market research and workforce intelligence
- Teams responsible for employment, skills and economic-development policy
- People responsible for interpreting labour-force surveys and administrative data
- Analysts responsible for occupational demand and skills-gap evidence
- Managers responsible for policy planning, consultation and monitoring

The course assumes participants can interpret tables and basic rates at work; it leaves out advanced econometric modeling, legal drafting and organization-level HR analytics.

Departments and Industries

The course supports labour-market evidence work across policy, education and workforce systems.

- Employment, labor and economic-development functions
- Statistics, research and policy-analysis units
- Education, vocational training and skills agencies
- Industry associations and workforce councils
- Public employment services and social-development organizations
- Consulting, research and nonprofit institutions

Learning Objectives

By the end of this course, participants will be able to:

- Build a labour-market research question and evidence map.
- Analyze labour-force indicators and population segments.
- Compare survey, administrative and vacancy-data evidence.
- Apply occupational demand and skills-anticipation methods.
- Evaluate policy options and stakeholder evidence.
- Build a policy monitoring and communication plan.

Course Agenda

Day 1: Frame the Labour-Market Question

- Labour Market Information System Map
- Policy Question and Decision-Use Template
- Stakeholder and Evidence-User Matrix
- Research Scope and Population Definition
- Evidence Quality and Limitation Register

Day 2: Measure Labour-Market Conditions

- Labour-Force Status Classification Framework
- Participation, Employment and Unemployment Rate Workbook
- Demographic and Geographic Segmentation Matrix
- Survey Estimate and Sampling Error Checklist
- Administrative Data Reconciliation Table

Day 3: Analyze Occupations and Skills

- Occupation and Sector Demand Profile
- Vacancy and Employer-Signal Coding Guide
- Skills Supply and Demand Gap Matrix
- Skills Anticipation Scenario Method
- Trend, Driver and Uncertainty Log

Day 4: Plan Policy and Monitoring

- Problem Diagnosis and Policy Objective Chain
- Policy Option Appraisal Matrix
- Stakeholder Consultation Evidence Record
- Outcome, Output and Indicator Framework
- Policy Evidence Brief Structure

Day 5: Practice Evidence-to-Policy Delivery

- Exercise: Audit a Labour-Market Evidence Set
- Exercise: Calculate and Interpret Workforce Indicators
- Exercise: Build an Occupation and Skills Profile
- Exercise: Appraise Policy Options and Monitoring Measures
- Capstone Exercise: Complete the Labour Market Evidence and Policy Plan

Practical Exercises

The course uses suggested activities based on manufacturing, healthcare, technology and vocational-training labour markets.

- Suggested activity: reconcile survey and administrative evidence for a policy question.
- Suggested activity: segment workforce indicators and identify interpretation limits.
- Suggested activity: code vacancy signals and construct a skills-gap matrix.
- Suggested activity: compare policy options and present an evidence brief.

FAQs

Who suits labour-market research and policy planning training?

Labour-market research and policy planning training suits analysts, planners, statisticians and policy teams who use workforce evidence and can interpret basic tables and rates.

How does labour-market research differ from workforce planning?

Labour-market research examines economy-wide or sector-wide supply, demand, participation, occupations and skills, while workforce planning focuses on an organization's staffing capacity and requirements.

Which data sources support labour-market policy planning?

Labour-market policy planning can combine labour-force surveys, administrative records, employer research, vacancy data, education and training data, and qualitative stakeholder evidence, with each source's limits stated.

How are skills shortages assessed in labour-market research?

Skills shortages are assessed by comparing demand signals, vacancy patterns, employer evidence, occupational trends and available skills supply rather than relying on one indicator.

What makes a labour-market policy indicator useful?

A useful labour-market policy indicator has a defined purpose, population, formula, source, frequency, owner, baseline and interpretation rule linked to the policy objective.

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Conclusion

Participants take back a Labour Market Evidence and Policy Plan connecting research questions, sources, indicators, occupation and skills analysis, policy options and monitoring. The plan makes assumptions, limitations and decisions traceable. It supports clearer evidence briefs, stakeholder consultation and policy review across employment, education and economic-development settings.