



Accounting & Financial Statement Analysis Training Course

8 – 12 March 2027
Casablanca

Accounting & Financial Statement Analysis Training Course

Ref: 1004_302 **Date:** 8 - 12 March 2027 **Location:** Casablanca **Fees:** 4100 Euro

Course Overview:

Accounting & Financial Statement Analysis Course is a well-curated training course aimed at equipping participants with the comprehensive knowledge of financial planning and analysis. This course takes you on a journey, starting from understanding the accounting equation and significance of bookkeeping to mastering financial statement analysis. It demystifies balance sheet items, teaches you how to prepare an income statement, calculate a cash flow statement, and explains the difference between depreciation and amortization. The essence of the course lies in enhancing your ability in financial analysis planning and control, thus making you capable of effectively contributing to your organization's financial health. This is not just a financial accounting training course, it's a comprehensive guide to financial statement analysis.

Target Audience:

- Accountants
- Financial analysts
- administrative assistant
- Finance managers
- Heads of financial planning and analysis

Targeted Organizational Departments:

- Finance
- Accounts
- Planning
- Budgeting
- Control departments

Targeted Industries:

- Banking
- Investment firms
- Insurance
- Retail
- Manufacturing

Course Offerings:

Participants will learn to:



- Understand the main accounting equation and principles.
- Prepare main financial statements including income statement, balance sheet, and cash flow statement.
- Analyze financial statements using the financial statement analysis framework.
- Understand the difference between financial accounting and management accounting.
- Apply financial planning and analysis techniques to real-world business scenarios.

Training Methodology:

The course employs a variety of training methodologies. It incorporates case studies to analyze real-world business scenarios, interactive sessions to promote the practical application of accounting principles, group work to facilitate learning from peers, and feedback sessions to ensure continuous improvement. By the end of this training course, participants will have a well-rounded understanding of financial accounting and analysis, supported by practical experience and critical analytical skills.

Course Toolbox:

- Course handbook detailing the accounting cycle, financial planning and analysis process, and financial statement analysis techniques.
- Financial statement templates for income statement, balance sheet, and cash flow statement.
- Case studies for practical application.
- Online resources for continued learning and up-to-date accounting practices.
- Accounting software for hands-on learning.

Course Agenda:

Day 1: Introduction to Accounting Principles & Cycle

- Topic 1: Understanding the accounting equation and the importance of bookkeeping.
- Topic 2: Exploring the accounting cycle.
- Topic 3: The difference between financial accounting and management accounting.
- Reflection & Review: Recap of the day's learning and interactive Q&A session.

Day 2: Mastering Financial Statements

- Topic 1: Learning how to prepare an income statement.
- Topic 2: Mastering the balance sheet - preparation and analysis.
- Topic 3: Exploring cash flow statements.
- Reflection & Review: Recap of the day's learning and interactive Q&A session.



Day 3: Diving into Revenue and Expenses

- Topic 1: Understanding types of revenue and revenue models.
- Topic 2: Exploring types of expenses and their impact on profit and loss account format.
- Topic 3: The principle of revenue and expense recognition.
- Reflection & Review: Recap of the day's learning and interactive Q&A session.

Day 4: Accounting Concepts and Analysis

- Topic 1: Understanding the difference between depreciation and amortization.
- Topic 2: Exploring the concept of historical cost and fair value accounting.
- Topic 3: The importance and method of double-entry bookkeeping accounting.
- Reflection & Review: Recap of the day's learning and interactive Q&A session.

Day 5: Financial Planning, Analysis, and Control

- Topic 1: Mastering financial planning and analysis.
- Topic 2: Understanding the role of a head of financial planning and analysis.
- Topic 3: Techniques of financial analysis, planning, and control.
- Reflection & Review: Recap of the day's learning, final Q&A session, and course wrap-up.

How This Course is Different from Other Accounting & Financial Statement Analysis Training Courses:

Unlike other financial accounting training courses, our Accounting & Financial Statement Analysis Course is all-encompassing. It covers a vast array of topics, from basic accounting principles to advanced financial planning and analysis techniques, all under one roof. The course offers practical, hands-on training through real-world case studies, ensuring participants can apply their learnings directly in their roles. This course is designed to transform you into a well-rounded finance professional, capable of making impactful contributions to your organization's financial success.