

Strategic Management through Mintzberg's Managerial Roles

8 – 12 March 2027
Cairo

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Ref: 36022_3073 **Date:** 8 – 12 March 2027 **Location:** Cairo **Fees:** 4100 Euro

Strategic management is a cornerstone of successful leadership, especially through the lens of Mintzbergs Managerial Roles. This certification course equips managers and leaders with the kwledge and skills needed to apply Mintzbergs theory for effective management and leadership.

Course Overview:

This certification course explores Mintzbergs Managerial Roles in depth, empowering participants with the strategic management skills to enhance their leadership competencies and increase organizational effectiveness.

Target Audience:

- Managers and executives.
- Leadership development professionals.
- Corporate strategists.
- Professionals involved in organizational behavior and management.
- Professionals keen on improving their leadership styles.

Targeted Organizational Departments for the Strategic Management through Mintzbergs Managerial Roles: A Leadership Perspective certification course:

1. Leadership Development Department
2. Human Resources Department
3. Strategic Planning Department
4. Executive Management
5. Organizational Behavior Department
6. Corporate Strategy Department
7. Training & Development Department
8. Performance Management Department
9. Operations Department
10. Business Management Department

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Targeted Industries:

- Manufacturing Industry
- Tech Industry
- Healthcare Industry
- Consulting Industry
- Retail Industry
- Financial Services Industry
- n-profit organizations

Course Offering:

- Understand Mintzbergs managerial roles and their strategic implications.
- Develop and implement strategic plans aligned with Mintzbergs theory.
- Improve leadership styles and team management through the application of Mintzbergs roles.
- Enhance decision-making processes, contributing to increased productivity and employee engagement.
- Improve management practices for better organizational effectiveness.
- Improve conflict resolution and change management skills.

Training Methodology:

The certification course combines theoretical aspects with practical applications of Mintzbergs Managerial Roles for strategic management. The training includes interactive discussions, case studies, real-world examples, and hands-on exercises.

Course Toolbox:

- Comprehensive course tes and handouts.
- Real-world case studies and examples.
- Mintzbergs managerial roles templates and tools.
- Recommended reading materials and resources.

Course Agenda:

Day 1: Introduction to Mintzbergs Managerial Roles

- Importance of strategic management in leadership.
- Overview of Mintzbergs managerial roles and their strategic implications.
- Understand Mintzbergs 5 Ps of strategy.

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Day 2: Leadership Styles and Organizational Behavior

- Developing effective leadership styles based on Mintzbergs theory.
- Impact of managerial roles on organizational behavior and team building.

Day 3: Strategic Planning and Performance Management

- Designing strategic plans aligned with Mintzbergs managerial roles.
- Utilizing Mintzbergs roles for effective performance management.

Day 4: Team Management and Organizational Effectiveness

- Mintzbergs managerial roles for effective team management.
- Increasing organizational effectiveness through strategic management.

Day 5: Change Management and Conflict Resolution

- Mintzbergs managerial roles in managing organizational change.
- Conflict resolution in management based on Mintzbergs theory.