

Sustainable Blue Economy Strategy and Investment Training Course

4 – 8 July 2027
Johannesburg

AGILE LEADERS
Training Center

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Overview

Sustainable Blue Economy Strategy and Investment Training Course is a one-week professional course for public-sector, maritime, coastal-development, sustainability, finance, and investment professionals, who leave with a Blue Economy Strategy and Investment Action Pack. The course connects ocean-linked sector assessment, blue natural capital, marine ecosystem risk, stakeholder governance, circular resource use, coastal resilience, sustainable blue finance, and performance evidence. Agile Leaders Training Center develops sustainable blue economy strategy practice.

Who Should Attend

- People responsible for ocean and coastal economic policy and planning
- Teams responsible for maritime-sector strategy and portfolio development
- Functions responsible for sustainability, natural capital, and ecosystem risk
- People responsible for investment appraisal and sustainable finance decisions
- Teams responsible for coastal livelihoods, partnerships, and performance reporting

The course assumes participants can assess strategies, projects, or investments and work with stakeholder and performance data; it leaves out vessel operations, marine engineering, tourism operations, and introductory ESG.

Departments and Industries

The course supports blue economy decisions across public, financial, infrastructure, conservation, and coastal-enterprise settings.

- Economic development and public policy functions
- Ports, shipping, fisheries, and aquaculture organizations
- Banks, investment funds, insurers, and project-finance teams
- Coastal infrastructure and renewable-energy developers
- Environmental, conservation, and natural-capital functions
- Community development and coastal-enterprise organizations

Learning Objectives

By the end of this course, participants will be able to:

- Analyze ocean-linked sectors, ecosystem dependencies, and economic opportunities.
- Apply blue natural-capital and marine-risk assessment tools.
- Evaluate governance, stakeholder, and livelihood trade-offs.
- Prioritize circular-resource and coastal-resilience interventions.
- Apply sustainable blue finance principles to investment screening.
- Build blue economy indicators and an implementation action plan.

Course Agenda

Day 1: Frame the Blue Economy

- Blue Economy Development Framework Scope Map
- Ocean-Linked Sector and Value-Chain Inventory
- Blue Natural Capital Dependency Matrix
- Marine Ecosystem Pressure and Impact Register
- Blue Economy Opportunity and Constraint Statement

Day 2: Govern Coastal Trade-Offs

- Marine Spatial Planning Decision Map
- Stakeholder Rights and Influence Matrix
- Coastal Livelihood and Distributional Impact Review
- Cross-Sector Governance Responsibility Chart
- Science and Evidence Quality Checklist

Day 3: Design Resilient Interventions

- Circular Material Flow and Marine-Litter Control Map
- Coastal Climate Risk and Resilience Screen
- Nature-Based Solution Options Appraisal
- Resource-Efficiency Intervention Prioritization Matrix
- Community Partnership and Benefit-Sharing Plan

Day 4: Screen Finance and Performance

- Sustainable Blue Economy Finance Principles Screen
- Ocean Investment Environmental and Social Risk Checklist
- Blue Project Eligibility and Exclusion Criteria
- Blue Economy Performance Indicator Register
- Implementation Governance and Evidence Dashboard

Day 5: Practice Blue Economy Decisions

- Exercise: Diagnose an Ocean-Sector Opportunity Portfolio
- Exercise: Resolve a Coastal Stakeholder Trade-Off
- Exercise: Screen a Blue Investment Proposal
- Exercise: Test Blue Economy Indicators and Evidence
- Capstone Exercise: Complete the Blue Economy Strategy and Investment Action Pack

Practical Exercises

The course uses suggested activities based on ports, fisheries, aquaculture, coastal infrastructure, renewable energy, and conservation projects.

- Suggested activity: map ocean-linked sectors, natural-capital dependencies, pressures, and affected stakeholders.
- Suggested activity: compare resilience and circular-resource interventions against economic, ecosystem, and livelihood criteria.
- Suggested activity: screen an investment using sustainable blue finance, risk, eligibility, and evidence criteria.
- Suggested activity: assemble indicators, responsibilities, and priorities into a blue economy action plan.

FAQs

Who suits sustainable blue economy strategy training?

Sustainable blue economy strategy training suits professionals who assess ocean-linked policies, sectors, projects, or investments and who can work with stakeholder, environmental, economic, and performance evidence.

How does sustainable blue economy strategy differ from general sustainability training?

Sustainable blue economy strategy focuses on ocean and coastal sectors, marine ecosystems, blue natural capital, coastal livelihoods, and ocean-specific finance decisions, while general sustainability training covers broader organizational impacts.

What is blue natural capital in a sustainable blue economy strategy?

Blue natural capital is the stock of marine and coastal ecosystems and the services they provide to economic activity, resilience, livelihoods, and well-being.

How does sustainable blue finance support blue economy investment?

Sustainable blue finance supports investment by applying ocean-specific protection, risk, inclusion, transparency, science, and impact considerations to projects and portfolios.

What should blue economy indicators measure?

Blue economy indicators should connect natural-capital condition, ecosystem pressure, resource productivity, economic opportunity, resilience, livelihood effects, policy response, investment performance, and implementation evidence.

Conclusion

Participants take back a Blue Economy Strategy and Investment Action Pack connecting sectors, natural capital, ecosystem risks, stakeholders, resilience choices, finance screens, indicators, and responsibilities. It makes ocean-economy priorities and trade-offs traceable. The pack supports coordinated investment, implementation, evidence review, and adaptation across future blue economy initiatives.