



Accounting Management For Decision-Making Training Course (5 Days)

18 – 22 January 2027
Casablanca

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Ref: 36371_27530 **Date:** 18 – 22 January 2027 **Location:** Casablanca **Fees:** 4100 Euro

Overview

Sound financial stewardship relies on the ability to translate operational metrics and accounting data into actionable executive strategy. This five-day course in accounting management for decision-making examines how internal cost accounting structures directly shape managerial behaviour and resource allocation. Participants explore generic budgeting systems, cost allocation mechanisms, absorption costing frameworks, and activity-based costing models to resolve complex operational trade-offs. The syllabus emphasizes practical application across varied operational environments without relying on abstract financial theory. This course is delivered by Agile Leaders Training Center.

Who Should Attend

- Financial controllers seeking to refine internal control frameworks and departmental accountability.
- Accounting managers tasked with structuring organizational budgets and monitoring variance trends.
- Senior management accountants responsible for overhead allocation models and inventory valuation methods.
- Budget analysts seeking structured approaches to balance decision management with decision control.
- Finance professionals moving into advisory roles that guide executive expenditure choices.

Departments and Industries

This programme supports finance, accounting, planning, and operational control professionals across diverse sectors.

- Finance and Accounting Departments in Discrete and Process Manufacturing
- Budgeting and Financial Planning Units in Higher Education and Healthcare Systems
- Internal Audit and Risk Governance Teams in Corporate Enterprises
- Cost Accounting and Reporting Divisions in Public Sector Entities
- Financial Operations Groups within Multidivisional Commercial Organizations

Learning Objectives

By the end of this course, participants will be able to:



- Design operational budgets that balance the trade-off between decision management and decision control.
- Construct flexible budgets and evaluate variance indicators across direct material, labor, and overhead pools.
- Apply cost allocation methods across service centres, production departments, and institutional settings.
- Implement absorption cost systems while recognizing managerial incentives toward inventory overproduction.
- Deploy activity-based costing to determine precise cost drivers and correct distorted product margins.
- Evaluate standard costing protocols to strengthen internal decision-making across competitive environments.

Course Agenda

Day 1: Introduction to Budgeting Systems

- Structure and functional role of generic budgeting systems in diverse entities
- Budget administration in non-profit institutions and university administrations
- Corporate budgeting frameworks and multidivisional resource planning
- Analysis of the trade-off between decision management and decision control
- Behavioral consequences of performance targets on departmental budgeting

Day 2: Organizational Budgeting and Cost Allocation Theory

- Short-run operational budgets versus long-run capital expenditure plans
- Line-item budget mechanisms and operational risks of budget lapsing
- Static budgets versus flexible budgets under variable output conditions
- Incremental budgeting mechanisms compared to zero-based budget methods
- Service department cost allocation across manufacturing plants and hospitals

Day 3: Absorption Cost Systems

- Mechanics of absorption cost systems and product cost determination
- Job order costing workflows and cost accumulation through inventory accounts
- Direct overhead allocation techniques and predetermined overhead calculation
- Accounting treatment of underabsorbed and overabsorbed manufacturing overhead
- Flexible overhead budgeting applied to plant-wide and departmental cost pools

Day 4: Criticisms and Alternatives to Absorption Cost Systems

- Identification of inventory buildup incentives under standard absorption costing
- Operational techniques to mitigate artificial overproduction incentives
- Variable costing principles and direct contribution margin reporting
- Comparative analysis of variable costing versus full absorption reporting
- Pitfalls of unit cost metrics in short-term operational decision-making



Day 5: Activity-Based Costing and Standard Costs

- Identification of product cross-subsidization and inaccurate cost estimates
- Architecture of activity-based costing systems and cost hierarchy levels
- Selection of volume and transaction cost drivers in multi-product facilities
- Comparative operational audit: activity-based costing versus traditional absorption
- Implementation barriers, cost-benefit dynamics, and organizational adoption factors

Practical Exercises

Participants engage in structured exercises to bridge accounting theory and managerial practice.

- Exercise: Build a flexible budget model to adjust overhead allocations against fluctuating production volumes.
- Exercise: Model the trade-off between decision management and decision control in a university budgeting scenario.
- Exercise: Quantify the financial distortion of inventory overproduction under full absorption costing.
- Exercise: Calculate product cost differentials by switching from a plant-wide overhead rate to activity-based costing drivers.

FAQs

How do generic budgeting systems support organizational control?

Generic budgeting systems provide baseline templates that balance managerial discretion with top-down control, establishing clear spending boundaries while motivating accurate reporting across decentralized divisions.

What is the primary operational distinction between absorption and variable costing?

Absorption cost systems capitalize fixed manufacturing overhead into inventory assets, whereas variable costing treats fixed overhead as a period expense, preventing artificial profit increases caused by deliberate inventory build-up.

When is activity-based costing preferable to traditional overhead allocation?

Activity-based costing becomes vital when an organization produces diverse products with varied batch sizes and operational complexities, where volume-based allocations distort true product margins and lead to flawed pricing decisions.



Conclusion

Professionals leave this programme equipped to structure rigorous internal accounting systems that foster responsible decision-making. By aligning budgeting mechanisms, allocation methods, and costing techniques with organizational objectives, participants ensure managerial accounting data actively strengthens operational performance and governance.