

# The Corporate Financial Planning and Analysis Training Course

12 – 16 July 2027
Vienna

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**Ref:** 1005_410 **Date:** 12 – 16 July 2027 **Location:** Vienna **Fees:** 5700 Euro

## Overview:

The Financial Planning And Analysis Course is a comprehensive training program designed to equip participants with the essential skills and knowledge required for effective financial planning and analysis. This course covers a wide range of topics, including budgeted balance sheet, net cash flow calculation, types of expenditure, working capital needs, financial statement modeling in Excel, and more. Participants will learn how to analyze and control financial performance, interpret major financial statements, understand the cash flow statement using both direct and indirect methods, and prepare a master budget. The course provides practical insights and real-world examples to enhance learning and application. By the end of this course, participants will have the expertise to excel in financial planning and analysis roles.

## Target Audience:

- Financial Analysts
- Budgeting and Forecasting Professionals
- Financial Managers
- Accounting Professionals
- Business Analysts

This course is designed for individuals who want to enhance their financial planning and analysis skills or pursue a career in this field. It addresses the skills gaps in financial statement modeling, budget preparation, cost analysis, and cash flow management. Additionally, it provides a solid foundation for business analysts and data analysts looking to gain a deeper understanding of financial analysis and planning.

## Targeted Organizational Departments:

- Finance Department
- Accounting Department
- Budgeting and Forecasting Department
- Strategic Planning Department

This course is particularly beneficial for departments involved in financial planning and analysis within organizations. It provides employees with the necessary skills to analyze and control financial performance, make informed decisions, and contribute to the overall financial health of the organization. Moreover, it offers valuable insights to business analysts and data analysts, enabling them to effectively analyze financial data and provide strategic recommendations.

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## Targeted Industries:

- Banking and Financial Services
- Manufacturing and Production
- Retail and Consumer Goods
- Technology and Software
- Healthcare and Pharmaceuticals

Industries across various sectors can benefit from The Financial Planning And Analysis Course. With the increasing need for accurate financial analysis and strategic decision-making, professionals in these industries can leverage the knowledge gained from this course to improve their financial planning processes and drive organizational success. Moreover, business analysts and data analysts in these industries will gain a strong foundation in financial analysis, enhancing their ability to provide valuable insights and support data-driven decision-making.

## Course Offerings:

- Understand and prepare a budgeted balance sheet
- Learn how to calculate net cash flow
- Identify and analyze different types of expenditure
- Develop skills in calculating working capital needs
- Master financial statement modeling in Excel
- Gain proficiency in financial analysis planning and control
- Interpret and utilize the major financial statements effectively
- Understand the relationship between cash and profit
- Analyze and interpret the cash flow statement using direct and indirect methods
- Learn the process of master budget preparation
- Explore various approaches to budgeting
- Understand the cost of goods sold formula and its significance
- Analyze balance sheet items and forecast their impact
- Calculate and manage the cash conversion cycle effectively
- Evaluate the treatment of working capital in capital budgeting decisions
- Prepare a comprehensive budgeted income statement
- Apply financial planning and analysis techniques in real-world scenarios

## Training Methodology:

The Financial Planning And Analysis Course adopts a dynamic and engaging training approach to maximize participant learning and application. The training methodologies include a combination of interactive lectures and presentations, case studies and real-world examples, group discussions and collaborative exercises, hands-on financial statement modeling in Excel, practical exercises and simulations, Q&A sessions and individualized feedback, and reflection and review sessions to reinforce key concepts. This diverse range of training methods ensures a comprehensive learning experience and encourages active participation, knowledge retention, and skill development.

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## Course Toolbox:

- Comprehensive course workbook
- Financial modeling templates in Excel
- Relevant reading materials and reference guides
- Online resources and supplementary materials
- Budget preparation process checklists
- Cost analysis and forecasting templates
- Access to a dedicated online learning platform

Participants will receive a comprehensive course workbook containing all the necessary materials and templates to facilitate their learning and practical application. The online learning platform provides additional resources, including readings, exercises, and tools, to enhance the learning experience.

## Course Agenda:

### Day 1: Introduction to Financial Planning and Analysis

- Topic 1: Overview of Financial Planning and Analysis
- Topic 2: Budgeted Balance Sheet and Its Importance
- Topic 3: Calculating Net Cash Flow

### Day 2: Understanding Financial Statements

- Topic 4: The Major Financial Statements and Their Interrelationships
- Topic 5: Cash vs. Profit: Analyzing the Cash Flow Statement

### Day 3: Budget Preparation and Control

- Topic 6: Master Budget Preparation Process
- Topic 7: Approaches to Budgeting and Their Applications

### Day 4: Analyzing Costs and Forecasting Balance Sheet Items

- Topic 8: Cost of Goods Sold Analysis and Formula
- Topic 9: Balance Sheet Items Forecasting and Analysis

### Day 5: Working Capital Management and Financial Analysis

- Topic 10: Understanding the Cash Conversion Cycle
- Topic 11: Treatment of Working Capital in Capital Budgeting
- Topic 12: Budgeted Income Statement and Financial Analysis

Reflection & Review: Participants will engage in reflective activities and review key concepts from each day's learnings.

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## How This Course is Different from Other Financial Planning and Analysis Training Courses:

The Financial Planning And Analysis Course stands out from other similar courses due to its comprehensive coverage of financial planning and analysis topics, practical hands-on exercises in financial statement modeling using Excel, and its focus on real-world application. Unlike traditional courses, this training program goes beyond theoretical concepts by providing participants with the necessary tools, templates, and resources to excel in financial planning and analysis roles. Additionally, it offers valuable insights to business analysts and data analysts, enabling them to effectively analyze financial data and provide strategic recommendations. By incorporating interactive learning methods, practical case studies, and collaborative exercises, this course ensures that participants gain the skills and knowledge required to excel in financial planning and analysis.