



Mastering Leadership, Strategy, & Project Management

7 – 11 June 2027
Casablanca

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Ref: 36368_27312 **Date:** 7 – 11 June 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Organizational success requires senior executives and project leaders to align long-term corporate vision with disciplined execution frameworks. This five-day course in Mastering Leadership, Strategy, & Project Management bridges the gap between high-level directional planning and tactical portfolio delivery. Participants explore executive decision-making, stakeholder influence, change facilitation, and risk mitigation methodologies necessary to steer complex initiatives. Through structured frameworks, leaders learn how to prioritize capital resources, translate strategic goals into measurable operational milestones, and sustain team engagement across diverse business units. This course is delivered by Agile Leaders Training Center.

Who Should Attend

- Senior directors and department heads seeking to strengthen executive presence and strategic decision-making.
- Project managers and programme leaders transitioning toward enterprise-wide strategic responsibilities.
- Operations managers and PMO team leads tasked with aligning tactical workflows with executive goals.
- Strategy officers and corporate planners responsible for managing change initiatives and portfolio risk.
- Emerging leaders preparing for senior management roles across operational and technical divisions.

Departments and Industries

This course serves cross-functional management teams and strategic business units across corporate and public sectors.

- Project Management Offices and Strategic Planning Units
- Corporate Operations and Business Transformation Divisions
- Engineering, Construction, and Infrastructure Management
- Information Technology and Enterprise Systems Departments
- Banking, Financial Services, and Corporate Administration

Learning Objectives

By the end of this course, participants will be able to:



- Formulate clear strategic plans that connect corporate vision to practical project milestones.
- Apply emotional intelligence frameworks to resolve high-level workplace conflict and lead change.
- Structure resource allocation models to close the gap between strategic intent and execution.
- Establish stakeholder engagement matrices to maintain alignment across complex initiatives.
- Conduct qualitative and quantitative project risk assessments to safeguard strategic investments.
- Deploy performance metrics and communication plans to sustain team accountability.

Course Agenda

Day 1: Leadership Vision and Strategy

- Executive leadership obligations and strategic governance responsibilities
- Translating corporate vision into actionable strategic directives
- Emotional intelligence principles for senior decision-makers
- Strategic alignment review: balancing operational priorities with long-term goals

Day 2: Strategic Communication and Organizational Change

- Strategic communication frameworks for executive briefings
- Persuasion and influence techniques across multidisciplinary teams
- Team dynamics and high-performance team development
- Conflict resolution models for senior leadership teams
- Organizational change management methodologies and transition planning
- Navigating political and organizational complexities in multi-tiered enterprises

Day 3: Executive Leadership Development

- Self-awareness assessments and emotional regulation in executive roles
- Executive presence and professional reputation management
- Stress management techniques and building personal resilience
- Career advancement strategies and talent mentorship frameworks

Day 4: Implementation and Integration of Strategic Concepts

- Blueprint for operationalizing multi-year strategic plans
- The governance role of senior leaders in strategy execution
- Strategic resource allocation and capital budgeting alignment
- Goal linking methods to close the strategy-execution gap
- Workload synchronization and portfolio capacity planning



Day 5: Team, Stakeholder, and Risk Management

- Human resource and communication management planning
- Risk identification protocols and quantitative risk analysis
- Risk response development and procurement alignment
- Stakeholder management matrices and expectations analysis
- Project team collaboration and execution governance

Practical Exercises

Participants complete structured individual and group exercises to apply leadership and project concepts.

- Draft a strategic execution roadmap linking corporate objectives to departmental deliverables.
- Conduct a stakeholder mapping exercise to address organizational change resistance.
- Perform a quantitative risk analysis and design targeted mitigation strategies.
- Create an executive communication plan tailored for cross-functional project sponsors.

FAQs

How does this course connect strategy with project management?

The program provides structured goal-linking methods and resource allocation models that translate high-level executive strategy into clear project deliverables and measurable outcomes.

What leadership tools are examined during the sessions?

Participants review emotional intelligence frameworks, stakeholder influence matrices, executive presence models, and structured change management protocols.

Is this course suitable for non-technical managers?

Yes, the curriculum focuses on leadership principles, strategic planning, team dynamics, and project governance applicable across all industries and disciplines.

Conclusion

Leaders emerge from this program with the practical acumen required to steer organizations through shifting commercial landscapes. By combining visionary leadership, strategic resource alignment, and robust project governance, professionals possess the tools to turn complex organizational strategies into measurable, sustainable operational success.