



A Comprehensive Course on Leadership and Interpersonal Skills

5 – 9 October 2026
Cairo



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Ref: 36063_5188 **Date:** 5 – 9 October 2026 **Location:** Cairo **Fees:** 4100 Euro

The Art of Winning Well

Overview:

"The Art of Winning Well" is a comprehensive leadership skills training program designed to equip participants with strong interpersonal skills and effective communication skills. The course focuses on the development of management and leadership skills, with a special emphasis on interpersonal relationships skills and their application in business. Participants will undergo intensive communication skills training, including courses to improve communication skills and training for communication skills. The course also offers management skills training for new managers, helping them understand the importance of interpersonal skills in their roles. The course aims to answer the question, "What is interpersonal effectiveness?" and demonstrates why interpersonal skills are important in any organization.

Target Audience:

- New managers
- Supervisors
- Team leaders
- Anyone interested in enhancing their leadership management skills
- Those looking to develop their skills as a supervisor
- Those interested in leadership skills development

Targeted Organizational Departments:

- Human Resources
- Sales and Marketing
- Operations

Targeted Industries:

- Information Technology
- Healthcare
- Education
- Retail



Course Offerings:

- Development of strong interpersonal skills
- Improvement of communication skills
- Gaining valuable leadership and management skills
- Understanding the importance of interpersonal relationships in business
- Undergoing intensive interpersonal skills training

Training Methodology:

The training methodology for "The Art of Winning Well" includes interactive sessions, group work, case studies, and feedback sessions. The course focuses on practical application and real-world scenarios, providing participants with the opportunity to apply their learning in a safe and supportive environment. The course includes a leadership course, leadership training, and leadership coaching, all designed to enhance leadership skills.

Course Toolbox:

- Comprehensive course workbook
- Access to online resources
- Templates for planning and implementing their learning
- Leadership development program

Course Agenda:

Day 1: The World of Winning Well

- Topic 1: Understanding Winning Well
- Topic 2: How to Win Well in Every Situation
- Topic 3: Mastering the Metrics Maze
- Topic 4: How to Keep Your People Focused on Results
- Reflection & Review: Reflecting on the Concept of Winning Well

Day 2: Winning Achieve Results, Get Things Done, and Move to the Top

- Topic 1: Leading Meetings That Get Results and That People Want to Attend
- Topic 2: How to Make Business Decisions Your People Get Behind
- Topic 3: Holding Your People Accountable Without Losing Your Soul
- Topic 4: Solving the Right Problem Quickly and Getting Back to Work



- Reflection & Review: Reviewing Key Strategies for Achieving Results

Day 3: Winning Well Motivate, Inspire, and Energize Your Team

- Topic 1: The Secret to Releasing Your People's Energy
- Topic 2: Creating Confidence and Momentum
- Topic 3: Building a Loyal Team of Problem Solvers
- Topic 4: Inspiring Your Team to Double Productivity
- Reflection & Review: Reflecting on Motivation and Inspiration Techniques

Day 4: Winning Well Building Relationships and Sustaining Energy

- Topic 1: Getting the Feedback You Need and the Influence You Crave
- Topic 2: Energizing Your Team and Ensuring That They Own the Results
- Topic 3: A Powerful Prescription for Energy- and Soul-Loss Prevention
- Topic 4: Great Relationships Require Great Results
- Reflection & Review: Reviewing Strategies for Building Relationships and Sustaining Energy

Day 5: It's Time to Win Well

- Topic 1: What If My Boss Doesn't Want to Win and Doesn't Care About Their Soul or Mine?
- Topic 2: What If My Team Doesn't Want to Win?
- Topic 3: How to Inspire and Motivate Yourself
- Topic 4: Your Winning Well Legacy
- Reflection & Review: Reflecting on the Journey of Winning Well



How This Course is Different from Other Leadership Courses:

"The Art of Winning Well" stands out from other leadership courses by focusing on the development of strong interpersonal skills and effective communication skills. The course offers a comprehensive leadership development program, including leadership coaching and leadership training. It also offers management skills training for new managers, helping them understand the importance of interpersonal skills in their roles.