



Transforming Conflict into Peace: Advanced Strategies for Community Peacebuilding

22 – 26 February 2027
Casablanca



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Ref: 36389_28843 **Date:** 22 – 26 February 2027 **Location:** Casablanca **Fees:** 4100 Euro

Course Overview

The course is a targeted training program aimed at equipping participants with essential skills and methods for effective conflict resolution and sustainable peace in communities. Through real-world insights and interactive methodologies, participants will explore advanced topics such as identity-based conflict management and grassroots peacebuilding techniques.

Target Audience

- Community leaders, mediators, and peacebuilders
- Managers, HR professionals, and corporate leaders
- NGO staff and policymakers
- Educators and trainers

Targeted Organizational Departments

- Human Resources
- Corporate Social Responsibility CSR
- Training and Development
- Strategy and Policy Development

Targeted Industries

- Non-Governmental Organizations NGOs
- Education
- Healthcare
- Public Administration
- Corporate Sectors

Course Offerings

By the end of this course, participants will be able to:

- Analyze the root causes and dynamics of community conflicts.
- Apply identity-based conflict management techniques.
- Implement grassroots peacebuilding strategies in affected areas.
- Develop systematic approaches to positive peacebuilding.
- Utilize next-generation conflict resolution frameworks for sustainable results.

Training Methodology

Participants will engage in:

- Case studies based on real-world conflict scenarios.
- Group discussions to promote collaborative problem-solving.
- Role-playing exercises to practice advanced conflict resolution techniques.
- Reflective sessions for feedback and peer learning.

Course Toolbox

Participants will have access to:

- Course ebooks with practical methods and frameworks.
- Conflict analysis templates and checklists.
- Access to curated online resources and case studies.
- Suggested reading materials on advanced peacebuilding strategies.

Course Agenda

Day 1: Introduction to Persuasion and Conflict Dynamics

- **Topic 1:** Conflict is a Fact of Life. Persuasion is Not.
- **Topic 2:** Forks in the Road - Key Decision Points in Arguments
- **Topic 3:** Seeing Conflict with New Eyes - The Art of Perspective
- **Topic 4:** Fundamentals of Persuasive Communication
- **Topic 5:** Understanding Emotional Drivers in Conflict
- **Topic 6:** Identifying Opportunities for Peaceful Persuasion
- **Reflection & Review:** Reflection on key insights and tools for persuasive communication.



Day 2: Foundations of Persuasion Persuasion 1.0

- **Topic 1:** Beyond Gloom and Doom 101 - Reframing Challenges in Arguments
- **Topic 2:** Far From the Grownups Table - Understanding Power Dynamics
- **Topic 3:** Building Credibility as a Persuader
- **Topic 4:** Crafting Effective Messages to Influence
- **Topic 5:** Strategies for Addressing Resistance in Communication
- **Topic 6:** The Role of Active Listening in Persuasion
- **Reflection & Review:** Discuss lessons learned and share personal insights.

Day 3: Advanced Persuasion Techniques Persuasion 2.0

- **Topic 1:** Identity and Intractable Conflict - Addressing Deep-Rooted Differences
- **Topic 2:** A Glimpse at the Grownups Table - Engaging Key Stakeholders
- **Topic 3:** Advanced Storytelling for Persuasion
- **Topic 4:** Navigating High-Stakes Conversations
- **Topic 5:** Using Data and Evidence to Strengthen Arguments
- **Topic 6:** Developing Empathy as a Tool for Influence
- **Reflection & Review:** Applying advanced persuasion techniques in real-world scenarios.

Day 4: Toward Positive Influence Persuasion 3.0

- **Topic 1:** Toward Positive Peace - Transforming Conflict Through Persuasion
- **Topic 2:** Toward the Grownups Table - Elevating Your Persuasive Authority
- **Topic 3:** Collaborative Problem-Solving in Difficult Conversations
- **Topic 4:** Strategies for Sustained Influence in Groups
- **Topic 5:** The Psychology of Agreement and Consensus-Building
- **Topic 6:** Turning Resistance into Agreement - Case Studies
- **Reflection & Review:** Consolidating strategies for positive influence and leadership.

Day 5: Next-Generation Persuasion Persuasion 4.0

- **Topic 1:** Next Gen Persuasion - Innovative Strategies for Modern Challenges
- **Topic 2:** Building Long-Term Trust in Persuasive Relationships
- **Topic 3:** Ethical Persuasion - Navigating Moral Dilemmas
- **Topic 4:** Empowering Communities Through Persuasion
- **Topic 5:** Practical Pathways to Achieving Persuasive Mastery
- **Topic 6:** Action Planning - Translating Skills into Real-World Applications
- **Reflection & Review:** Final reflections and action planning for future persuasive success.

FAQ

- **What specific qualifications or prerequisites are needed for participants before enrolling in the course?**



This course is designed for professionals with a basic understanding of conflict dynamics. Prior experience in community work or leadership roles is beneficial but not mandatory.

- **How long is each day's session, and is there a total number of hours required for the entire course?**

Each day's session lasts 4-5 hours, including breaks, with a total of 20-25 hours for the course.

- **What is Peacebuilding 4.0, and how does it differ from earlier models?**

Peacebuilding 4.0 focuses on leveraging innovative, next-generation strategies and technologies to address emerging conflicts, emphasizing proactive and community-driven approaches.

How This Course is Different from Other Peacebuilding Courses

This course offers a structured yet flexible framework that adapts to modern conflicts. It goes beyond generic programs by focusing on practical methods for identity-based conflict management and positive peace. Participants gain valuable theoretical insights and hands-on experience, allowing them to apply strategies in real-world scenarios. With next-generation peacebuilding techniques, the course is relevant for addressing both workplace disputes and community conflicts, equipping participants with the skills and confidence to drive transformative change.