



Talent Acquisition & Onboarding: Strategies for Hiring Success

8 – 12 March 2027
Casablanca

Talent Acquisition & Onboarding: Strategies for Hiring Success

Ref: 73_38665 **Date:** 8 - 12 March 2027 **Location:** Casablanca **Fees:** 4100 Euro

Course Overview:

"Mastering Talent Acquisition & Onboarding for Strategic HR Success" is a 5-day intensive training course designed for HR professionals, recruiters, and talent leaders who aim to enhance their strategic capabilities in talent acquisition and onboarding. This course covers everything from Talent Acquisition Strategies and Global Talent Sourcing to Behavioral Interviewing Tools and HR Tech for Talent Acquisition. Participants will learn to understand the full talent acquisition lifecycle and its strategic importance, identify workforce needs through collaboration with business units, apply best practices in candidate sourcing, screening, and shortlisting, use key recruitment metrics and KPIs to evaluate and improve hiring processes, conduct structured interview coordination and manage hiring panels, align talent acquisition strategies with organizational goals, support a smooth onboarding and orientation process for new hires, and understand the role of employer branding and candidate experience in attracting talent. This course offers a hands-on, action-oriented approach to streamline hiring, foster retention, and align HR goals with business success.

Target Audience:

- HR Managers & Directors
- Recruitment Specialists
- Talent Acquisition Managers
- Organizational Development Professionals
- HR Business Partners
- Learning & Development Officers

Targeted Organizational Departments:

- Human Resources
- Talent Management
- Organizational Development
- Learning & Development
- Business Strategy
- Compliance and Legal



Targeted Industries:

- Technology & IT Services
- Healthcare & Pharmaceuticals
- Banking & Financial Services
- Government & Public Sector
- Manufacturing & Supply Chain
- Professional Services & Consulting

Course Offerings:

By the end of this course, participants will be able to:

- Understand the full talent acquisition lifecycle and its strategic importance
- Identify workforce needs through collaboration with business units
- Apply best practices in candidate sourcing, screening, and shortlisting
- Use key recruitment metrics and KPIs to evaluate and improve hiring processes
- Conduct structured interviews, coordinate and manage hiring panels effectively
- Align talent acquisition strategies with organizational goals
- Support a smooth onboarding and orientation process for new hires
- Understand the role of employer branding and candidate experience in attracting talent

Training Methodology:

This course uses a blended learning approach, combining:

- Interactive case studies
- Small group discussions
- Real-life scenario simulations
- Expert-led presentations
- Digital demonstrations

Course Toolbox:

- Strategic Recruitment Plan Template
- Sample 30-60-90 Day Onboarding Plan
- Behavioral Interviewing Question Bank
- Employer Branding Audit Checklist
- Onboarding Evaluation Metrics
- GDPR-Compliant Hiring Flowchart
- DEI Screening and Monitoring Template
- Predictive Hiring Analytics Dashboard Demo conceptual overview



Course Agenda:

Day 1: Strategic Foundations of Talent Acquisition

- **Topic 1:** Differentiating Talent Acquisition from Traditional Recruitment
- **Topic 2:** Defining Hiring Goals and Workforce Planning
- **Topic 3:** Employer Branding and Crafting a Compelling EVP
- **Topic 4:** Talent Pipeline Development and Succession Planning
- **Topic 5:** Job Descriptions and Skills Gap Analysis
- **Topic 6:** DEI Principles in Strategic Talent Acquisition
- **Reflection & Review:** Aligning acquisition efforts with organizational success

Day 2: Candidate Experience and Recruitment Best Practices

- **Topic 1:** Designing a Positive Candidate Experience Across Touchpoints
- **Topic 2:** Candidate Sourcing Techniques: Job Boards, Referrals, and Social Media
- **Topic 3:** Structured Interviewing Skills and Panel Coordination
- **Topic 4:** Behavioral Interviewing Tools and Candidate Fit Assessment
- **Topic 5:** Recruitment Metrics and KPIs: Time-to-Hire and Quality-of-Hire
- **Topic 6:** Predictive Hiring Analytics for Smarter Decisions
- **Reflection & Review:** Case review of successful talent acquisition journeys

Day 3: Leveraging HR Technology in Talent Acquisition

- **Topic 1:** ATS Implementation Guide and Workflow Optimization
- **Topic 2:** AI in Recruitment: Efficiency, Bias, and Ethics
- **Topic 3:** GDPR and Legal Compliance in Hiring
- **Topic 4:** Recruitment Automation Tools and Chatbots
- **Topic 5:** Digital Employer Branding and Social Presence
- **Topic 6:** Recruitment Compliance Checklist and Audit Framework
- **Reflection & Review:** Tech-driven vs human-led recruitment discussion



Day 4: High-Impact Onboarding Practices

- **Topic 1:** Pre-boarding Best Practices: Early Engagement Tactics
- **Topic 2:** 30-60-90 Day Onboarding Framework: Planning for Success
- **Topic 3:** First-Day Experience and Manager Check-in Protocols
- **Topic 4:** Remote Employee Onboarding: Tools and Workflows
- **Topic 5:** Role-Specific Training and Job Shadowing Design
- **Topic 6:** Onboarding Metrics and Retention Benchmarks
- **Reflection & Review:** Reviewing onboarding case studies and outcomes

Day 5: Integrating Talent Strategy with Organizational Goals

- **Topic 1:** Strategic Workforce Planning: Forecasting Talent Needs
- **Topic 2:** Retention Through Onboarding and Employee Experience Strategies
- **Topic 3:** HR Automation Tools to Support Talent Lifecycle
- **Topic 4:** Measuring ROI of Talent Acquisition and Onboarding
- **Topic 5:** Capstone: Designing a Talent Acquisition & Onboarding Blueprint
- **Topic 6:** Final Presentation and Peer Feedback
- **Reflection & Review:** Learning recap and post-course evaluation discussion

FAQ:

What specific qualifications or prerequisites are needed for participants before enrolling in the course?

No formal prerequisites are required. However, prior experience in HR, recruitment, or organizational development is beneficial.

How long is each day's session, and is there a total number of hours required for the entire course?

Each day's session is generally structured to last around 4-5 hours, with breaks and interactive activities included. The total course duration spans five days, approximately 20-25 hours of instruction.

How do we balance candidate experience with automated recruitment tools without losing the human touch?

This is addressed through frameworks and practices that ensure tech-supported but people-centered hiring strategies.



How This Course is Different from Other Talent Acquisition and Onboarding Courses:

"Mastering Talent Acquisition & Onboarding for Strategic HR Success" stands out by deeply integrating practical application with strategic thinking. Unlike many courses that treat recruitment and onboarding as administrative tasks, this course transforms them into strategic HR levers. It incorporates AI-powered tools, DEI-focused practices, and employer branding audits. Participants engage with digital systems, predictive hiring analytics, and onboarding frameworks to design future-ready hiring journeys. With real case studies, practical toolkits, and hands-on strategy development, it bridges policy, practice, and performance with a forward-thinking and compliance-conscious perspective. Tools are presented conceptually to guide the application rather than being supplied directly.