Managing Crowds During Events: Training to Secure Crowds Using DIME-ICE Model

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Kuala Lumpur

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Ref: 36217_41219 **Date:** 14 – 18 June 2027 **Location:** Kuala Lumpur **Fees:** 5200 Euro

Managing Crowds During Events: Training to Secure Crowds Using DIME-ICE Model Overview:

Managing Crowds During Events: Training to Secure Crowds Using DIME-ICE Model is an essential course designed to equip event managers, security personnel, and any professionals involved in large-scale events with the skills and knowledge to effectively manage and control crowds. This comprehensive training covers everything from Event Safety Planning and Crowd Management Training to more specialized topics like Handling Civil Disturbances at Events and Severe Weather Crowd Management. Participants will learn to apply the DIME-ICE Model for Crowd Control, utilize effective barricades, and ensure general admission event safety. By the end of the course, attendees will be proficient in designing safe spaces, monitoring crowd behavior, and managing emergency situations, all while maximizing event space utilization and maintaining situational awareness.

Target Audience:

- Event Planners
- Security Managers
- Venue Managers
- Public Safety Officials This course addresses crucial skill gaps such as Emergency Announcements at Events, Building Situational Awareness at Events, and Prohibited Items and Behaviors at Events, enhancing career milestones in event safety management.

Targeted Organizational Departments:

- Security
- Operations
- Event Management
- Public Relations Departments will benefit from a deep understanding of Incident Reporting in Event Management, Crowd Control Barriers and Corrals, and Crowd Dynamics and Management.

Targeted Industries:

- Entertainment
- Sports
- Hospitality
- Corporate Event Planning Industries will gain from tailored content that addresses specific challenges like crowd control at large venues, regulatory safety requirements, and innovative Event Information Management techniques.

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Course Offerings:

By the end of this course, participants will be able to:

- Design and implement effective crowd control measures using the DIME-ICE model.
- Plan and manage crowd safety for general admission and ticketed events.
- Respond efficiently to emergency situations and severe weather events.
- Use Event Signage Best Practices to guide and inform attendees effectively.

Training Methodology:

This course employs a mix of interactive lectures, real-life case studies, and practical workshops to ensure a comprehensive learning experience. Participants will engage in group work to simulate crowd management scenarios, using tools like advanced monitoring software and emergency response strategies. Feedback sessions will help consolidate learning and improve future event safety practices, incorporating critical aspects like Monitoring Crowd Behavior and Managing Early Arriving Crowds.

Course Toolbox:

- DIME-ICE Model Workbooks
- Event Planning Software Trials
- Safety Compliance Checklists

Course Agenda:

Day 1: Understanding the Basics of Crowd Management

- Topic 1: Introduction to the DIME-ICE Model for Crowd Control
- Topic 2: Designing Safe Spaces for Events
- Topic 3: General Admission Event Safety
- Topic 4: Use of Barricades in Crowd Control
- Reflection & Review: Discuss the key takeaways and practical applications of the day's topics.

Day 2: Advanced Crowd Monitoring and Information Management

- Topic 1: Monitoring Crowd Behavior
- Topic 2: Emergency Announcements at Events
- Topic 3: Event Information Management
- Topic 4: Event Signage Best Practices
- Reflection & Review: Review case studies and discuss improvements in information dissemination strategies.

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Day 3: Handling Emergencies and Unpredictable Situations

- Topic 1: Managing the Crowd During Severe Weather
- Topic 2: Handling Civil Disturbances at Events
- Topic 3: Event Medical Care and Safety
- Topic 4: Incident Reporting in Event Management
- Reflection & Review: Reflect on emergency response tactics and prepare for simulation exercises.

Day 4: Enhancing Security and Safety Measures

- Topic 1: Building Situational Awareness at Events
- Topic 2: Understanding Bias in Event Security
- Topic 3: Prohibited Items and Behaviors at Events
- Topic 4: Maximizing Event Space Utilization
- Reflection & Review: Evaluate learning and discuss improvements in security protocols.

Day 5: Practical Application and Course Conclusion

- Topic 1: Simulation Exercise: Managing a Live Crowd Scenario
- Topic 2: Group Presentation: Designing a Comprehensive Crowd Management Plan
- Topic 3: Feedback and Q&A Session
- Topic 4: Course Wrap-Up and Certification Ceremony
- Reflection & Review: Gather feedback, discuss the application of learned skills in real-world scenarios, and conclude with certification.

How This Course is Different from Other Managing Crowds During Events Courses:

'Managing Crowds During Events: Training to Secure Crowds Using DIME-ICE Model' stands out due to its holistic approach combining theoretical knowledge with practical applications. Unlike other courses, it delves deeply into the nuances of the DIME-ICE model, providing hands-on tools and real-life case studies which prepare participants not just to react but to proactively manage and secure crowds in various event scenarios. This course is designed with a focus on innovation, practical relevance, and compliance with the latest safety standards, ensuring that all attendees leave with a significant competitive advantage in the field of event safety.